

Sam
Adams
Mayor

Tom
Miller
Director

November 4, 2011

TO: Sam Adams, Mayor

FROM: Marni Glick, Parking Operations Manager

RE: Draft Parking Meter Survey Responses

Attached are draft results of three parking meter surveys that the Portland Bureau of Transportation compiled, the latest of which was done in September 2011 following a transition of management in its Parking Operations section. Surveys were completed in 2008, 2009 and 2011. Parking Operations manages Portland's on-street electronic meters.

The objective of this survey is to compare the price per unit of Portland's Cale electronic meters to the price per unit paid by other cities for their respective meters and to compare the price for monthly services per unit under Portland's contract with the price for monthly services per unit paid by other cities for their respective meters.

Surveyed cities include the City Auditor's list of similar cities to Portland and all cities that were previously surveyed by PBOT regarding electronic meters in 2008 and 2009. Several cities did not respond to requests to complete the survey. The results from cities that responded to the survey in September 2011 are compared by three groups: 1.) Auditor's similar cities; 2.) Cities with Cale meters; and 3.) All cities.

Draft results show that the average price per unit for the Auditor's similar cities is \$8,478; for cities with Cale units is \$8,070; and for all cities is \$8,318. Portland's price per unit is \$7,500.

Draft results show that the average price for monthly service per unit for the Auditor's similar cities is \$39; for cities with Cale units is \$41; and for all cities is \$45. Portland's price per unit is \$26.

The methodology for completing the surveys varied for each of the three. The most recent 2011 survey consisted of a questionnaire that was administered by phone or by email, and was conducted by PBOT's Transportation Options section. Not all cities were able to provide answers to all questions and not all questions applied to all cities. Please see the spreadsheet for details of the cities' responses.

We welcome your feedback on these draft survey results and will continue to update these documents if we receive additional information from surveyed cities. Please extend this invitation for feedback to your City Council colleagues. Thank you.

Sincerely,

Marni Glick
Parking Operations Manager

1120 S.W. 5th Avenue, Suite 800 • Portland, Oregon, 97204-1914 • 503-823-5185
FAX 503-823-7576 or 503-823-7371 • TTY 503-823-6868 • www.portlandoregon.gov