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M E M O

April 20, 2010

To: Portland Plan Community Involvement Committee

From: Tom Armstrong

Subject: Phase I Workshops Survey Results Summary

This memo is a summary of the survey results from Phase I of the Portland Plan process. The results are based on instant polling results from the community workshops held in November and December 2009 as well as online and mail-in survey results submitted through March 31, 2010. Attached are charts showing the results for each type of survey (workshop, online, mail) and the combined results.

- Over 900 people signed in at the workshops.
- Over 1,600 people attended 75 community presentations.
- Over 8,200 surveys were submitted – 4,800 by mail and 3,400 online.
- Survey respondents tended to be more affluent and not as ethnically or racially diverse as Portland as a whole. The smaller community group meetings increased participation in underrepresented communities.

Where do you live?

	2008		
Phase I	Portland		
9%	11%	North Portland	
20%	19%	Northeast Portland	
16%	24%	East Portland	
25%	26%	Southeast Portland	
19%	13%	West Portland	
2%	7%	Central City	
3%		Outside Portland	
6%		No Response	

What is your race or ethnicity?

	2008		
Phase I	Portland		
2%	8%	Asian or Pacific Islander	
1%	7%	Black/African American	
<1%	4%	Native American	
2%	9%	Latino/Hispanic	
81%	74%	White/Caucasian	
5%	2%	Mixed/Other	
8%		No Response	

Note: Central City was undercounted due to zip code overlap with surrounding districts.

What is your household income?

	2008		
Phase I	Portland		
10%	16%	Under \$20,000	
23%	30%	\$20,000 - \$50,000	
36%	38%	\$50,000 - \$100,000	
21%	16%	Over \$100,000	
10%		No Response	

Do you have children at home?

	2008		
Phase I	Portland		
21%	25%	Yes	
76%	75%	No	
4%		No Response	

- In general, the responses to the polling questions were consistent between the different formats (workshop, online, mail).
- Over the next 10-25 years, what do you think will be the most important issue facing Portland?
 - Prosperity, Business Success & Equity – 20%
 - Education & Skill Development – 19%
 - Sustainability & the Natural Environment – 19%
 - Human Health, Food & Public Safety – 11%
- The survey format allowed for open-ended comments for the “other” choice and the online survey include space for additional comments. Over 22,000 individual comments were received. Here are some key themes from the comments:
 - Business success will drive the success of Portland. Without a strong economy and jobs, Portland will not have the resources for other goals and programs.
 - Portland is known as a tough place to do business – it needs a more business-friendly approach.
 - Education is the key to prosperity. A well-educated workforce will attract businesses.
 - Portlanders overwhelmingly care about healthy watersheds (rivers, streams, and habitat).
 - Sustainability and prosperity are not polar opposites. Portland needs to find a way to be green and employed.
 - Weatherization and solar panels have strong interest, but is cost prohibitive for many and needs to be more accessible to renters.
 - Strong support for more arts education for children and activities in neighborhoods.
 - A lot of interest and support for more affordable access to events and museums.
 - Portlanders like their trails and greenways and access to nature.
 - A lot of people have access to a grocery store, but would like better access to farmers markets, community gardens and home gardening.
 - When it comes to civic engagement, many people feel the City needs to do a better job of listening to what people want and earlier engagement in decision making.
 - We must reach out to the residents of East Portland to make them feel they are a seamless, integrated, and respected part of Portland.
 - Although density is important, we need to keep focus on the unique character of neighborhoods to help maintain a high quality of life.
 - We need to focus on equity and access to affordable housing for those people who are being priced out of Portland.
 - Walkability was a strong theme in the responses, whether it involved improving neighborhood business districts, deciding where to live, or spending priorities for Portland’s limited transportation funds.

- With climate change actions and peak oil, walkability and access to transit will play a big role in neighborhood livability in the future.
- People want alternatives to the automobile, but it is an option not a mandate. Some people, especially the elderly, families with small children, and people with disabilities, are not physically able to walk, bike or take transit.
- More people would take transit if it provided a more direct service and extended hours. Buses provide more flexibility than light rail.

In addition to reading the written comments, the text was put into a computer application to create a “word cloud” – a picture of the words where the size of the text is based on the relative frequency of the word (attached).

The Phase I results were combined with findings from the visionPDX process and the background reports as the starting point for the Action Area technical working groups in the development of the draft objectives that will be the basis for discussion in Phase II (see figure below).



Prosperity, Business Success & Equity

Q1: What should Portland's priority be for creating jobs over the next 25 years?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
7%	9%	12%	10%	A. Market our products and services to other countries and regions
14%	22%	20%	20%	B. Assist neighborhood businesses
10%	15%	12%	13%	C. Improve public infrastructure
5%	5%	10%	7%	D. Provide worker training programs
29%	23%	23%	24%	E. Invest in basic education
15%	15%	11%	13%	F. Drive innovation with higher education partnerships
7%	11%	10%	10%	G. Other
13%	1%	4%	3%	No Response

Q2: Portland should increase public investment in economic development, with a priority to create jobs.

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
20%	27%	-	26%	A. Strongly agree
32%	41%	-	39%	B. Agree
21%	20%	-	20%	C. Neutral
12%	6%	-	8%	D. Disagree
3%	5%	-	5%	E. Strongly Disagree
11%	1%	-	3%	No Response

Q3: What should Portland's priority be to improve neighborhood business districts?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
19%	16%	21%	19%	A. Market districts and recruit businesses
9%	13%	13%	13%	B. Invest in storefront improvement grants
45%	50%	38%	43%	C. Improve walkability and access to business districts
11%	12%	14%	13%	D. Change the business license and other fees
6%	8%	9%	8%	E. Other
11%	1%	0%	2%	No Response

Q4: Over the next 25 years, what do you see as the biggest threat to your household budget?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
-	29%	20%	24%	A. Job stability
-	13%	8%	10%	B. Housing costs
-	5%	15%	11%	C. Heating and utility costs
-	2%	1%	1%	D. Transportation costs
-	32%	38%	36%	E. Health care costs
-	7%	4%	6%	F. Education costs
-	11%	10%	10%	G. Other
-	1%	2%	2%	No Response

Most of the "Other" comments referred to higher taxes and out-of-control government spending.

KEY THEMES FROM COMMENTS

Without a strong economy and jobs, Portland will not have the resources for other goals and programs.

Education is critical - a well-educated workforce will be attractive to businesses.

Portland is known as a tough place to start or do business and needs to be known as a more business-friendly city by: creating tax incentives for new and existing businesses to expand, reducing taxes and fees, and reducing regulations.

Need to support our local, small businesses.

A concern that a focus on local neighborhood businesses will be not produce living wage jobs, therefore we need to recruit larger businesses.

Portland is greatest strength is our livability and a key asset in recruiting businesses. Walkability and mixed use development is important.

Need more parking in downtown and some neighborhood business districts. Don't be anti-car.

Public safety, especially the homeless, is a negative factor for the downtown business environment.

Strong support for a sustainable economy and "green collar" jobs.

The underfunding of our higher education system and a lack of a partnerships between higher education and businesses is a serious weakness.

Education & Skill Development

Q5: What is the most important action Portland can take to improve high school graduation rates?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
33%	36%	36%	36%	A. Recruit and retain great teachers
5%	5%	3%	4%	B. Provide better facilities
7%	7%	8%	8%	C. Provide more after school programs
9%	8%	11%	9%	D. Involve businesses in schools
20%	17%	19%	19%	E. Provide more mentoring programs
15%	25%	20%	21%	F. Other
11%	2%	0%	2%	No Response

Q6: Over the next 25 years, many schools will need to be renovated and some rebuilt. What improves your neighborhood school need the most?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
7%	8%	7%	7%	A. Warm and dry buildings
34%	37%	32%	34%	B. Modern technology and classrooms
2%	2%	4%	3%	C. Improved access and security
13%	16%	16%	15%	D. Upgraded energy efficiency
21%	13%	14%	14%	E. Expanded community uses
7%	18%	16%	16%	F. Other
16%	6%	0%	4%	No Response

Key Themes from Comments

We will not thrive as a city without our schools.

Lower class size, pay teachers a better wage, believe in our teachers and neighborhood schools, and have teachers teach students - not teach to the tests.

Provide more options for different educational routes. Too many students get bored with a narrowly defined educational path that doesn't promote their individual personalities and talents.

Make high schools more equal in their course offerings, staff, safety, and standards, and the drop-out rate will decrease.

The greatest need that Portland's school system needs is options for high school students: we need trade schools. Not every student should have to go to college in order to make a sustainable living.

Provide "vocational" training options. Not everyone is headed to college for various reasons.

Provide more mentoring programs and involve businesses in schools, they are the ones that will be doing the hiring.

Mentoring and after school programs give "at risk" children a better opportunity for staying out of trouble.

Our schools are in crisis because we now teach to take standardized tests.

Nothing about life and business is like a standardized test.

Find ways to protect creative teachers from the threat of standardized testing destroying the joy in learning

All of these things need to be done, but not through higher taxes. Instead, the money that currently exists needs to be prioritized, with K-12 education at or very near the top of the priority list.

The reality is that Portland schools are underfunded in general. You need to ask Portlanders to pay more in taxes to be able to improve existing facilities and upgrade technologies in the classroom.

Longer school years, more teacher prep time, better facilities & equipment -- all take money.

Getting community buy-in to better funding is the necessary first step, unfortunately a hard one.

Assist parents in supporting and taking a more active role in their child's life.

Involve parents, they play a huge role!

Recruiting and retaining great teachers means that teachers need to be paid based on merit NOT on longevity.

Bring competition to education. Let families choose where their education dollars are spent, through vouchers, opportunity grants, more easily formed and funded charter schools.

The key to success in the classroom is smaller class sizes!

Downsize the administrative cost of operating the school district. Management is too costly and too heavy and more money should be used for direct services.

Have a longer school day and longer school year.

You can't get and retain great teachers, provide better facilities or after school programs or more mentoring programs without more funding.

Pay teachers more, decrease the number of students in classes, and offer more extracurricular activities that keep students' naturally creative minds alive.

Portland Increasing the general level of economic opportunity in Portland will lower the drop-out rate.

Portland should be concentrating on affecting the things over which it has some control - provision for affordable housing, stable neighborhoods, economic opportunities for families. The graduation rate is probably highly linked to poverty. Remove barriers to economic growth, wealth creation.

Leave the schools to the school board and concentrate City resources on city responsibilities.

Arts & Culture

Q7: What is your most important arts and culture need?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
3%	5%	6%	5%	A. More space to practice and perform
35%	32%	23%	28%	B. More activities and arts education for children
26%	25%	27%	26%	C. More public art and activities in my neighborhood
5%	5%	6%	5%	D. More places for exhibitions and performances
8%	15%	13%	13%	E. More world-class events
9%	16%	15%	15%	F. Other
14%	3%	0%	2%	No Response

Key Themes from Comments

Why are you comparing Portland to Seattle? They aren't the same.

Portland does a very good job providing Arts & Culture options. No need to do more, or less.

Focus on a stable and growing economy before you worry about arts funding. The government should not be funding this, it should be funded by private groups and non-profits.

Portland should provide more funding to support the strategic and financial development of our existing non-profit institutions - theater, museums, etc.

Education - Students with a rich arts and culture background are more successful in every way when they grow up.

Affordability - make events accessible to people of all income levels. The cost of our arts and culture are really high compared to the income levels.

More opportunities for communities of color to participate in the arts. Culture isn't just about ballet and opera.

Sustainability & the Natural Environment

Q8: What one aspect of Portland's natural areas do you care about most?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
26%	25%	26%	25%	A. Access to nature
3%	4%	5%	5%	B. Flood and landslide protection
50%	59%	53%	55%	C. Healthy watersheds (rivers, streams and habitat)
7%	5%	10%	8%	D. Enhanced property values in my neighborhood
2%	5%	5%	4%	E. Other
12%	1%	0%	2%	No Response

Q9: What should be local government's primary role in protecting the natural environment?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
24%	33%	32%	31%	A. Acquire and restore natural areas
35%	31%	29%	30%	B. Regulate to protect streams and trees
9%	11%	12%	11%	C. Help people restore their own land
17%	14%	18%	16%	D. Educate about the value of natural resources
3%	10%	7%	8%	E. Other
13%	2%	0%	2%	No Response

Q10: What is one new thing you are most willing to do to reduce energy use to help combat climate change?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
24%	14%	12%	13%	A. Buy "green power" from utilities or install solar panels
35%	24%	31%	27%	B. Weatherize and improve home energy efficiency
9%	19%	14%	17%	C. Walk, bike and take transit for more daily trips
17%	7%	8%	8%	D. Eat more fruits and vegetables and less meat
3%	18%	24%	21%	E. Use long-lasting goods rather than disposable ones
0%	16%	8%	11%	F. Other <i>Most responses are "All of the above."</i>
13%	2%	0%	2%	No Response

Key Themes from Comments - The Natural Environment

There are no healthy people without healthy watersheds.

It's a system that needs to function holistically, and we need to recognize and plan for being a part of the environment.

People need to be able to access nature. For people to care about preservation, they have to be able to develop an appreciation for it.

Access to nature and healthy watersheds are not mutually exclusive. Create green pockets that offer access to nature and mitigate our impact on the environment at the same time.

Increased understanding of and protection for the environment will prompt groups and individuals to care for and nurture our natural resources.

Promote the preservation and development of natural areas, parks, community gardens in low-income neighborhoods.

Portland's largest impact on natural resources is due to population increases.

Local government is involved in enough things, they need to start changing what is really important to the people -- creating more jobs, law enforcement, etc.

Key Themes from Comments - Sustainability

Sustainability and prosperity do not have to be polar opposites. We need to harness Portland's creative energy to create a better future. Let's find a way to be green AND employed!

Portland's status as a national and world leader in sustainability is under threat. Other regions are catching up. We need to be bold.

Weatherization or installing solar panels has strong interest, but it cost prohibitive for many. Many renters are interested in these improvements but need education and incentives for property owners to take on these projects.

The impact of our choices about food make a big difference and is much more far-reaching than just individual health. The city should develop strategies to promote organics, vegetarian/veganism, local growers and distributors, community gardens, etc.

Transportation and neighborhood design (i.e. affordable, attractive density) are where Portland can really reduce CO2 emissions and meaningful approach sustainability.

The city can help most by investing in transportation infrastructure, including walkability, bike paths, improved bus service, urban planning to make businesses closer to homes.

Some expressed skepticism about climate change and our ability to respond, with some people wanting to focus on adapting to changes, rather than reducing our carbon footprint.

There is also skepticism about "green power" - can they trust that it is "green".

Human Health, Food & Safety:

Q11: What part of Portland's park system do you value most?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
23%	29%	33%	30%	A. Natural areas
6%	7%	9%	8%	B. Playing fields, courts and pools
4%	6%	5%	5%	C. Playgrounds
34%	37%	30%	33%	D. Trails and greenways
12%	8%	13%	11%	E. Community centers, programs and classes
6%	3%	1%	3%	F. Public plazas
2%	9%	6%	6%	G. Other <i>Most response are "All of the Above"</i>
12%	1%	3%	3%	No Response

Q12: What does your community need most to improve access to healthy food?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
7%	6%	4%	5%	A. More grocery stores
22%	18%	20%	19%	B. More affordable grocery stores
14%	17%	19%	18%	C. A farmers market
20%	19%	17%	18%	D. Community gardens
18%	22%	20%	21%	E. Support for home gardening
6%	16%	13%	13%	F. Other
13%	3%	0%	2%	No Response

Q13: For you, what is the hardest part of maintaining a healthy lifestyle?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
46%	45%	34%	39%	A. Time and discipline for exercise
3%	6%	8%	7%	B. A place to exercise
1%	1%	2%	1%	C. A full service grocery store
12%	10%	15%	13%	D. Cooking healthy meals
19%	22%	19%	20%	E. Stress – not enough time to relax
7%	12%	15%	13%	F. Other
13%	2%	0%	2%	No Response

Q14: Local governments should consider health impacts equally or greater with economic and environmental impacts.

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
42%	41%	55%	49%	A. Strongly agree
28%	35%	11%	22%	B. Agree
10%	14%	11%	12%	C. Neutral
5%	4%	6%	5%	D. Disagree
2%	4%	11%	4%	E. Strongly Disagree
12%	2%	7%	8%	No Response

Note: Mail survey used a 7-point scale that has been adjusted to the 5-point scale.

Key Themes from Comments

All of it! Thank you, Portland, for having awesome parks!

Trails and greenways can be for fitness, commuting, and access to community centers and schools.

The variety of Portland's park system is what makes it a livable city. I wouldn't want only playgrounds, or playing fields but to have valued natural areas and greenways without the other use areas also doesn't make sense.

We need public plazas in each neighborhood. A gathering place where people can congregate for farmer's markets, demonstrations, education, and art.

The single most important part of our park system is the proliferation of beautiful neighborhood parks within walking distance for almost every resident.

Dog parks - but not a bare lot with a fence.

Public health is good for the economy and good for the environment.

A lot of people that have good access to grocery stores would like better access to community gardens and support for home gardening. A healthier grocery store than Safeway or Fred Meyer's.

Our neighborhood has access to healthy food, but it is important to have this access throughout Portland.

Healthy food needs to be more affordable. We need education programs about how to eat healthy on a budget.

Being bike and pedestrian friendly also helps our health.

I don't think it's the city's job to give me access to healthy food. Once again, bigger problems need to be tackled before the city worries about my diet.

Quality of Life, Civic Engagement:

Q15: With which of these groups are you most involved?

Workshop	Online	Mail	Total	
22%	12%	14%	14%	A. Place-based groups (neighborhood association, block watch, etc.)
21%	32%	19%	24%	B. Interest groups (Friends of Trees, Urban League, BTA, etc.)
7%	11%	8%	9%	C. School-based groups(PTA, academic)
9%	10%	17%	14%	D. Cultural groups
15%	11%	12%	12%	E. Business, trade or professional groups
7%	7%	9%	8%	F. Sports or recreation-based groups
6%	14%	11%	12%	G. Other
13%	3%	10%	7%	No Response

Q16: What is your most preferred way to comment on public issues?

Workshop	Online	Mail	Total	
30%	9%	12%	13%	A. Attend a public meeting
11%	9%	48%	30%	B. Fill out a written questionnaire
11%	10%	13%	12%	C. Write or call elected officials
26%	53%	15%	30%	D. Online surveys
8%	11%	4%	7%	E. Comment on websites, blogs, Twitter and Facebook
4%	6%	5%	5%	F. Other
11%	2%	0%	2%	No Response

Key Themes from Comments

Public Involvement

Surveys - Sometimes it is hard to find the time to go to meetings, so it is nice to have the web option to take the survey.

Surveys - Online surveys such as this, with plenty of options/space for additional comments are a vast improvement on public meetings, most of which seem carefully scripted to present an official viewpoint rather than to obtain valued input.

Meetings - I don't like public meetings because people tend to grandstand or moan on about irrelevant details.

Meetings - I try to attend public meetings so I can hear what others are saying about a given issue. However, since there is never enough time for everyone to speak, I appreciate the opportunity to provide written feedback afterwards.

Meetings - It is important to get people out of their cars, away from their tv/computer and interacting with real, live people/neighbors. Portland is good at this.

Meetings - Public meetings in this city are almost always carefully scripted with outcomes predetermined.

Social Media - I would add other collaborative online tools, such as wikis, google docs, etc.

Social Media - Don't forget that new media technologies further widen the digital divide.

Key Themes from Comments

Volunteering

I could do much more, and I believe the opportunities for volunteering could be much better represented on Portland's web site.

I do things for the community without participating in "groups".

I'm surprised you don't list "religious groups" as a category.

Care for the developmentally disabled and other adults who need assistance.

I have no time for volunteering because I'm: a full time student; work two or three jobs, or have small children.

Key Themes from Comments

Civic Engagement

Any method is fine so long as someone listens. Many meetings look like they'll be valuable but the city staff have already made up their minds or are too far down the pike to change anything.

E-mail and phone access to all public officials should be much easier than it is. Our elected officials do not answer letters or take phone calls.

As a 4th generation Portlander, I often feel like the City wants to get opinions from everyone else but the long-time residents. For once, I'd like for my opinion to count, too.

During the next 25 years, we MUST assist the residents of East Portland to feel that they are a seamless, integrated, and respected part of Portland.

The city should do a better job at reaching people who rent. Renters have ideas, comments, and concerns, but often they feel left out of the discussion.

Civic engagement is a right, and responsibility. I fear most citizens have neglected the responsibility portion of that equation. Alternately, our elected and appointed officials are deficient in effective listening to the electorate and assisting that electorate in how to effectively participate.

Portland is great with how much opportunity there is for public involvement. Keep up the good work and the transparency!

I have taken part in several groups run by the city and was overall disappointed in the process. End users of the process were not represented as well as special interest groups that benefitted from the process.

Design, Planning & Public Spaces:

Q17: In deciding where to live during the next 25 years, which factor is most important to you?

Workshop	Online	Mail	Total	
35%	37%	31%	34%	A. Walking distance to stores and restaurants
14%	13%	14%	14%	B. Walking distance to public transit
8%	11%	8%	10%	C. Close to where you work
8%	8%	6%	7%	D. Close to quality schools
13%	13%	19%	16%	E. Attractive neighborhood
7%	15%	18%	16%	F. Other
14%	2%	0%	2%	No Response

Many responded "All of the above" or indicated "A and B"

Key Themes from the Comments

Although density is an important factor in improving the health of the city, Portland's residential feel should also not be cast aside. Focusing on maintaining and increasing the character of neighborhoods will help maintain quality of life.

I generally agree with the principle of a range of housing choices in a neighborhood, but it's not appropriate to put different housing types in the same block or area. So have higher density near the business district. Don't change the character of the neighborhood for the people who live there.

Portland's traditional neighborhoods are Portland's greatest strength. The policy of dense-packing these neighborhoods, presuming that the arterials are "sacrifice areas" to density is detrimental to the quality of design.

Contemporary building designs often are too large and do not respect the urban context in which they are built, especially in the older inner neighborhoods.

Walkability and access to public transit will play a huge role in this day of declining oil, focusing on neighborhood livability with access to good schools, healthy food, green energy, and local businesses is a key to ensuring the prosperity of the Portland metro area.

We must concentrate on building and refurbishing accessible, affordable, and environmentally-friendly housing at a much higher density than what we have now, clustered around businesses, markets, and parks. This means a denser, more efficient public transportation network, walkable connection routes, and bicycle facilities.

Affordability is a big factor - walkable neighborhoods with successful stores and restaurants have higher price tags.

I can't afford to live in an "attractive" neighborhood. Most affordable neighborhoods in Portland are unattractive.

With only 41% of Portlanders living a 1/2 mile from neighborhood biz districts there's a lot opportunity for more infill development with mixed use buildings.

We MUST assist the residents of East Portland to feel that they are a seamless, integrated, and respected part of Portland.

With an emphasis on infill (development up, not out), upward price pressure on our existing stock of single-family occupancy housing will continue to increase dramatically; likely outpacing many families' incomes. To ensure the long-term vitality of our city, we must provide for young families in our neighborhoods.

A safe place to where the crime is low and a person doesn't have to worry about leaving their house in the morning.

Overall livability, safety and maintenance of property values.

With improved streets/sidewalks/bikeways, the real estate values also increase which translates (eventually) to increased property tax revenue. It's a long term/livability investment. Improving the walkability and bikeability of neighborhoods is vital to the future of our local business economy.

Taxes and intrusive regulation of private property. I have lived here since 1964 but cannot support the intrusive planning and zoning measures currently in effect.

Neighborhoods & Housing:

Q18: All neighborhoods should have a range of housing choices – type, size and affordability.

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
43%	41%	-	42%	A. Strongly agree
19%	26%	-	24%	B. Agree
10%	14%	-	13%	C. Neutral
11%	11%	-	11%	D. Disagree
4%	7%	-	6%	E. Strongly Disagree
14%	1%	-	4%	No Response

Key Themes from Comments

We need to focus on more affordable housing in Portland, especially because lower income peoples are being priced out of Portland and moving further and further out of the inner core. With our focus on sustainability, we will need to focus on equity and access to opportunity for those people who have been "priced out" of Portland.

With a median family income of \$47,000, buying a new home in Portland is a hard fought goal for families at or below the MFI. Grants or other sources to get people into homes to increase housing stability would be a good goal for PDX.

When you propose adding a mix of housing to any specific neighborhood, you will hit a wall of vehement opposition. Until people understand how they benefit from diverse housing choices in their neighborhood, they will continue to fight letting anyone in who doesn't seem to be just like the people already there.

All neighborhoods don't have to have everything, but everyone should have a home and all neighborhoods should have access to quality public facilities.

While all categories of housing should be readily available in a wide range of neighborhoods, some housing options are more realistic in some areas than in others. Don't over-generalize.

I agree with the goal of providing a mix of housing to some extent, but it is very important to allow neighborhoods to retain their character. Thus, new types of housing must be carefully placed in existing neighborhoods to avoid dramatically shifting the look and feel of a neighborhood.

The "range of housing choices" needs to maintain respect for the look and feel of the neighborhoods affected and address effect of more density on schools, streets, public places.

While I believe high-density housing is a necessity, it should not be forced infilled into historic neighborhoods. I do not want apartments or townhouses or rowhouses built into existing neighborhoods which are a completely different style of housing. Tall infill houses and skinny houses are ugly.

Most architecture in Portland is very conservative, traditional...very predictable. It'd be great if there was a way that the City could encourage appreciation or acceptance of architectural diversity - in neighborhoods as well as in the central city. I feel like larger, more cosmopolitan cities have a more noticeable mix of building styles within a given geographic area.

Transportation, Technology & Access:

Q19: What would make it easier to meet your daily needs without having to drive?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
25%	23%	31%	27%	A. More grocery stores and other services within walking distance
11%	15%	21%	18%	B. Better sidewalks and safer crosswalks
16%	19%	11%	15%	C. Better bike routes
22%	23%	17%	20%	D. Better transit service
1%	2%	0%	1%	E. Better internet access
5%	16%	2%	7%	F. Other
20%	2%	0%	10%	No Response

Q20: What is your top spending priority for Portland's limited transportation funds?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
20%	26%	37%	30%	A. Maintain and repair existing streets
1%	1%	5%	3%	B. Vehicle safety improvements
13%	11%	10%	11%	C. Sidewalks and safer crosswalks
16%	20%	10%	14%	D. Bicycle facilities and bikeways
26%	30%	19%	23%	E. Transit facilities (MAX, streetcar, bus)
6%	9%	10%	9%	F. Relieve traffic congestion
2%	2%	2%	2%	G. Enhance truck, rail and shipping capacity
16%	1%	4%	4%	H. Other
0%	0%	0%	0%	No Response

Key Themes from Comments

Walking, biking and taking mass transit should not be forced on people and some people are unable to physically walk or bike.

Don't forget that some people have to rely on automobiles – disabled, those with children, businesses that require deliveries.

Less cars. More bikes and pedestrians.

Bike and pedestrian improvements are much less costly than roadway improvements. We need to concentrate on walking, bicycling, mass transit and more rail use.

Safe sidewalks and streets free from auto traffic would encourage more walking and biking.

Improving the walkability and bikeability of neighborhoods is vital to the future of our local business economy as we move towards more local self-sufficiency and sustainability.

We own cars as well as bikes, but prefer to bike whenever possible.

We would bike more if there are safer bike routes.

Portland needs to have many more bike/pedestrian only routes.

Better bike routes will encourage more people to bike. Biking is still very difficult for a majority of our population, especially women.

Emphasize that bicycle improvements help more than just bicyclists. By making biking safer, we're putting more bikes on the road and easing congestion for those who choose to drive.

If bicyclists want more bike lanes and facilities a way must be found for THEM to pay for it. If the roads are maintained then that is beneficial for bike commuters.

Although I think improving transit and bike facilities is really important, my vote is for maintaining and repairing existing streets.

Improve bus routes rather than light rail and street cars. Bus routes can be reprogrammed and rail routes cannot.

Focus on bus over MAX--it reaches more people and is flexible for when needs change.

If the transit system didn't take so long to get where I needed to go, I'd use it over driving.

Fast and quality public transportation is going to be one of the biggest contributors to our city's prosperity.

Public transportation that is reliable later at night is important.

We need to strengthen our vision for the city as "car-optional." We need to keep the roads available for moving goods, and encourage people to use other forms of transportation. If we make bicycling and public transit pleasant and convenient, people will use them as alternatives.

Hard choices will need to be made in order to have any hope of meeting the climate change and congestion goals.

Balance in transportation is important - all the modes of transportation have a place.

Don't cut the car out! It's useful and essential to some. Yes, we want to shift toward transit, but keep the car in the equation

If Portland wants more people, especially the aging population, to utilize public transit more often, then we need more sidewalks.

Priority Issues

Q21: Today, what do you think is the most important issue facing Portland?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
26%	37%	-	33%	A. Prosperity, Business Success & Equity
19%	24%	-	22%	B. Education & Skill Development
1%	1%	-	1%	C. Arts, Culture & Innovation
11%	12%	-	11%	D. Sustainability & the Natural Environment
7%	8%	-	7%	E. Human Health, Food & Public Safety
5%	6%	-	6%	F. Quality of Life & Civic Engagement
4%	4%	-	4%	G. Design, Planning & Public Spaces
5%	2%	-	3%	H. Neighborhoods & Housing
4%	5%	-	4%	I. Transportation, Technology & Access
19%	2%	-	6%	No Response

Q22: Over the next 10-25 years, what do you think will be the most important issue facing Portland?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	
15%	24%	19%	20%	A. Prosperity, Business Success & Equity
16%	20%	19%	19%	B. Education & Skill Development
1%	1%	1%	1%	C. Arts, Culture & Innovation
23%	23%	16%	19%	D. Sustainability & the Natural Environment
10%	9%	14%	11%	E. Human Health, Food & Public Safety
7%	7%	9%	8%	F. Quality of Life & Civic Engagement
4%	5%	3%	4%	G. Design, Planning & Public Spaces
4%	2%	8%	5%	H. Neighborhoods & Housing
4%	7%	4%	5%	I. Transportation, Technology & Access
18%	2%	8%	6%	No Response

The Portland Plan
Phase 1 Survey Results

Where do you live?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	<u>2008</u>	
14%	9%	8%	9%	11%	North Portland
19%	21%	20%	20%	19%	Northeast Portland
6%	10%	23%	16%	24%	East Portland
20%	29%	24%	25%	26%	Southeast Portland
16%	20%	18%	19%	13%	West Portland
9%	2%	1%	2%	7%	Central City
4%	3%	1%	3%		Outside Portland
11%	5%	6%	6%		No Response

Note: Central City was undercounted due to zip code overlap with surrounding districts.

What is your household income?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	<u>2008</u>	
13%	9%	-	10%	16%	Under \$20,000
21%	24%	-	23%	30%	\$20,000 - \$50,000
33%	36%	-	36%	38%	\$50,000 - \$100,000
21%	21%	-	21%	16%	Over \$100,000
12%	10%	-	10%		No Response

What is your racial or ethnic group?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	<u>2008</u>	
4%	2%	-	2%	8%	Asian or Pacific Islander
2%	1%	-	1%	7%	Black/African American
<1%	1%	-	<1%	4%	Native American
6%	1%	-	2%	9%	Latino/Hispanic
75%	83%	-	81%	74%	White/Caucasian
4%	5%	-	5%	2%	Mixed/Other
10%	7%	-	8%		No Response

How long have you been in Portland?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	<u>2008</u>	
-	9%	3%	6%	-	0-2 years
-	15%	7%	11%	-	3-5 years
-	17%	9%	13%	-	6-10 years
-	21%	17%	19%	-	11-20 years
-	34%	61%	50%	-	21+ years
	4%	2%	3%		No Response

Do any children under age 18 live in your household?

<u>Workshop</u>	<u>Online</u>	<u>Mail</u>	<u>Total</u>	<u>2008</u>	
-	25%	18%	21%	25%	Yes
-	70%	80%	76%	75%	No
	5%	3%	4%		No Response

