

Whereas, Portland, Oregon, one of America's most sustainable and livable cities, is dedicated to maintaining its identity as a city of unique neighborhoods and creative, innovative businesses; and

Whereas, locally owned, small and independent businesses account for an estimated 85% of registered businesses and 70% of all employment; and

Whereas, Portland's small business leaders and entrepreneurs are the innovators and creators of the next generation of products and services, and contribute financially and otherwise to their communities; and

Whereas, Portland's innovators and entrepreneurs are helping to shape our City's nationwide leadership in incorporating sustainability into all aspects of our daily life; and

Whereas, the "Local First" campaign, a project of the Sustainable Business Network of Portland, is dedicated to increasing the vitality and prosperity of Portland's locally owned, independent businesses through a grassroots campaign of education, outreach and action; and

Whereas, supporting locally owned, independent businesses is in the best interest of Portland area residents to help maintain our quality of life and a socially, environmentally and financially sustainable local economy for its citizens;

Now, therefore, I, Sam Adams, Mayor of the City of Portland, do hereby proclaim November 29<sup>th</sup> 2009 through December 6<sup>th</sup> 2009 to be

## **Buy Local Week**

in Portland and encourage all residents to observe this week by buying local.