
Portland Plan Public Participation Phase 2 Progress Report

October 4, 2010



City of Portland Bureau of
Planning and Sustainability
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**For more information about the
Portland Plan Public Participation Phase 2 Progress Report,
please contact:**

Debbie Bischoff
Portland Bureau of Planning and Sustainability
1900 SW 4th Avenue, Suite 7100
Portland, Oregon 97201-5380
Phone: 503-823-6946

E-mail: debbie.bischoff@portlandoregon.gov

A digital copy of this report can be found at:

www.portlandonline.com/bps

Acknowledgements

Community Involvement Committee

Howard Shapiro, Chair	Shirley Nacoste
Paula Amato	Linda Nettekoven
Judy BlueHorse Skelton	Lai-Lani Ovalles
Elizabeth Gatti	Stanley Penkin
Judith Gonzalez Plascencia	Rahul Rastogi
Anyeley Hallova	Ryan Schera
Brian L. Heron	Peter Stark
Jason Long	Alison Stoll

Portland Plan Public Involvement Team

Bureau of Planning and Sustainability

Marty Stockton, Community Outreach and Information

With Assistance From:

Tom Armstrong, Portland Plan Project Coordinator
Debbie Bischoff, Senior Planner, NE District Liaison
Eden Dabbs, Communications
Joan Frederiksen, City Planner, West District Liaison
Alex Howard, Portland Plan Project Coordinator
Barry Manning, Senior Planner, North District Liaison
Kate McQuillan, Planning Intern
Pam Phan, Youth Planning Program Manager
Christina Scarzello, City Planner, East District Liaison
Deborah Stein, Supervising Planner
Matt Wickstrom, City Planner, SE District Liaison
Desiree Williams-Rajee, Residential & Events Outreach Coordinator

Office of Mayor Sam Adams

Clay Neal, Liaison to Bureau of Planning and Sustainability

Office of Neighborhood Involvement

Amalia Alarcon Morris, Director
Afifa Ahmed-Shafi, Public Involvement Best Practices Specialist
Paul Leistner, Neighborhood Program Coordinator
Jeri Williams, Neighborhood Program Coordinator

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Executive Summary

Phase 2 of Portland Plan public involvement, from April 1 to August 31, 2010, sought more targeted and interactive outreach approaches to engage typically under-represented communities than Phase 1. Overall numbers of participants in Phase 2 workshops and surveys are slightly lower than Phase 1; however Phase 2 succeeded at taking steps in the right direction for a more inclusive public involvement process.

Successes

- Approximately 450 workshop participants, 6,500 survey responses, 228 business survey responses, and 1,085 attendees to Portland Plan presentations
- Demographics of Portland Plan participants (survey respondents and workshop participants) more closely reflected City-wide demographics in Phase 2 compared to Phase 1
- Existing relationships with both partner organizations and community groups were strengthened, and new relationships were cultivated
- Utilizing the new outreach approach of tabling at 31 community-sponsored fairs and events resulted in engaging hundreds of Portlanders otherwise unlikely to participate in the Portland Plan process
- The interactive “What’s your big idea?” Portland Plan game solicited 401 recorded responses
- Targeted non-geographic communities that participated in Portland Plan workshops or hosted presentations include:
 - Senior and aging community
 - Public & private schools
 - Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) community
 - Business community
 - Faith-based communities

Areas to improve on for Phase 3

While Phase 2 outreach to non-geographic groups has improved since Phase 1, more extensive partnerships with other City bureaus, partner agencies, and community groups could foster more participation from typically under-represented groups and would increase the number of first-time participants. Better promoting services available at Portland Plan events such as free childcare and translation services could also increase the number of under-represented and first time participants. Improved data collection methods are needed to better understand the number of first-time participants reached in future public involvement phases.

Lastly, staff and CIC members need to continue to build upon the positive work of Phases 1 and 2: maintain existing relationships and establish new relationships with community organizations and partner agencies; and explore and implement new outreach tools, approaches, and venues for outreach.

Introduction

The purpose of this report is to document and evaluate the outreach and public participation activities for Phase 2 of the Portland Plan public involvement process, from April through August 2010. This report, along with subsequent reports for other Portland Plan public involvement phases, will serve as documentation for the Community Involvement Committee when they update the Portland Planning and Sustainability Commission on the City of Portland's public engagement process as it relates to state-mandated periodic review.

Looking Back on Phase 1

Phase 1 of Portland Plan public involvement was focused on establishing a framework, approaches used, and the goals and measures of success. Additionally, Phase 1 focused on notifying and informing as many Portlanders as possible about the Portland Plan process. Key new relationships began to form during Phase 1, and staff recognizes the importance of nurturing these relationships throughout Phase 2 and beyond. The Phase 1 progress report identified many areas of outreach and engagement where staff can improve, namely less focus on broad notification and more focus on engaging new and under-represented communities.



Evaluating Phase 2

Overall, Phase 2 of Portland Plan public involvement approaches and goals have been successful. Specifically, Portland Plan staff continued maintaining existing relationships with community members and organizations, creating many new connections with individuals and groups, increasing the number of people involved, and utilizing creative and unique venues for various forms of participation for diverse communities. Despite the successes, the demographics of participants continue to reveal gaps in engagement. Staff is conducting outreach strategies with community partners to engage the diverse non-geographic groups of Portland in relevant and culturally appropriate ways. Lessons learned as reported in this document will directly inform and shape the remaining Portland Plan process phases

Evaluation of Phase 2 Public Involvement Goals

Public Participation Goals and Measures of Success

It is important to regularly evaluate and report back to the CIC, Planning and Sustainability Commission and others in the community to relate the effectiveness of the Portland Plan public participation and engagement efforts. Before Phase I of Portland Plan public involvement began, the CIC Outreach Subcommittee established goals and measures of success to gauge ongoing success of public participation and engagement methods. It is worth noting that during the evaluation of Phase 2 of Portland Plan public involvement, CIC members and staff reworded Goal 1 and Goal 5 to better reflect desired public involvement outcomes and for more clarity.

Portland Plan staff recognizes constraints related to budget and staff capacity and have been working to make the most of opportunities through engaging new and previously involved community members. Portland Plan staff aims to complete as much comprehensive an outreach and engagement program as possible, given these constraints.

Quantitative and qualitative data related to the measures of success for the goals can be found in Appendix A. Phase 2 evaluation comments from the CIC highlighted later in this report along with specific comments listed in Appendix B, that contribute to the following discussion of strengths and weaknesses of Phase 2 public participation efforts.



Tabling at community events as shown above (RiverFest on left and Good in the Neighborhood on the right) is a new and successful outreach approach utilized in Phase 2

Goal 1: Build on new and existing relationships

A successful public outreach and engagement effort will expand upon these existing relationships to best leverage diverse individual and group perspectives in the Portland Plan process.

Areas of improvement identified in the Phase I report include: *Need more bureau and partner agency assistance with outreach and engagement with their employees and constituents; and need to build more relationships with new groups, especially under-served and non-geographic issue-oriented communities.*

Successes

Portland Plan staff continued to maintain relationships developed prior to the Portland Plan process as well as new relationships developed during Phase I. Partnerships with and assistance from other City bureaus and partner agencies increased. For example, the Office of Neighborhood Involvement (ONI) staff helped to develop content for Phase 2 workshops and provided facilitator training for workshops; the Housing Authority of Portland (HAP) helped to distribute Phase 2 surveys to residents; and Portland Public Schools (PPS) and other local schools advertised Phase 2 workshops and other Portland Plan-related announcements on their websites. Both the Portland Development Commission (PDC) and the Port of Portland increased internal communications and coverage on Portland Plan-related announcements.

Specific outreach materials and workshops were created for the business community and business luncheon events that were designed to be carried out through Phase 3. Additionally, Portland Plan staff has developed new relationships with arts-related groups, educational groups and institutions, the aging community, and the LGBTQ community during Phase 2. See results for Goal 2 for engagement with Diversity Civic Leadership Committee organizations.



Partner groups and organizations helped to advertise events Phase 2 workshops

Areas for Improvement

- Continue to seek bureau and partner agency assistance with outreach and engagement
- Continue to build new and on-going relationships with under-served and non-geographic issue-oriented grounds including: cultural groups, faith communities, homeless communities, renters, and minority businesses

Goal 2: Engage broader and more diverse groups with education and information, and provide all interested with enough education so they can meaningfully participate

A well designed public engagement program will provide widely understandable and meaningful materials and information describing the project in a manner that encourages participation by those who are traditionally underrepresented in public processes.

Areas of improvement identified in the Phase I report include: *Continue to produce meaningful materials translated into other languages, large print and Braille; provide simplified easy to understand materials to newcomers, highlighting why they might want to participate; continue diverse media coverage; and expand outreach to renters.*

Successes

Non-English Portland Plan informational brochures and Phase 2 surveys were translated into four languages (Spanish, Russian, Chinese and Vietnamese). A number of responses were received utilizing the Spanish and Russian language surveys. Informational brochures, surveys, and workshop materials were also provided in large print. ONI provided assistance in developing easy to understand materials and consultation on engagement practices.

A huge success is the strengthened relationship with the Diversity & Civic Leadership Program (DCL) and its five member organizations: the Center for Intercultural Organizing (CIO), Immigrant and Refugee Community Organization (IRCO), Latino Network, Native American Family Center (NAYA), and the Urban League of Portland. Portland City Council approved a grant program in June in which the DCL member groups receive funds to conduct culturally-meaningful and appropriate public engagement for future Portland Plan phases.

Two focused town halls were conducted: one for the LGBTQ community and one for the arts community. Presentation materials and discussion questions were formed around strategies of most importance and relevance to each of these communities.



Photo of LGBTQ Town Hall courtesy of the Q Center

Portland Plan staff participated in 32 community events including culturally-targeted home-buying fairs, neighborhood street fairs, city-wide bicycling

and community events, and National Night Out events. These community-fair events allowed Portland Plan staff to reach hundreds of Portlanders who might not have otherwise been involved.

Assistance from partners such as Hacienda Community Development Corporation and NAYA helped to connect Portland Plan staff to such community fairs. And lastly, a newly designed and interactive Portland Plan game implemented during these community fairs and events encouraged meaningful discussions about the Portland Plan process with broader audiences.

Youth Planners and other staff led Portland Plan discussions with classes at Portland State University (PSU), Self Enhancement Inc. (SEI) Academy, and the Summer Youth Connect: Program, with incoming area freshman high school students who participate in summer field trips.

A business-specific survey received 228 responses. It was created with assistance from CIC members, PDC, the Portland Business Alliance, and the Mayor's Office and was available in print and online from March to June. Additionally, a business-focused workshop with 51 attendees took place on May 17th. Portland Plan staff initiated a brown bag luncheon series with a number of local large employers during Phase 2; however the meetings themselves will take place during Phase 3.

Areas for Improvement

- Increase the percentage of participants from under-represented communities. For example, while Latinos make up 9% of Portland's population, only 3% of survey respondents identified themselves as Latino (see Appendix C for demographics of both workshop participants and survey respondents)
- Improve marketing for services available at outreach events and workshops. Services that would allow greater participation from under-represented communities (interpretation, child care, Braille) were underutilized.
- Utilize the accessibility checklist provided by ONI when choosing future sites for Portland Plan events to improve the general accessibility to all participants
- Implement frequent and regular analysis of survey and/or workshop demographics to better target communities under-represented and to refocus outreach efforts
- Increase outreach to and support from non-English language media, such as radio, newspapers, etc.
- Continue to outreach and engage renters and the homeless population
- Continue to outreach and engage the business community, specifically engaging management-levels of larger businesses and employees in the area
- Develop fewer and simpler survey questions that will be easier to understand than Phase 2 survey questions

Goal 3: Provide multiple venues and means for community involvement and engagement

To accommodate various needs as well as rapidly changing technology, a successful public involvement process will utilize many venues and output to advertise events, share information, and solicit feedback. Venues not traditionally used such as social media, the internet, local public television and radio, and large print materials allow us to reach a more representative sample of Portland’s multiple diverse communities.

Areas of improvement identified in the Phase I report include: *Need to monitor and record the number of first-time participants; continue to offer food, childcare, and translators; explore ideas and implement additional interactive tools for engagement.*



Staff recorded 401 responses to the “What’s your big idea?” game developed for Phase 2 outreach

Successes

During Phase 2, Portland Plan staff introduced a new, interactive game titled “What’s Your Big Idea?” in which participants moved magnetic graphics displaying Portland Plan directions to create a “flower” or other amalgamation of priority strategies developed in prior phases as their big idea for the future of our city. The game garnered a lot of public participation; in fact, staff elicited 401 games played throughout Phase 2, primarily at community fairs and events. In general, tabling at the large number of community fairs and events (see Appendix D for list of all events) during the summer enabled Portland Plan staff to reach hundreds of Portlanders who might not have been reached otherwise. This focus on tabling at community events led to other outreach opportunities for Portland Plan staff including three home buying fairs sponsored by organizations that serve Latinos, Native Americans, and Asian and Pacific Islanders, as well as multi-cultural festivals such as Good in the Hood, and the East Portland Expo.

Areas for Improvement

- Develop a new tool to determine the number of first time Portland Plan participants
- Develop and implement new tool to collect data on participants of Portland Plan events other than workshops and surveys
- Improve marketing of services such as childcare and translation services so they may be better utilized
- Consider and implement new interactive outreach tools in Phase 3

Goal 4: Involve as many people as possible

With Portland's population nearing 576,000 people and growing in size and diverse composition, it's important for the Portland Plan to involve as many people as possible in hopes that a representative sample will participate and provide their unique perspectives and ideas.

Areas of improvement identified in the Phase I report include: *Continue to engage more people, especially non-geographic communities and first-timers.*

Successes

While fewer Portlanders participated in workshops and surveys compared to Phase 1, Phase 2 public involvement still reached 450 workshop participants, 6,500 general survey respondents, and 228 business survey respondents. An estimated 1,000+ Portlanders were engaged in 49 Portland Plan presentations completed, and hundreds more participated in 32 community events where staff tabled during Phase 2. Additionally, staff was able to engage more Portlanders through social media than during Phase 1 increasing friends on Face book, followers on Twitter, and the number of views of the Portland Plan Flickr account and pdxplan.com (see Appendix A for all figures).

Areas for Improvement

- Develop new tools to better measure and keep track of the number of Portlanders engaged at public events
- Identify new groups and communities that have yet to be involved in the Portland Plan process
- Implement more focused outreach to the disabilities community, to the education community, and to the business community

Goal 5 – Acknowledge that Portlanders are being heard, and show how their comments are being incorporated into the Portland Plan¹

Community members, groups, and organizations are concerned about the transparency of how public input is utilized in planning processes in a meaningful way. A successful outreach effort will demonstrate to the community transparency in how their voice and opinion is utilized in development of the Portland Plan.

Areas of improvement identified in the Phase I report include: *Continue to demonstrate to the public in documents and information provided in each phase, how their comments are being incorporated from previous input; and report results and findings from previous phases on website and in future Portland Plan documents.*

Successes

For Phase 2 workshops, Portland Plan staff redesigned the workshop evaluation to better gauge how participants felt about whether or not their feedback was being heard. 92% of workshop participants responded positively to the evaluation question, “This workshop has provided me with a sense that the City of Portland is listening to my concerns”. Likewise, 97% of workshop participants responded positively to the evaluation question, “How well do you feel like your comments were captured by the facilitator and note-taker?”



May 10th workshop held at the University of Oregon White Stag building downtown

Staff developed new tools to assist participants in feeling like their concerns and comments are being incorporated into the Portland Plan process. Communications staff developed new graphics utilized in Phase 2 workshops to better display the entire Portland Plan process. Staff continued to utilize a master database of all written comments and event evaluations, which was also accessed by staff when developing direction setting and designing future workshops. With the added emphasis on equity, staff solicited additional written comments and extended the Phase 2 survey window to incorporate more feedback from community partners, many of whom received written responses from staff on how their concerns will be incorporated into future Portland Plan outreach.

Areas for Improvement

- Develop evaluation forms for specialized events (instead of only workshops)
- Continue to report back and demonstrate to participants in workshops and events that previous input is being incorporated into current materials and proposals.

¹ This goal was reworded by the CIC for clarity.

Evaluation of Phase 2 Public Involvement Approaches

To begin evaluating Phase 2 of Portland Plan public participation activities, staff asked the following questions:

Are we meeting our goals for successful participation?

Have the approaches used helped us to meet our goals?

Approaches Used and Lessons Learned

A variety of outreach and engagement approaches has been used, and will continue to be used, throughout the Portland Plan public process. Table 1 below shows the opportunities and limitations of an approach new to Portland Plan public involvement, “Tabling at community events”. Table 2 reviews the various approaches used in Phase 2 that were also used in Phase 1, in particular the lessons learned and how Portland Plan staff and CIC members have responded to prior and new lessons learned.

Table 1. Evaluation of New Approaches Utilized in Phase 2 of Portland Plan Outreach

Tabling at Community Events		
Opportunities	Limitations	Lessons for Next Phases
<ul style="list-style-type: none"> ▪ Can capture masses of people to make aware of project including people who wouldn't typically attend workshops ▪ Can solicit input while tabling such as with the survey and game 	<ul style="list-style-type: none"> ▪ Can be staff intensive if there are numerous all day or multi-day weekend events ▪ Short time with audience limits the depth of discussion ▪ May be difficult for people with disabilities to access these events (e.g. at a park) 	<ul style="list-style-type: none"> ▪ Time for individual public interactions need to be shorter such as with completing a shorter survey ▪ Engage and train CIC and other volunteers to assist staff at tabling events



Staff tabled at events such as the Mississippi Street Fair (left photo) and the East Portland Expo (right photo)

Table 2. Incorporating Lessons Learned from Phase 2

Workshops	
Lessons Learned	Incorporating Lessons Learned
<p><i>Phase 1</i></p> <ul style="list-style-type: none"> Advertise earlier and to diverse audiences for broader participation Announcement distribution at numerous locations citywide did not result in increase in participation Evaluate holding more workshops on Saturdays (and potentially on Sunday afternoons) to accommodate people who cannot attend evening sessions <p><i>Phases 1 & 2</i></p> <ul style="list-style-type: none"> Provide more targeted outreach when offering interpretation and childcare services so that people take advantage of these services Have hosts who can invite and accompany newcomers 	<ul style="list-style-type: none"> Phase 2 workshops were well-advertised in advance with a “Save the Date” flyer that provided dates, times, and locations of Phase 2 workshops (with the exception of the business-focused workshop) Stronger relationships with partner agencies resulted in increased advertising to partner agencies’ constituents and thus more diverse participants Holding more workshops on weekends and in the evenings did not result in increased attendance
Overviews at Group Meetings	
Lessons Learned	Incorporating Lessons Learned
<p><i>Phases 1 & 2</i></p> <ul style="list-style-type: none"> Need to have up-to-date and meaningful materials to share with community groups and let people know how they can meaningfully plug in to the process 	<ul style="list-style-type: none"> With limited resources, it has been difficult for Portland Plan staff to produce frequently updated meaningful materials for specific community groups
Hosted Presentations and Town Halls	
Lessons Learned	Incorporating Lessons Learned
<p><i>Phase 1</i></p> <ul style="list-style-type: none"> Need to continue to build ongoing relationships such as with non-geographic groups to build trust and demonstrate that their voices are being heard <p><i>Phase 2</i></p> <ul style="list-style-type: none"> Continue Town Hall events 	<ul style="list-style-type: none"> Two successful Town Hall events were held during Phase 2: one for the LGBTQ community and one for the arts community. Both Town Halls were covered generously by the media Make sure format for “town halls” meet the expectations of the public i.e. attendees have the opportunity to provide input directly



Workshops continue to play a big role in Phase 2 Portland Plan public involvement with approximately 450 participants

Hard Copy and Online Surveys	
Lessons Learned	Incorporating Lessons Learned
<p><i>Phase 1</i></p> <ul style="list-style-type: none"> ▪ Consider translation of surveys into popular non-English languages and large print for the visually impaired. ▪ Continue to provide materials at public libraries, colleges and neighborhood coalition offices ▪ Next survey needs to be shorter and more easily comprehensible by the public ▪ Focus survey outreach to renters and homeless ▪ Monitor demographics of who's completing surveys so staff can respond with additional targeted outreach to those groups not completing the survey 	<ul style="list-style-type: none"> ▪ Surveys were translated into four non-English languages for Phase 2: Spanish, Vietnamese, Russian, and Chinese ▪ Unfortunately the Phase 2 survey was longer and, by some accounts, harder to comprehend ▪ Survey outreach to renters was improved by sending copies in the Curbsider newsletter to every household in Portland; the surveys were mailed to only single-family households in Phase 1 ▪ There were no improvements in Phase 2 to focus survey outreach to the homeless community. Staff lacks the relationships and tools to access the homeless community. This is an area for improvement for Phase 3. ▪ Demographic questions were incorporated into all Phase 2 workshops and surveys unlike Phase 1 which failed to ask demographic questions for mail-in surveys
Special Outreach Activities with Non-geographic & Community Groups	
Lessons Learned	Incorporating Lessons Learned
<p><i>Phase 1</i></p> <ul style="list-style-type: none"> ▪ Need to ensure Portland Plan messaging/information is accessible and easy to understand for non-geographic and special-interest groups ▪ Need to show how previous non-geographic group input from visionPDX will be incorporated and followed through in Portland Plan ▪ Need to continue to build relationships with community organizations and encourage their participation in the Portland Plan development <p><i>Phase 2</i></p> <ul style="list-style-type: none"> ▪ Need to assist organizations with outreach efforts as requested 	<ul style="list-style-type: none"> ▪ Stronger relationships with organizations who advocate for non-geographic communities, the new DCL grant program, and the visible equity work produced by staff have helped gain trust in the communities and will hopefully encourage increased participation ▪ Translating the Phase 2 brochure and survey into four non-English languages made the messaging and information more accessible to specific non-geographic communities ▪ Newly created graphics that display visionPDX as part of the foundation to Portland Plan content have been incorporated into outreach materials and the website



In Phase 2, surveys were made available in four non-English languages: Spanish, Russian, Chinese, and Vietnamese (shown above)

Social Media	
Lessons Learned	Incorporating Lessons Learned
<i>Phases 1 & 2</i> <ul style="list-style-type: none"> ▪ Staff training needed 	<ul style="list-style-type: none"> ▪ Unfortunately no staff training has taken place due to limited resources. Portland Plan communications staff continue to incorporate social media in public involvement which has greatly improved since Phase 1
Marketing and Communications	
Lessons Learned	Incorporating Lessons Learned
<i>Phases 1 & 2</i> <ul style="list-style-type: none"> ▪ Need to buy more ads in more foreign language papers, and Observer, Just Out, etc. ▪ Utilize marketing and communications staff from agency partners to assist with outreach and engagement to their constituents 	<ul style="list-style-type: none"> ▪ In Phase 2, half-page ads were placed in the following cultural/minority papers: El Hispanic News, Asian Reporter, Portland Observer, Just Out, and Portland Family ▪ Informally, agency partners have increased outreach efforts to both their staff and their constituents; however no formal relationships were established with the marketing and communications staff at our partner agencies
Website	
Lessons Learned	Incorporating Lessons Learned
<i>Phases 1 & 2</i> <ul style="list-style-type: none"> ▪ Adapt for visually impaired and have buttons for information in languages other than English 	<ul style="list-style-type: none"> ▪ Due to both budget constraints and Portland Online's inability to host non-English characters, information in languages other than English was not made available on the Portland Plan website. For the same reasons, changes to the website to better accommodate the visually impaired did not happen
Local Media (televised and audio)	
Lessons Learned	Incorporating Lessons Learned
<i>Phase 1</i> <ul style="list-style-type: none"> ▪ Need to produce large print materials and send to various media partners in a timely manner <i>Phase 2</i> <ul style="list-style-type: none"> ▪ Successfully reach television and radio stations that represent non-geographic communities 	<ul style="list-style-type: none"> ▪ Large print materials were created in Phase 2 and were made available at the same time as other Portland Plan materials ▪ In Phase 2, initial contacts with non-English speaking radio stations were developed, however staff had a difficult time receiving follow up communications.

Community Involvement Committee Members' Evaluation of Phase 2

To add an additional dimension to the Phase 2 outreach and engagement evaluation, Portland Plan staff posed the following three questions to CIC members in August for their input:

1. *Please provide us with your comments on Portland Plan outreach and engagement efforts for Phase 2 (April to August 2010). Please tell us what you liked about these efforts and make suggestions for improvement for us to consider in Phase 2 work.*
2. *To help us complete the Phase 2 progress report we need you to describe how you as a CIC member and Portland Plan Ambassador have assisted us in our engagement efforts including capitalizing on your existing relationships in the community.*
3. *Please provide us with any another comments or suggestions.*

Of the sixteen (16) CIC members who were emailed the above questions, 4 CIC members replied. All member responses can be found in Appendix C. Below is a summary of key themes that emerged from CIC member responses.

Overview of CIC Member Responses

The CIC members who completed the Phase 2 evaluation offered valuable comments about the Portland Plan process. Their process suggestions included encouraging more CIC participation because there has not been a quorum at a number of meetings. Two respondents noted that the Phase 2 survey was too long and complex. Future surveys should have fewer questions and be easier to comprehend/respond. In terms of the Phase 2 workshops, the events were too long and should be limited to 2 hours so participants stay focused. Information provided to newcomers should be clear and provide enough information to explain process and allow immediate engagement in the process. Additionally, staff needs to market ancillary services for events such as childcare and translation.

On the positive side for Phase 2 activities, having different people moderate and note take at Phase 2 workshops worked well. The attempt to engage and capture input on complex topics was appreciated as was the expansion of venues and approaches, e.g. Big Idea game. One CIC member noted the impressive list of community outreach events that were held in Phase 2. Additionally, efforts made to engage under-represented groups through outreach and engagement grants to organizations that serve these groups and by translating materials in other languages was a plus. Finally, staff was acknowledged for their hard work, commitment and creativity.

Next Steps & Moving Forward

In Phase 3, Portland Plan staff will continue to:

- Work with the CIC, bureaus and agency partners, community organizations and others to engage newcomers and under-represented individuals and groups in the Portland Plan;
- Build upon existing and new relationships;
- Promote services like child care and translation to encourage more diverse participation at workshops and special events;
- Explore and implement new outreach tools, techniques, and venues for outreach and engagement; and
- improve data collection methods to better evaluate new comers to process

In addition to ongoing efforts, Portland Plan staff are planning to offer a Fall Speakers Series for the public on directions that are being considered for over-arching strategies in the Plan. These topics come from public input gathered in Phases 1 and 2. The formal Phase 3 workshops with draft strategies for public consideration and comment will take place in the Winter.

APPENDIX A - Measures of Success Data

Goal 1. Build on new and existing relationships

Quantitative Measures and Descriptions		Data
1.1	# of visionPDX organization/group participants	10 out of 55 organizations that participated in visionPDX stakeholder interviews, engagement interviews, and Vision into Action grants went on to host a Portland Plan workshop, presentation and/or discussion during Phase 2
1.2	% of individual participants who answered positively to a workshop evaluation question that asks whether or not they had a high level of knowledge and involvement on Portland issues.	Phase 2 – 68% (24% “strongly agreed”, 44% “agreed”) Phase 1 - 71% (19% "strongly agreed"; 52% "agreed")
	# of staff from other City bureaus and agencies who participated in the Portland Plan outreach effort; and # of City bureaus/agencies that devoted staff time informing and engaging their contacts and relationships in the Portland Plan	Workshop facilitators: PBOT (2); BES (3); PPR (1); and BDS (1); Human Relations (1); Cable (2); ONI (2); OMF (1); Housing Bureau (3); <i>10 bureaus and agencies; 15 staff members</i> Additionally, 8 community member volunteers were trained by partner agency ONI and used as facilitators for the workshops.
Qualitative Measures and Descriptions		Data
1.4	Describe the new and existing relationships built upon during the Portland Plan outreach process thus far.	Conversations that began in Phase I with the Diversity & Civic Leadership Program (DCL), a partnership that includes the Center for Intercultural Organizing (CIO), Immigrant and Refugee Community Organization (IRCO), Latino Network, Native American Family Center (NAYA), Urban League of Portland; led to a Portland City Council approving public involvement grants in June and with continued coordination with the five organizations for the remainder of the Portland Plan. With the Portland Plan brochure and Phase 2 survey translated into Spanish, Russian, Chinese and Vietnamese, new connections were made to non-English speakers through outreach efforts with IRCO District Senior Center, Latino Network, Portland Housing Center, Housing Authority of Portland and specific events, such as, the Latino Home Fair, NAYA Housing to Homeownership Fair and the Asian & Pacific Islander Home Fair. National Night Out also provided an opportunity to connect to the Portlanders within the Chinese community. New relationships were formed with the LGBTQ groups through coordination of the LGBTQ Town Hall in April with follow up

		<p>engagement at the Q=Mob, a social/political organization and the Portland Plan booth at the Pride Festival. Outreach to faith-based organizations included Ecumenical Ministries, Temple Beth Israel and several African-American churches in the N/NE Portland area. The Portland Plan Arts Town Hall culminated from new relationships with co-hosts Regional Arts & Culture Council, Creative Advocacy Network, New Portland Colored Pencils & Portland Center Stage.</p> <p>More contacts with schools were made, including: Gilkey International Middle School; collaboration on and multiple visits to Portland State University “Understanding Place-making in Sustainable Communities” class, the Summer Youth Connect program, serving incoming freshman to Reynolds and Jefferson high schools; and the Margaret Carter Skills Center at Portland Community College – Cascade Campus. Several visits to the Opal Charter School of the Portland Children’s Museum Grade 2 class, led to a visit from Mayor Sam Adams to view their project called “The Neighborhood”, a model of a “sustainability and caring city”.</p> <p>The connections made with senior groups continued, which lead to a Senior Day Discussion on the Portland Plan co-hosted by Elders in Action, NAYA, Hollywood Senior Center and Multnomah County’s Aging and Disability Services.</p> <p>Relationships continued with the Citywide Land Use Group, American Institute of Architects, the Portland Business Alliance, City Club and neighborhoods and business associations.</p>
1.5.1	Describe the CIC member’s and Staff’s involvement in maintaining existing relationships within the community.	<p>CIC members used their existing connections to Arts, Education, Businesses and organizations, communities with disabilities, housing/residents, etc to plan and target outreach, engagement materials, activities and events with Portland Plan staff.</p> <p>See Measure 1.4 above for staff’s existing relationships which are generally based on traditional work on planning and sustainability projects</p>
1.6	Ask CIC member’s to report engagement efforts and relationships maintained throughout the community through Portland Plan outreach.	<p>In general, CIC members effectively served as liaisons between the Portland Plan and their respective constituencies. Members have spearheaded numerous creative outreach strategies to assist Portland Plan staff maintain current relationships and build new relationships within the community.</p>

APPENDIX A (con't)

Goal 2. Engage broader and more diverse groups with education and information, and provide all interested Portlanders with enough education so that they can meaningfully participate

Quantitative Measures and Descriptions		Data
2.1	% of positive responses on evaluation forms that reflect adequate education received at presentations and events	Phase 2 – 92% (32% “strongly agreed”; 60% “agreed”) Phase 1 - 93% (39% "strongly agreed"; 54% "agreed")
2.2	% # of targeted outreach groups successfully participated in an outreach event.	Number of events for targeted outreach to the following groups not targeted in Phase I: Sexual and gender minorities- 5 events Senior/aging community- 7 events Faith-based community- 2 events Education communities & institutions- 10 events
2.3	# of outlets where Portland Plan materials were made continually available, other than internet. (I.e. Public libraries, universities, neighborhood coalition offices, DCL office, etc	All County libraries (16); Neighborhood District Coalition Offices (7); Senior Centers (11); DCL Partners (4); Universities (1): <i>Total of 39</i>
2.4	# of outreach documents translated into a non-English language (e.g., Spanish)	8 total (Brochures and Phase 2 surveys translated into 4 languages: Spanish, Russian, Chinese, and Vietnamese. Materials also produced in large-print.
2.5	# of events where translator and/or non-English-speaking staff participated in outreach events	0 total (compared with 5 in Phase 1) In Phase 2, no one took advantage of the translators at workshops/events.
2.6	# of hours Phase 2 workshops were televised on Portland Community Media	7 workshops were aired a combined 291 times equating to approximately 730 hours on Portland Community Media
2.7	# of YouthBomb surveys collected	No YouthBomb survey in Phase 2
2.8	# of attendees at YouthBomb workshop	No YouthBomb Workshop, 60 showed to Ice Cream Social and Workshop in June.
Qualitative Measures and Descriptions		Data
2.9.1	Elaborate on the targeted outreach efforts to reach broader and more diverse groups with education and information.	Tabling at a variety of community events citywide was the primary outreach effort to reach broader and more diverse groups in Phase 2. Events included street fairs, home ownership fairs, Sunday Parkway events, the East Portland Exposition and two Education Summits.

<p>2.9.2</p>	<p>Describe the targeted efforts to reach the business community</p>	<p>A Portland Business Survey was created with stakeholder input including CIC members and their business cohorts, PDC, Portland Business Alliance, and the Mayor's office economic advisors among others. The survey was released in print and online versions in late March through June. 228 surveys were completed. Results can be viewed on the project website and have been incorporated into the technical work. With assistance from the Mayor's Office and PDC, over 300 local businesses were contact about a business workshop held on May 17th. Additional hosted presentations were held with the Portland Business Alliance and the Regional Results Team - Economic Opportunities, and tabling at the Cascades Job Fair. Portland Plan staff initiated a brown bag luncheon series for businesses and their employees during Phase 2; however the meetings themselves will take place in Phase 3.</p>
<p>2.9.3</p>	<p>Describe the targeted efforts to reach the aging and people with disabilities community</p>	<p>A Senior Day event was held June 3, 2010 with 50 people of diverse racial and ethnic backgrounds attending. The presentation included an overview of the Portland Plan with particular emphasis on the Age-Friendly Cities report created by the Institute on Aging in partnership with the World Health Organization. Attendees had several opportunities to provide comments and feedback including electronic polling. Elders in Action, the Native American Youth and Family Center, Multnomah County Aging and Disability Services, and the Hollywood Senior Center partnered on the event.</p> <p>Staff also attended two senior group events at the Immigrant and Refugee Community Organization attended by 60 people of Russian, Vietnamese, Bhutanese and African descents. Attendees received a translated overview of the Portland Plan and completed translated Phase 2 surveys.</p> <p>Portland Plan staff, a CIC member and professionals who work with disability communities are continuing to work together to design and implement outreach and engagement activities that are meaningful and that encourage more active engagement in the Portland Plan. This includes special publicity for events, providing materials in large print, Braille, and on a CD (for review using special computer programs that enhance readability) and making other accommodations as requested at events. The emphasis in Phase 2 has been to encourage people with disabilities to attend Phase 2 workshops, of which there was representation from this diverse community.</p> <p>Staff regularly attends the Portland Commission</p>

		on Disability (PcoD) quarterly meetings and provides Portland Plan announcements and updates. Staff will continue to work with the Connecting Communities Coalition and the PcoD to encourage involvement in the Portland Plan through activities and technical support and feedback on Portland Plan products.
2.9.4	Describe outreach strategies such as Portland Community Media that help reach more diverse groups	Portland Plan Phase 2 workshops were played live for 2 workshops and replayed for all 7 workshops approximately 291 times on local cable access TV.
2.9.5	Describe the targeted outreach to the homeless community	Mayor Adams article in Street Roots newspaper talked extensively about the Portland Plan. More activities will be reported in Phase 3.
2.9.6	Describe the targeted outreach to renters	The Bureau's community newsletter, The Curbsider, is sent to every Portland household which includes multifamily dwellings and apartment buildings included the Phase 2 survey and information about the Portland Plan. Staff tabled at 3 housing to home ownership fairs sponsored by Latino, Asian and Pacific Islander and Native American organizations. Also, the Portland Housing Center and Housing Authority of Portland assisted in distributing and having over 100 completed surveys returned for data input.
2.9.7	Elaborate on the partnerships and programs established with DCL for culturally-appropriate outreach (DCL partners include: the Native American Youth and Family Center, the Latino Network, the Urban League of Portland, the Immigrant and Refugee Community Organization, and the Center for Intercultural Organizing)	In June, Portland City Council approved the grant agreements with the 5 DCL organizations for culturally-specific Portland Plan outreach activities through the remainder of the Portland Plan process. In Phase 2, these organizations are refining their work plans for engagement. The Urban League has begun their outreach with a canvassing effort in East Portland that has resulted in over 150 equity surveys being completed while raising awareness about the Portland Plan. Phases 3 and 4 will bring much more targeted culturally-appropriate outreach and engagement through implementation of the grants by the DCL organizations.
2.10	Describe the staff training completed to better reach and work with marginalized communities	Staff attended a number of useful trainings including City Public Involvement Network sessions on outreach to low income/homeless populations and ADA and accessibility. Staff also participated at a "Roll and Stroll" to experience barriers that people with disabilities face in getting around downtown Portland. Staff also received Native American cultural training in preparation for a housing fair. Finally, a kickoff meeting with the DCL partners was a learning experience to better understand and reach these communities.

2.11	Describe the staff involvement of other city bureaus and offices who reached out to their constituents	Other City bureau and office staff reached out to the constituents to attend the Phase 2 workshops held in April/May such as the Bureau of Environmental Services, the Office of Neighborhood Involvement (events calendar), the Portland Online web site announcements and Commissioner Fritz's home page. The Parks and Recreation SUN Community Program staff at Beaumont Middle School also publicized the workshop announcement.
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APPENDIX A (con't)

Goal 3. Provide multiple venues and means for community involvement and engagement

Quantitative Measures and Descriptions		Data
3.1	# %of sources taken from data from "how heard about project" from completed surveys and meeting evaluation forms	Email (24%); Curbsider Newsletter (18%); Community Group (13%); Family, Friends, Neighbor (12%); Other (12%); City Website (10%); Face book/Twitter (6%); Newspaper (4%)
3.2	# of new Portland Plan participants (participants who have previously never heard of Portland Plan before choosing to participate in this round)	Phase 2 - 31% answered the workshop evaluation that they did not have a high level of knowledge and involvement on Portland issues. Phase 1 - 29% answered workshop evaluation in Phase 1 as already having a high level of knowledge and involvement on Portland issues)
3.3	# of organizations Portland Plan staff met with for the first time, and # of organizations Portland Plan staff met with multiple times within the process	43 organizations in total participated in hosted presentations with Portland Plan staff. Of these, 5 organizations had hosted presentations in Phase 1, 7 organizations held 2 or more hosted presentations in Phase 2.
Qualitative Measures and Descriptions		Data
3.4.1	Describe the different venues and approaches used for community involvement and engagement	<p><u>Venues</u> For workshops we chose venues where people are, where it is accessible by transit and within, and safe, familiar and comfortable. Outreach events were held at many different locations throughout the city. Tabling events were also selected based on the diversity of population to be reached and varying locations throughout the city.</p> <p><u>Approaches</u> Staff worked with organizations and groups to design hosted presentations that were formatted to be best understood and applicable in terms of interests to the particular group. We prepared materials in large print and different languages, and provided ASL and language interpreters, generally upon request. We provided PowerPoint presentations at some presentations. A new approach for community engagement in this phase was the Big Idea Game, which was a successful tool for summertime outreach and community input during Phase 2.</p>

3.4.2	Describe the various venues and approaches utilized to distribute the survey	Surveys and drop-boxes for completed surveys were left at senior centers; surveys were handed out at workshops, at neighborhood and neighborhood coalition meetings and offices, and at hosted presentations. They were mailed out to all households through the Curbsider, distributed through district liaisons, and made available on project website. Outreach to 4 classes at SEI school program netted 100 youth completing the survey. Surveys were also distributed by the Housing Authority of Portland, Latino Network, and the Portland Housing Center. Mayor's Office staff also distributed surveys at African American churches in North/Northeast Portland.
3.4.3	Describe the various social media networks utilized in the outreach effort and describe how utilizing social media has engaged community members and allowed for the community to provide feedback	Portland Plan events were advertised using Face book, Twitter, and the Portland Plan website; Photos of Portland Plan events are posted on Flickr which allows comments and cross-linking on social network sites; Social media networks allowed staff to post comments and tidbits of interesting feedback and polling responses from various Portland Plan events; Social media such as Face book and Twitter also allowed staff to cross-advertise events with partner agencies that solicited public comments and was generally well-received; Portland Plan website was updated to allow open comments which was utilized by several Portlanders.
3.5	Describe the other interactive tools used in the outreach effort	Interactive polling continued in Phase 2 workshops however it was limited to demographic questions; With over 400 recorded responses, the Portland Plan Game titled "What's your big idea?" was extremely successful at encouraging discussion and soliciting feedback about how Portlanders prioritize various concepts and strategies; Social media was expanded to allow more and encourage public comments; The Portland Plan website also included a new open comments component that many members of the public have utilized; and Portland Plan staff greatly expanded on the number of community fairs and events that were tabled at which provided ample opportunity to engage hundreds of Portlanders who may not otherwise have participated in Portland Plan.

APPENDIX A (con't)

Goal 4. Involve as many people as possible

Quantitative Measures and Descriptions		Data
4.1	# of total people reached through the Portland Plan engagement process	Approximately 450 workshop participants; Approximately 6,500 survey responses; 228 business survey responses; Approximately 1,085 attendees to Portland Plan presentations; and Curbsider mailing containing the community survey was mailed to every household in Portland
4.2	# of Phase 2 workshop participants	Approximately 450 (See Appendix D for demographic breakdown of workshop and survey participants)
4.3.1	# of surveys completed online	839 community surveys, 228 business surveys
4.3.2	# of surveys completed, mailed in	5,702
4.4	# of "fans" on Face book	Phase 2 – 1,737 Phase 1 – 1,536
4.5	# of followers on Twitter	Phase 2 – 1,176 Phase 1 - 825
4.6	# of views on Flickr account	Phase 2 – 10,657 Phase 1 - 24,354
4.7	# of views on www.pdxplan.com	Phase 2 – 118,222 Phase 1 - 248,982 (when website was created through 1 st phase)

APPENDIX A (con't)

Goal 5. Acknowledge that Portlanders are being heard, and show how their comments are being incorporated into the Portland Plan

Quantitative Measures and Descriptions		Data
5.1	% of people who complete evaluation forms at each stage of process who feel positive that their feedback at events, polling, etc is being heard	Phase 2 workshop evaluation questions that relate to this measure are: -"This workshop has provided me with a sense that the City of Portland is listening to my concerns", 92% responded positively (32% strongly agreed and 60% agreed) -"How well do you feel like your comments were captured by the facilitator and note-taker?" 97% responded positively (51% very well understood, 46% understood)
Qualitative Measures and Descriptions		Data
5.2	Describe how community participants might find their comments and opinions reflected in the Portland Plan products and processes	City staff technical working groups along with CIC volunteers to compile, analyze, and form future phases of Portland Plan materials and documents; A master database exists where all written comments and event evaluations are entered and stored. Portland Plan staff, including technical working groups, utilize the cataloged comments for future direction settings; Portland Plan staff used neighborhood groups and coalitions to test run workshop materials, and gathered direct feedback to inform future Phase I workshops
5.3	Describe efforts made by City staff to report results and findings of previous Portland Plan outreach phases through out the Portland Plan process.	In depth research on equity within Portland Plan and previous Portland planning efforts was completed and then woven into Phase II materials and processes in response to equity concerns by various communities; Portland Plan website and social media advertise polling results and key themes heard within days of events; Based on feedback from community of people with disabilities, materials were created with larger font for improved readability. Information on CDs and Braille were provided on request (there were no requests).
5.4	Describe follow-up activities conducted by staff for specialized outreach to ensure the opinions and needs of various communities are heard	Staff provided a written response to written comments and concerns raised by the Connecting Communities Coalition (representing people with disabilities). Staff also responded to a request from the Equity, Civic Engagement and Quality of Life Technical Working Group to extend the Phase 2 survey timeline to include targeted outreach to communities of color that were lacking as survey respondents.

APPENDIX B – Comments from Community Involvement Committee (CIC) Members

CIC members were provided with a brief set of questions in August to assist the Portland Plan staff to evaluate Phase 2 outreach and engagement. Below are their direct responses.

1. Please provide us with your comments on Portland Plan outreach and engagement efforts for Phase 2 (April to August 2010). Please tell us what you liked about these efforts and make suggestions for improvement for us to consider in Phase 2 work.

“The CIC group has come together nicely since its early days and has gained a better perspective and understanding of the goals and objectives of the Plan. With excellent collaboration between CIC members and staff, the process has been smoothed out and improvements made, as evidenced by the changes to the work plan presented to the Planning Commission and recently approved by City Council. While we are all volunteers with busy schedules, I have some concern about our general inability to achieve quorums at our regular meetings and hope for improvement in that regard.

I feel there is still a fair amount of confusion around the many simultaneous initiatives taking place and the many different groups involved (CIC, PPAG, Central City Plan etc.) and would like to see more clarity going forward. A good start was made with the recent inclusion of a Central City Plan presentation at a CIC meeting. This type of collaboration between groups should continue. If CIC members still have some confusion after more than a year at work, it does not bode well for the public’s understanding.

Additionally, interactive meetings with TAG groups (and others) such as recently done with the Equity group helps to more cohesively meld all the action efforts. We should be doing this with all the TAGs.”

“Because of a number of scheduling conflicts I was not able to get to any of the Phase 2 workshops this time. In the meetings, however, I felt the staff has been working diligently to take what they learned from the first phase of workshops, and have listened and tried to implement the CIC’s suggestions into their approaches. From the prepared plans I still think there is a need to do a better job in getting attendees to know where they are in the process and to nurture an element of trust. There is this balance between giving new attendees enough information for them to understand their specific role on that particular evening or workshop and giving them too much to where they feel like they can’t move forward without understanding the whole process. Again, not having attended this round, this may be invalid, but it was what perceived in the CIC rehearsals.”

“Survey – too long/complex

Workshops – less well-attended than phase I

Duration – balance between maintaining people’s attention and not having enough time to cover the material and to delve deeply into all the issues; 2 hrs max is optimal

Moderators did a good job; it was helpful to have separate note takers

Impressive list of community outreach events”

"I would like to acknowledge the following aspects of Phase 2:

- stellar attempt to engage and capture input related to complex topics
 - expanded community venues and playful structure (game, etc.)
 - efforts to provide grant money to organizations representing under-represented groups
 - efforts to create communication materials in multiple languages
 - continued creative ideas and real commitment from all BPS and other city staff involved
- Agree that need to market ancillary services more (e.g. childcare) to help expand participant numbers with families."

2. To help us complete the Phase 2 progress report we need you to describe how you as a CIC member and Portland Plan Ambassador have assisted us in our engagement efforts including capitalizing on your existing relationships in the community.

"I believe my greatest area of contribution has been my engagement with the arts community and bringing it into the process. After an earlier aborted attempt, we held a very successful Arts Town Hall Workshop at the Gerding Theater on July 27. There was an enthusiastic, standing room crowd upwards of 140 people and much valuable input was gathered.

I further did my best to talk up the process with people in my particular community and with many friends and acquaintances beyond that. At one small gathering, I facilitated the Portland Plan game and brought awareness to some people who otherwise would not have been engaged. I also posted or handed out flyers where I could and, during Phase 1, participated in a Fix it Fair where I gained firsthand experience by speaking to people from a diverse perspective. This experience gave me a greater understanding of some specific issues and has helped me become a better ambassador for the Portland Plan. I have also been a regular member and participant in the Arts TAG work sessions and participated in several others."

"My main participation I believe has been through my role as the co-chair of the East Portland Action Plan. I feel like I am listening for and feeding information to the CIC from EPAP and vice versa. I have made the plea on a number of occasions for East Portland to step up in their level of engagement in the Portland Plan process especially as, at the same time, we are asking for equity in this region."

"Attended phase II workshop as well as the arts-specific workshop and TAG meeting
Promoted workshops/survey to my various communities
Served on the workshop subcommittee"

"I sent out email reminders to Phase 2 meetings to list-serves."

3. Please provide us with any another comments or suggestions.

"Shorter/less complex survey instruments Increased diversity representation at workshops and survey responders – I realize this is a constant challenge; Overall, well done! Congratulations to the team for your hard work!"

"Thank you for all your efforts!!!"

APPENDIX C – Demographic data from Phase 2 Workshops and Surveys

Data provided by Portland Plan staff

What is your household income?

Phase 1 Workshop	Phase 2 Workshop	Phase 1 Survey [#]	Phase 2 Survey	2008 Citywide*	Household Income
13%	22%	9%	14%	16%	Under \$20,000
21%	24%	24%	33%	30%	\$20,000 - \$50,000
33%	31%	36%	35%	38%	\$50,000 - \$100,000
21%	21%	21%	18%	16%	Over \$100,000
12%	6%	10%	10%	n/a	No response

Phase 1 survey data available only for online survey responses; Phase 2 survey data includes both online and mail-in survey responses

*Data from the American Community Survey, Census Bureau

What is your racial or ethnic group?

Phase 1 Workshop	Phase 2 Workshop	Phase 1 Survey [#]	Phase 2 Survey	2008 Citywide*	Race or Ethnic Group
4%	4%	2%	3%	8%	Asian or Pacific Islander
2%	5%	1%	3%	7%	Black / African American
<1%	3%	1%	2%	4%	Native American
6%	4%	1%	3%	9%	Latino/ Hispanic
75%	79%	83%	85%	74%	White / Caucasian
4%	4%	5%	5%	2%	Mixed/Other
10%	2%	7%	n/a	n/a	No response

Phase 1 survey data available only for online survey responses; Phase 2 survey data includes both online and mail-in survey responses

*Data from the American Community Survey, Census Bureau

APPENDIX D – Presentations List for Phase 2

Portland Plan staff has been tracking outreach and engagement events with the following document:

Phase 2

Portland Plan Presentations	Date
Northeast Coalition of Neighborhoods Portland Plan Workshop	4/3/10
Sexual Minorities Youth Resource Center	4/5/10
Woodstock Neighborhood Association	4/7/10
Hollywood Senior Center	4/8/10
SE 122 nd Avenue Pilot Project, Citizen Working Group	4/08 & 5/13/10
LGBTQ Community Hosts a Portland Plan Town Hall (Q Center, Basic Rights Oregon, Cascade AIDS Project)	4/12/10
City of Portland's Bicycle Advisory Committee	4/13/10
City/County Information & Referral staff	4/15/10
North Portland Land Use Group	4/20, 5/18, & 7/19/10
St. Johns Main Street Committee	4/21/10
Opal Charter School of the Portland Children's Museum (Grade 2) *	4/23 & 5/17/10
Northwest Health Foundation	4/26/10
Q=Mob	4/28/10
East Portland Action Plan	4/28/10
Lents Urban Renewal Advisory Committee (URAC)	5/11 & 7/13/10
American Institute of Architects Historic Resources Committee *	5/19/10
Senior Day Discussion on the Portland Plan (Elders in Action, NAYA, Hollywood Senior Center and Aging & Disability Services)	6/03/10
Portland Business Alliance, Sustainability Committee	6/09/10
Gilkey International Middle School	6/09/10
Temple Beth Israel, Social Action/Sustainability Committee	6/10/10
Sunnyside Neighborhood Association	6/10/10
IRCO District Senior Center (African, Romanian, Russian, and Vietnamese senior community)	6/15/10
Sumner Neighborhood Association	6/15/10
IRCO District Senior Center (Russian senior community)	6/16/10
Ecumenical Ministries/Oregon, Portland Interfaith Wellness Coalition	6/28/10
Portland Plan Ice Cream Party at Midland Library (Teen Council)*	6/29/10
City Club *	6/29 & 8/24/10
Portland State University "Understanding Place-making in Sustainable Communities" class	7/01, 7/20, 8/03 & 8/05/10
Portland Business Alliance, Land Use Task Force *	7/06/10
Summer Youth Connect (Reynolds High School incoming freshmen)	7/14/10
Summer Youth Connect (Jefferson High School incoming freshmen)	7/16/10
Kerns Neighborhood Association	7/21/10

Mt. Tabor Neighborhood Association	7/21/10
Self Enhancement, Inc.	7/27/10
Arts Town Hall (Regional Arts & Culture Council, Creative Advocacy Network (CAN), New Portland Colored Pencils, Portland Center Stage)	7/27/10
Margaret Carter Skills Center at PCC Cascade Campus	7/28/10
Interstate Business Association	8/05/10
OASIS	8/19/10
Rose City Park Neighborhood Association	8/19/10
Metro Results Team: Economic Opportunity	8/19/10
Citywide Land Use Group *	8/23/10
OMSI	8/25/10

Portland Plan Outreach – Tabling Events	Date
Education Summit (Parkrose High School)	4/10/10
Education Summit (Oregon Convention Center)	4/12/10
13th Annual Cascade Job Fair (Portland Community College, Cascade Campus)	4/27/10
Coalition for a Livable Future's 2010 Regional Livability Summit	4/29/10
NE Sunday Parkways (Fernhill Park)	5/16/10
Grand Works Northwest Art Festival (The Mark Building)	5/22/10
Senior Day at the Hollywood Farmers Market (NE Hancock between 44th & 45 th)	5/22/10
Senior Resource Fair: Gay and Grey PDX (Friendly House – 1737 NW Thurman)	5/22/10
12 th Annual Latino Home Fair at the Oregon Zoo	5/23/10
Depave Summer 2010 Kickoff at the New Day School	6/05/10
Pride Northwest (Tom McCall Waterfront Park)	6/19 & 6/20/10
Kickoff Summer Free for All (Peninsula Park)	6/25/10
Good in the Hood (King School Park)	6/26/10
N Sunday Parkways (Arbor Lodge Park)	6/27/10
Mississippi Avenue Street Fair	7/10/10
East Portland Exposition (Ed Benedict Community Park)	7/17- 7/18/10
East Sunday Parkways (Lents Park)	7/18/10
18 th Annual Division/Clinton Street Fair	7/24/10
Music Monday in the Park	7/26/10
5 th Annual Native American Housing to Homeownership Fair at NAYA Family Center	7/31/10
National Night Out at the following parks: Argay Park, Burlingame Park, Fernhill Park, McCoy Park, Oregon Park, and Willamette Park	8/3/10
Buckman Community Association Picnic	8/8/10
Asian & Pacific Islander Homebuying Fair at Portland Community College SE Center	8/14/10
SE Sunday Parkways (Colonel Summers Park)	8/15/10
Riverfest 2010 (Riverfront Park)	8/19 – 8/22/10
Multnomah Days Parade	8/21/10
Portland Public Schools, Caring Community Day Barbeque	8/27/10