

PRIORITY:
ARTS & CULTURE

FIRST 100 DAYS

GOAL	ACTIVITIES	OUTCOMES
<p>Appoint an Arts and Culture Cabinet</p>		<p>In Progress. We held the second annual joint board meeting with the board of directors of Northwest Business for Culture and the Arts and the Regional Arts and Culture Council in February 2009 for both organizations to become more familiar with each other’s work, strategic plans, messaging, and we highlighted the Creative Action Plan. The last two years of work from an existing Strategy and Steering Committee for the Creative Capacity Strategy has been vetted and in collaboration with RACC, CAN, Metro Councilor Carlotta Collette and Washington County Commissioner Dick Schouten was published on April 13 in the comprehensive “Act for Art: A Creative Action Plan for the Portland Metropolitan Region.” We are currently in the process of working with RACC, CAN, NWBCA, PDC and regional elected officials to organize a Regional Steering Committee (versus the originally envisioned Arts Cabinet for the City) whose role is oversight of the Creative Action Plan. This Committee will be co-chaired by Washington County Commissioner Dick Schouten, Metro Councilor Carlotta Collette and Mayor Sam Adams.</p>
<p>Include regional representatives from student groups, artists, business, non-profit organizations and academia</p>	<p>a) Appoint Sub-Cabinet Committees:</p> <ul style="list-style-type: none"> i) Visual Arts ii) Performing Arts iii) Creative Industries iv) Literary Arts v) Venues/Festivals/Museums 	<p>Not completed.</p>

GOAL

ACTIVITIES

OUTCOMES

vi) Arts Education

Build broad-based coalition into an effective advocacy coalition

Work on the local and national level to increase the visibility of the problem and support for solutions

✓ Completed. Regionally we are building momentum toward a dedicated funding mechanism for arts and culture as demonstrated with the publication of the collaborative Creative Action Plan and an April regional town hall with almost 400 attendees. Council adopted the Creative Action Plan on April 29, 2009. 10,000 copies of Action Plan are being distributed throughout the region. [Read the article.](#)

a) Fund Creative Advocacy Network

✓ Completed. 100k proposed in Mayor's FY 09/10 budget. [OregonLive: Arts groups plead for city money at Portland council meeting](#)
[PORT: CAN can at Creative Capacity Town Hall](#)

b) Meet with 25 Arts and Culture Organizations spanning Visual Arts, Performing Arts, Creative Industries, Literary Arts, Venue/Festival/Museum, Arts Education

✓ Completed. From Literary Arts organizations, Art Education Advocates, and Gallery Owners to Comic Book Illustrators, Film Production Companies, and Regional Cultural stakeholders, we have exceeded our goal of 25 organizations--a full list is available upon request. Our meetings were site visits, check in's during the economic crisis, specific issue-related, and/or centered around the Creative Action Plan and CAN's work to educate around moving forward a dedicated funding mechanism for arts and culture in the Tri-County area.

c) Work with Cultural Advocacy Coalition to support arts state legislative request and establish workplan for pursuing federal advocacy

Completed. From passage of the Federal Economic Stimulus Package with NEA funding finally included, the Mayor's visit for National Arts Advocacy Day in Washington D.C., letters to Salem and testimony with MERC Commissioners (pending May 27), we are seeing progress on federal legislation in support of artists individually as well as further investment in our region regarding film and arts access.

GOAL

ACTIVITIES

OUTCOMES

d) Participate in Oregon 150 celebration



Completed. In Collaboration with Cascade AIDS Project, the Mayor participated in a “Day of Service” as part of the “Take Care of Oregon” Days to commemorate Oregon’s 150th Birthday or Sequensentennial. Article here: [OregonLive: HIV-positive volunteers clean up Portland Park Blocks, hoping visibility helps others](#)

Complete Creative Capacity Strategy



Completed. Release of Action Plan, April 13, 2009

Guided by the Arts and Culture Cabinet

a) Co-create Creative Industries portion of Annual Portland Economic Summit to review progress and pledge annual commitments to reach the goals of the ‘Creative Capacity Strategic Plan’



In progress. Our future work on link between Arts & Culture education and access and the future brand and economic development of creative industries is articulated in the Creative Action Plan and oversight will be by Regional Steering Committee. The City’s Economic Development strategy will publish in the near term and highlight specific strategies around economic development in apparel and design.

b) Establish process and goals for integration of public art in the Portland Plan

Not completed.

c) Explore feasibility of establishing a city office that coordinates community spaces, markets, supports the community’s creative assets and attracts additional resources into the area

Completed. Our regional work with RACC, NWBCA, CAN, PDC, and Travel Portland respectively is the right approach. The Creative Action Plan lays out a 2-5 year strategy for better coordination of our arts and culture work, culture tourism, arts education and the links to economic development.

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OUTCOMES

d) Work with RACC and artists to determine market need for a website dedicated to being a central resource and calendaring tool for Portland's art community



Completed. Market need determined by interviewing private sector leaders who develop online culture hub websites in the Portland area. Next steps will be a stakeholder survey, presentation and focus groups on developing a social networking hub.

e) Work with RACC to update inventory of performing arts venues and venue needs



Completed. Existing data from RACC, Travel Portland, Portland City Planning Bureau, Mayor's office updated. Next steps include sending out a survey to existing venues to add additional tabs of information including handicap accessibility and OLCC licensing among other data requests. Post 100 Days--Coordinate with RACC/BPS to develop portal for information.

f) Work with Portland Development Commission and Economic Development staff to establish points awarded for aesthetic innovation in urban design for development bidding process and review related role and procedures



Completed. After meetings and research changes are being made to the PDC RFP process: PDC will review all place-making RFPs through a marketing matrix, that not only focuses on the specific project, also the RFP will focus on a way to market the Portland brand to solicit more interest in the city and other opportunities. The teams reviewing RFP responses will include at least one member from the design community. Additionally all RFPs will have a section focusing on Portland's design and creative sector and a section to focus on the importance of design excellence as one of the criteria for selection. Benchmarks are the changes to the RFP template language, roundtable meetings with the design community, developing a list of members of the design community that will serve on RFP review panels. RFPs will reference the Economic Development Strategy and will specifically call out how economic development work in the design cluster interacts with our vision of aesthetic innovation in city-funded development.

GOAL

ACTIVITIES

OUTCOMES

g) Foster progress of Mural Working Group and synthesize public and design commission recommendations into draft code



Completed. Planning Commission approved recommendations on May 12, 2009. First possible date to go to Council is JUNE 24th. Blog post to include all related supportive materials: Admin rules, code, resources, etc. Articles at:
[Portland Tribune: City may relax rules on murals](#)
[Portland Tribune: Larger than life](#)
[Daily Journal of Commerce: City eyes new approval process for public murals](#)

Establish workplan for Launch of Annual Creative Capacity Summit



Completed. The Creative Action Plan lays out 3 goals and 9 strategies for increasing the Creative Capacity of our metropolitan region. A Regional Steering Committee will be overseeing these goals and strategies and the 4th quarterly meeting will be a public meeting or summit with benchmark updates.

Provide community-wide accountability of annual arts and culture improvements based on the Creative Capacity Strategy



Completed. Regional Creative Action Plan [adopted by Council April 29, 2009](#) and presented in collaboration with RACC, CAN, Metro Councilor Carlotta Collette and Washington County Commissioner Dick Schouten. RACC's State of the Arts address highlight the Creative Capacity Strategy (the Action Plan's precursor) adopted by Council March 12, 2009: [State of the Arts Blogpost](#) and an article is at: http://www.oregonlive.com/portland/index.ssf/2009/03/arts_groups_plead_for_city_mon.html
[REPORT *Accept Report Act for Art: The Creative Action Plan for the Portland Metropolitan Region](#) (Agenda Item 503, April 29th)

GOAL

ACTIVITIES

OUTCOMES

Promote Right Brain Initiative



Completed. Program of RACC. This spring marks the pilot year for Right Brain, a Progress Report with all deliverables being highlighted at a May 20th community event: 20 schools participated and hundreds of volunteers and education leaders participated. RBI is included in Mayor's proposed budget for 200k. (Progress report to be presented to Council midsummer.) Joint strategies to be explored pending evaluation of Youth Corps and RBI pilot programs.
[Right Brain Initiative Progress Report](#)
[OregonLive: Arts groups plead for city money at Portland council meeting](#)

Explore joint strategies between Right Brain Initiative and Mayor's Education team on cutting dropout rate

Promote Work for Art



Completed. Program of RACC. In addition to the work that we are doing to educate and train internal City staff who work with business owners on a daily basis, we are continuing to explore strategies like inter-office challenges, viral video and window stickers for participating businesses. Spring campaign will be finished in July--RACC has already exceeded targets by 3k. Campaign goal is 650k, and that's a 15% increase over last year (national average for workplace giving program increases is 5%). In the fall-January campaign, 42% increase in new donors.

Explore joint marketing and outreach strategies with Economic Development team to encourage business participation

GOAL

ACTIVITIES

OUTCOMES

In addition to 100 Days Plan

- a) Working with the Governor's Office of Film and Television, the Office of Film and Video at the Portland Development Commission, and the offices of Commissioners Leonard and Saltzman to identify specific needs for the TV series "Leverage."

[OregonLive: Cable TV show 'Leverage' to film its second season in Portland](#)

[The Atlanta Journal-Constitution: Record stores find ways to scratch a niche](#)

PRIORITY:

ECONOMIC DEVELOPMENT

FIRST 100 DAYS

GOAL

ACTIVITIES

OUTCOMES

ADOPT PORTLAND JOB CREATION AND BUSINESS STIMULUS PACKAGE

Announced by the Portland City Council on Tuesday, January 13, 2009



Completed. (Announced Jan. 13th) Began implementation of stimulus package: Lifted the cap on Transit-Oriented Development tax abatement program, which incented the development at least 2 new projects; Authorized Local Purchasing Preference to ensure that local firms receive preference on bidding opportunities on City projects; Increased financing options from PDC for small businesses; and fast-tracked locally funded public projects using existing pipeline resources.

[RESOLUTION No. 36666](#) * Repeal the limit on the annual cumulative value of new projects that apply for tax exemption under the New Transit Supportive Residential or Mixed-Use Development program so new transit-oriented multifamily projects can move forward, creating new jobs to stimulate the Portland area economy.

RESOLUTION No. 36704

*Create the City of Portland Local Business Enterprise Purchasing Rewards Program to promote the growth and economic vitality of businesses located within the City of Portland.

ORDINANCE No. 182809 *Authorize Emergency Declaration for the procurement of projects funded by the 2009 Local, State and Federal Economic Stimulus Program and delegate authority to the Purchasing Agent to execute contracts funded under the program.

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ACTIVITIES

OUTCOMES

Launch “Portland is Better Together: Give Help. Get Help. Chose Local” campaign
Announced by the Portland City Council on Thursday, January 15, 2009

✓ Completed. (Announced Jan. 15th) Launched online campaign and corporate challenge campaign; partnered with local volunteer organizations, community-based websites, and Multnomah County to connect individuals, families, businesses, and nonprofits with resources to give help, get help, and support local businesses; connected an average of 4,000 unique website visitors each month to community resources.
REPORT *Adopt Portland is Better Together Campaign Spring Update (Agenda Item 545, May 6th).

Create a strategic Economic Development Plan for Portland

Increase local business success and individual and family prosperity guided by the Economic Cabinet and in alignment with other local and regional efforts

a) Appoint an Economic Cabinet, including citywide representatives from the private sector, labor, non-profit, government, workforce training and academia

✓ Completed. Economic Cabinet met as a whole three times and provided substantive input into Economic Development Strategy.

b) Appoint Sub-Cabinet Committees Based on Target Industry Designations:

✓ Completed. Working groups have provided substantial input to refine and flesh-out the strategy between Economic Development Cabinet meetings.

i) Advanced Manufacturing

ii) Design and Creative Services

iii) High Tech and Bioscience

(1) Lobby state legislature to authorize bonding for Life Science Center

✓ Completed. Office of Government Relations supported Oregon University System and OHSU’s request to the State Legislature to authorize support and bonding of the center.

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ACTIVITIES

OUTCOMES

iv) Clean Technology (Sustainable Industries)

(1) Lobby state legislature to fund Vestas Wind Systems incentives



Completed. The Office of Government Relations and PDC worked with the Governor's office and OECDD to support financial incentives for Vestas' headquarters in Portland.

(2) Complete a feasibility study of the Oregon Sustainability Center in collaboration with the Oregon University System and the Living Building Initiative



Completed. Portland's Gerding Edlen Development, in collaboration with GBD Architects and SERA Architects, was selected for the Sustainability Center of Excellence feasibility services, including a predevelopment phase program, design, financial and construction analysis for development of the sustainability center. A feasibility study is scheduled for completion by June 5th, 2009.

[Design charette results and other information](#)

(3) Lobby state legislature to authorize bonding for Oregon Sustainability Center



Completed. Worked with the Governor's office, OUS, PSU and Living Building Initiative to request bonding authority from state legislature. Also included OSC as part of Portland's request to the Oregon Way task force for [American Recovery and Reinvestment Act](#) resources.

(4) Establish Portland + Oregon Sustainability Institute as a new organization that is being created to govern the Oregon Sustainability Center and facilitate collaboration among partners



Completed. Secured executive director, Rob Bennet, to lead a strategic planning process and to establish public/private collaboration around beach head projects - such as eco districts, a regional Climate Prosperity Initiative and programming for the Oregon Sustainability Center.

GOAL

ACTIVITIES

OUTCOMES

(5) Kick off workforce training program for green jobs in conjunction with retrofitting pilot projects



Completed. Worked closely with Worksystems, Inc to hire a team to create curriculum for training program. Also convened community based organizations, contractors, organized labor and community colleges to discuss community benefits agreements and career pathways for green jobs associated with the Portland Clean Energy Fund pilot project and future retrofitting and weatherization opportunities.

v) Tourism and Trade

(1) Determine feasibility of the Convention Center Hotel



Completed. Convened independent task force comprised of skeptics, supporters and agnostics to review the assumptions of the Conventions Center Hotel. Task force found that “The Project proposal is based on thorough analysis and reasonable, informed assumptions” and recommended “the currently proposed, 600-room Headquarters Hotel project proceed to the next phase as structured.” The task force also set further several recommendations around LEED certification, a comprehensive plan for the district and opportunities for public input.
[Final Task Force Recommendation Letter](#);
[OregonLive: Mayor to push ahead on convention center hotel](#); [Portland Business Journal: Mayor’s committee reaffirms support for convention center hotel](#); [KGW: City moves ahead with plans for Convention Center hotel](#)

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OUTCOMES

(2) Complete evaluation of Major League Soccer/Triple AAA baseball opportunity



Completed. Convened independent task force comprised of skeptics, supporters and agnostics to review the feasibility of bringing Major League Soccer to Portland. “The Task Force recommends that the City Council support a proposal by Shortstop LLC to bring Major League Soccer to Portland, with the City refurbishing PGE Park and developing an alternative site for AAA Baseball”. The Task also set forth several conditions as part of its recommendation. These conditions are described in the [Task Force Report](#). [RESOLUTION No. 36687](#) * [Declare City support for Peregrine LLC bid to bring a Major League Soccer Franchise to the City of Portland and authorize Peregrine LLC to present a financing package to Major League Soccer.](#)

[OregonLive: MLS makes it official: League’s 18th team coming to Portland](#)

(3) Establish Trade (export and foreign direct investment) strategy in conjunction with economic development plan



Completed. Included in 5-year economic development strategy as objective with action steps (Objective 1.2). Strategy calls out “Trade-related employment [as] account[ing] for a third of total employment in the region...” and cites “Traded sector industries [as] hav[ing] a heightened impact on the regional economy.” Key action item: Mayor’s International Business Awards, which recognized existing exporters who will share their success stories as well as new potential exporters who will be given fast track access to the Oregon foreign trade representative services. Took place May 19th. [International Road Show Announcement](#)

GOAL

ACTIVITIES

OUTCOMES

(a) Initiate Portland Mayor's annual trip to Asia in April and to Europe in the Fall 2009



Completed. Trade delegation - including director of PDC, the Port and the PBA - traveled to China in April; Mayor will travel to Japan in November for trade-related activities and initiate a European trade delegation in early Spring, 2010.

(b) Launch the International Roadshow



Completed. Worked closely with the Oregon Economic and Community Development Department to establish a biannual international roadshow that will match Portland businesses with foreign trade representatives. Took place May 18th and 19th in the Nines Hotel.

c) Determine local business assistance and workforce training program and service requirements

i) Seek alignment of existing business assistance programs and services to meet requirements.



Completed. Created inventory of local and regional business assistance providers; secured funding for and began development of an online portal for businesses seeking assistance in Portland and convened steering committee to plan event to connect businesses with one-on-one assistance from local organizations.

ii) Create priorities for business retention, expansion and recruitment efforts



Completed. Developed and began implementation of strategy that will focus Portland's resources on enhancing the competitiveness of businesses in four industry concentrations - Clean Tech and Sustainable Industries (CTSI), Activewear and Design, Software and Advanced Manufacturing.

d) Launch citywide retail action strategy

GOAL

ACTIVITIES

OUTCOMES

i) Establish signature Retail Street downtown



Completed. The Downtown Vision Task force worked with Leland Consulting, the Portland Development Commission and the Bureau of Planning and Sustainability to establish SW Morrison as the signature retail street with connections to other districts and related to catalytic developments; also worked to establish an implementation plan with partners.

[Portland Business Journal: Portland leaders strive to make downtown a retail destination](#)

(1) Formalize central Portland sub-districts

ii) Launch Neighborhood Mainstreet improvement program



Completed. Secured funding for Portland Green Main Streets program to provide technical and financial assistance to Portland neighborhoods seeking to undertake revitalization efforts. Supported St. Johns' State of Oregon Main Street Application.

iii) Advertise four pilot projects Citywide (focusing exclusively on non-URA areas)



Completed. Identified several categories of business districts for participation in the program, announced the creation of the program and solicited feedback from the Alliance of Portland Neighborhood Business Associations (APNBA) and various business districts, and created workplan for program implementation.

Strengthen public and private economic development partnerships

Establish Annual Portland Economic Summit to review progress and pledge annual commitments to reach the goals of the 'Portland Economic Development Plan'

a) Meet 100 employers in first 100 days



Completed. Met with employers from across the city to discuss short term concerns and the 5-year economic development strategy. [See the list here.](#)

GOAL

ACTIVITIES

OUTCOMES

b) Establish Regional Economic Strategy Council

Not Completed. Met with partner agencies to focus on substantial opportunities to impact local economy through the American Recovery and Reinvestment Act.

i) Define economic success measures and create Regional Economic Dashboard

Not Completed. Discussed means to evaluate success of ARRA funding.

c) Finish local inventory of existing education, workforce training and economic development programs

i) Map regional economic development investments



Completed. Performed analysis that reveals that 28 providers expend approximately \$101.5 million annually in “economic development” activity - which includes business attraction, retention, advocacy and marketing. The study also details investments by public organizations, private institutions and by within the region.

d) Advocate for federate support to local and regional economic development efforts at United States Conference of Mayors and National League of Cities conferences

e) Establish Annual Portland Economic Summit to review progress and pledge annual commitments to reach the goals of the ‘Portland Economic Development Plan’



Completed. Will unveil the Economic Development Strategy at 2nd Regional Economic Development Summit, June 11th in partnership with Regional Partners, Greenlight Greater Portland, Regional Business Plan and Portland Business Alliance.

[Information on the June 11th event.](#)

Create Prosperity Alliance

Integrate transportation, information technology, economic development, energy efficiency/clean technology, health, public safety, workforce training, social service supports, affordable housing, and education investments to achieve measurable results in social equity, environmental sustainability and job creation.

GOAL

ACTIVITIES

OUTCOMES

a) Announce common goals and means to achieve goals with County Chair Ted Wheeler and Gresham Mayor Shane Bemis

Not Completed. Met with partner agencies to focus on substantial opportunities to impact local economy through the American Recovery and Reinvestment Act; Discussed means to evaluate success of ARRA funding.

b) Fund CASH Oregon (Creating Assets, Savings and Hope)



Completed. Included in both FY 08/09 and 09/10 Budgets. As a result of the investments, in 2008 CASH helped 7,295 low income Portlanders receive over \$5.4 million dollars in Federal Earned Income Tax credits.

Speed up City Permitting Services

Support City Commissioner Randy Leonard's work to speed up permit application processing time by merging permitting functions and change from sequential processes through multiple departments to concurrent processes

a) Merging permitting functions and change from sequential processes through multiple departments to concurrent processes



Completed. Permitting staff from across 8 City bureaus will now be located in the Bureau of Development Services. All permitting staff will be responsible for meeting standardized BDS turnaround times, establishing predictable fee schedules, creating consistent formal appeals processes, and developing a standardized systems development charge (SDC) program. BDS must report to Council regarding program effectiveness by July 1, 2010.

REPORT *Accept the report on the co-location of permitting functions within the permitting center located at 1900 SW 4th Ave (Agenda Item S-438, April 16th).

[Portland Business Journal: Getting a permit could get a lot easier](#)

[OregonLive.com: Council streamlines building permits, but stops short of consolidation](#)

GOAL

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OUTCOMES

b) Launch online “Portland Business Express” modeled on NYC Business Express to obtain and complete a customized list of City, State, and Federal permit, license, tax, incentive, and other useful information for your business by answering questions

Not Completed. Launched an early version and engaged in discussions with staff responsible for creating and managing NYC Business Express; secured funding for more advanced, “beta” version of Portland Business Express; created workplan for website build out; commenced development of content for site and outreach to key public and private sector partners.

In Addition to 100 Days Work Plan

Coordinate City of Portland Response to ARRA

a) Create team to coordinate response (internal)

Established internal team of project managers to focus on the opportunities and adhere to regulations of the American Recovery and Reinvestment Act.

b) Apply for Competitive funds and determine use of Formula resources

Ongoing. See [website](#) for details.

c) Work with partners to determine common goals and collaborative opportunities

Met with partner agencies to focus on substantial opportunities to impact local economy through the American Recovery and Reinvestment Act; Discussed means to evaluate success of ARRA funding.

Appoint New PDC Commissioner

a) Work with City Council and PDC representatives to identify and select a nominee for PDC Commissioner for a three-year term.

Nominated Steve Straus of Glumac, an environmental engineering firm, to City Council. Straus approved as PDC Commissioner by Council in 5-0 vote on April 22, 2009.

REPORT *Appoint Steven Strauss to the Portland Development Commission for a term to expire April 21, 2011 (Agenda Item 444, April 22nd).

[Daily Journal of Commerce: City Council appoints Glumac president to PDC board](#)

Initiate Process to Redevelop Rose Quarter

a) Work with PDC, the Trailblazers, and the public to create a plan for redeveloping the Rose Quarter, securing financing, and selecting a developer for the project.

Engaged in talks with the Portland Trailblazers, community stakeholders, and developers interested in redeveloping the Rose Quarter. Negotiated MOU between the City, PDC and the Trailblazers to work together to solicit public input and development proposals with the goal of selecting a developer and securing financing by January 1, 2010. Take a look at [Why the Rose Quarter?](#) and [10 Guiding Principles about Redevelopment of the Rose Quarter.](#)

Leverage Public-Private Partnerships to Build Stronger Communities

a) Promote community-based social networking tools and integrate with Portland Is Better Together website

Met with representatives from Umpqua Bank and Portland BrightNeighbor to explore potential partnership opportunities. Promoted Portland BrightNeighbor and Umpqua Bank's LocalSpace through Portland Is Better Together Campaign. Worked with Bureau of Technology Services to create workplan to allow for greater integration of community social networking platforms and Portland Online. [Look at the website.](#)

b) Partner with community-based alternative currency programs to evaluate feasibility of integrating buy local campaigns into single, City-wide network.

Convened meetings with representatives from ONI, APNBA, PDC, Bureau of Technology Services, and Bureau of Revenue to evaluate existing community initiatives. Met with representatives from Portland Community Credit Network, MotiveSpace, and Portland Green Guide to plan for launch of neighborhood pilot programs.

PRIORITY: EDUCATION

FIRST 100 DAYS

GOAL	ACTIVITIES	OUTCOMES
Appoint an Education Cabinet		✓ Completed. Cabinet has met 3 times and sponsored 3 strategies to be implemented; also, held one conference call with committee of national leadership members.
With Co-chair with County Chair Ted Wheeler, establish cabinet including countywide representatives from school districts, labor, parents, business, students, national and local education leaders and non-profit organizations		
	a) Appoint Sub-Cabinet Committees based on target initiatives	
	i) Multnomah Youth Commission Student Advisory Committee	✓ Completed. Education Committee formed as one of four standing committees; Education Cabinet meeting attended by committee chair Klondy Canales.
	ii) Education Summit Advisory Committee	Not Completed.
	iii) Youth Corps Committee	✓ Completed. Committee of 5, team of 8, meets weekly, continually working together.
	iv) Education Strategy Team	✓ Completed. Established and functioning; Committee of 21, meets monthly, 2 retreats planned.
	v) Data and Evaluation Subcommittee	✓ Completed. Developing criteria and process for Summer program evaluation.
	vi) Scholarship Strategy Committee	✓ Completed. Held first meeting.
Build broad-based coalition to reduce high school drop out rate		
Work on the local and national level to increase the visibility of the problem and increase support for solutions		
	a) Advocate at United States Conference of Mayors and National League of Cities conference	✓ Completed. Mayor Adams participated in both conferences.

GOAL

ACTIVITIES

OUTCOMES

GOAL	ACTIVITIES	OUTCOMES
Create a High School Completion Improvement Strategy	b) Visit four youth programs demonstrating most promising practices	✓ Completed. Visited Open Meadows, Roosevelt Campus, Fir Ridge (David Douglas), Center for Advanced Learning as well as meeting with students and staff of Reaching and Empowering All People, Inc. and Portland Community College Camp Program.
	Create a countywide four-year strategy to increase high school graduation rate by 50 percent, guided by the Education Cabinet, built upon the work of our education and community partners, and in alignment with local school districts and schools foundations	✓ Completed. Initial phase completed. Developed and implementing 3 short term strategies (Ninth Grade Counts, Portland Multnomah Youth Corps (PMYC) I: College and Career Exploration, II: Credit Recovery & Internship Program; and 1 long term strategy: Scholarships. Mid and Long term planning research foundation exists, Retreats scheduled in June & July for intensive planning.
Create a High School Completion Improvement Strategy	a) Complete national and international assessment of programmatic and policy best practices	✓ Completed. White Paper written, research gathered, will intentionally remain an ongoing effort.
	b) Finish local inventory of existing programs that provide services to disconnected youth and students at-risk of dropping out of high school	✓ Completed. Report exists; reported out to partners involved, Strategy Team and Cabinet.
	c) Define high school completion success measures	Partially Completed. District leaders determining a collective set of indicators to measure across all districts and through time. In June, the Strategy Team will be identifying measures to take to the Cabinet for support.
Create a High School Completion Improvement Strategy	i) Determine program and service requirements	✓ Completed.
	ii) Seek alignment of existing programs and services to meet requirements	✓ Completed. Ninth Grade Counts (NGC), and Portland Multnomah Youth Corps I emphasizes and builds on alignment and adding strength and capacity to existing programs. Aligning existing programs with new initiatives. Will remain an ongoing effort.

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	d) Create student and parent recruitment, application and selection protocols for Portland Youth Corps	✓	Completed. Application processes are developed, and targeted outreach is happening in collaboration with school districts and involved programs.
	i) Develop and launch the parent involvement strategy		In Progress. Partners Leading Efforts for Summer 09'; Utilizing Multnomah County Education Life Success - Family Involvement workgroup, they will conduct outreach at public events and form "street teams" to conduct intensive outreach and surveying of at least 50 families participating in NGC/PM Youth Corps Year 1.
	e) Finish initial feasibility study to establish a scholarship program for 2500 high school graduates		Not Completed. Partnerships and committee established, work in progress, gathering data on numbers, OSAC is key partner, OCF offering assistance of staff to help design, key coordination necessary identified.
	i) Develop a draft needs assessment and estimated cost analysis		Not Completed. Will be part of the next 100 Days work plan.
	f) Secure letters of interest from each community college and four-year institutions of higher education	✓	Completed. Verbal commitments and participation in strategic planning efforts from Mt. Hood, Portland Community College and PSU. Relationships are on track and coordination of efforts are of highest priority.
Launch annual Education Improvement Summit			In Progress: Committee is identified. The Strategy Team strongly advised planning this for Fall, rather than spring 09. Work commences in July.
Provide community-wide accountability of annual education improvement based on the High School Completion Improvement Strategy			
Launch Portland Youth Corps			

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Provide 2500 incoming 9th grade students workplace experience, summer school options, and recreation activities in the summer of 2009



Completed. Will be serving youth throughout the summer. More than 2,500 at-risk, HS-aged youth will participate in workplace experiences, academic supports, and recreation activities either directly through City programs (Parks & Recreation, Bureau of Environmental Services, Youth Corps, Water Bureau, SUN Schools) or our Education Cabinet partners (Ninth Grade Counts and Worksystems Incorporated). Plans and programs are developed, in implementation stage; launching in June.

a) Recruit 250 adult coaches to lead student Youth Corp teams

Partially Completed. Revised to 40 - 75 to accompany students on career & college site visits. Coaches being recruited; trained on June 12th, and will be with their teams as various programs start in June, and early July.

b) Recruit 25 employers to provide workplace experience



Completed. Youth Corps program will conduct more than 125 career site visits. Recruitment ongoing -- 115 businesses contacted to date.

c) Provide summer school options, develop partnerships with local colleges, universities and the Corporation for National and Community Service



Completed. City is providing support for districts to bring more students into their summer schools. Six districts and 18 Community Based Organizations in Multnomah County will offer summer programs providing academic and transition support to incoming 9th graders. Vista Volunteers, through Oregon Campus Compact, will work in a variety of programs to increase capacity to serve students. Oregon Campus Compact is coordinating 40 college site visits. ORDINANCE No. 182811 *Amend contract with the Immigrant and Refugee Community Organization to facilitate the Portland Multnomah Youth Corps Internship Program (Agenda Item 657, May 20th).

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Draft Initiative to Improve Student Attendance

On Hold. Partially due to budget issues facing the County. Attendance Initiatives have historically been provided by County Services. Alternative approaches will be explored at our June/July Retreats.

Draft a plan focused on improving attendance for targeted population

- a) Review past work and current best practice to include:
 - i) Real-time student attendance notification at local schools
 - ii) School-based attendance support
 - iii) Transportation support access
 - iv) Encourage parent involvement around attendance issues

In Addition to 100 Days Work Plan

- a) Increased city funding for youth programming by 40%. Parks Teen Program and Grey-2-Green will prioritize serving academic-priority students.
- b) Providing bridge funding in partnership with County and Parkrose SD and Resolutions Northwest for Restorative Justice pilot program at Parkrose; plans progressing for stimulus money grant applications to replicate program for other districts because of early success decreasing behavior incidents and keeping students in school.
- c) Providing financial assistance to school districts to expand capacity to provide summer programs. All 6 Multnomah County school districts will provide academic support and high school transition programs this summer.

PRIORITY:

PLANNING & SUSTAINABILITY

FIRST 100 DAYS

GOAL	ACTIVITIES	OUTCOMES
Appoint a Planning and Sustainability Cabinet		✓ Completed. This cabinet has met twice and an interactive website has been established.
Establish cabinet to include representatives from labor, business, non-profit organizations and academia		
	a) Appoint Sub-Cabinet Committees:	
	i) Climate Change	✓ Completed.
	ii) Design	✓ Completed.
	iii) Eco-Districts	✓ Completed.
Build Broad-based Coalition to Work on Planning and Sustainability Issues		See outcomes below.
Increase internal city government and external community support		
	a) Collaborate with ONI to establish a Sustainability/Green Chair position in each neighborhood association	In progress. Collaborating directly with SE Uplift and other neighborhood coalitions.
	b) Convene a citywide Green Team to share neighborhood-based solutions (similar to City-wide land use group)	✓ Completed. Facilitated Green Team discussion with community members across the city and convened group in May.
	c) Announce a backyard gardening and urban food production series collectively called “Urban Growth Bounty” that will begin in spring 2009	✓ Completed. Series announced in January with classes beginning in February. Most have sold out with more than 500 participants. Portland Tribune: City Hall hopes new garden puts food on the table

GOAL

ACTIVITIES

OUTCOMES

d) Complete assessment of public spending within city of Portland boundaries



Completed.
[Analysis of Public Expenditures within the City of Portland](#)

i) Convene cross-jurisdictional leaders to discuss investment effectiveness and efficiency



Completed. Meeting scheduled to review assessment with cross-jurisdictional leaders in early June.

Prepare Northwest Progressive Cities Coalition



Completed. Joint letter between Vancouver, BC, Seattle and Portland in support of high-speed rail.

Initiate a collaborative partnership with San Francisco, Seattle, and Vancouver, B.C. and identify priority issues

Create The Portland Plan Workplan



Completed. Finalized workplan in May.
[Portland Plan Work Plan](#)

Create plan informed by the Planning and Sustainability Cabinet and in alignment with statewide and regional goals

a) Complete the baseline indicators of a more sustainable, resilient city



Completed. Completed draft baseline indicators of a thriving city.
[Indicators Brief](#)

b) Define and assess opportunities/barriers to 20 minute neighborhoods



Completed. Completed description of concept w/ initial research and findings on opportunities and barriers.

c) Identify Neighborhood Plaza opportunities throughout city



Completed. Draft report completed in May.

i) Complete an initial assessment of barriers, opportunities, and key issues for each of a short list of potential pilot locations.



Completed. Draft report outlines the definition, process, map and narrative, as well as next steps.

d) Conduct [Farmers Market](#) Assessment and Economic Analysis



Completed. Council will consider the report's recommendations later this spring.

i) Partner with Portland Farmers Market to improve sustainability practices.

Completed. \$15,000 allocated in 2009-2010 budget to assist PFM in achieving waste reduction goals.

GOAL

ACTIVITIES

OUTCOMES

	e) Launch Climate Action Plan	✓	Completed. Launched draft Climate Action Plan for public comment in April. Six Portland Town Halls scheduled throughout June. OregonLive: Portland, Multnomah County unveil 40-year climate plan
	f) Launch Eco-District Planning Process	✓	Completed. Worked with POSI, PDC and other public and private partners to launch the eco-district planning process. Developed technical working group and steering committee to guide process. The Oregonian: PSU, Portland join to create eco-district, green institute
	i) Create template for sustainable commercial, residential and industrial districts	✓	Completed. Draft Ecodistrict concept paper. Eco Districts Framework Plan
	ii) Define and assess initial barriers, opportunities, and key issues for each of a short list of potential pilot districts.	✓	Completed. Outlined in concept paper.
	(1) Appoint/Confirm Eco-District Sub Cabinet Committees based on geographic redevelopment opportunity sites:		Partially Completed. Convened/Confirmed Eco-District Committees in 3 of 4 potential districts.
	(a) Lloyd Crossing	✓	Completed. Convened through Oregon Solutions process.
	(b) Rose Quarter	✓	Completed. Will be convened through Memorial Coliseum/Rose Quarter redevelopment process in June.
	(c) University District	✓	Completed. Convened through Oregon Sustainability Center process.
	(d) Conway Headquarters Site		Not completed. Will be convened in Fall 09.

GOAL

ACTIVITIES

OUTCOMES

g) Fast track Sustainable City Code rewrite - initiate a “green building” [rewrite of Zoning Regulations](#) (including water cisterns, small wind turbines, solar panels, green roof Design Review exemptions, allowances for larger eaves, etc.)



Completed. Green building section of code rewrite drafted. The full draft of code package, including green building section, will be heard at Planning Commission on August 25.

h) Create a comprehensive “[Tree Policy](#)” - consolidate existing regulations, requirements, and incentives



Partially completed. Tree Policy drafted and Planning Commission briefed on February 10; project continues into next fiscal year, with work on a Tree Manual.

i) Pilot residential retrofits to reduce energy use in at least 500 Portland homes



Completed. Established partnership with local utilities and ETO to complete energy efficiency retrofits on 500 homes.

i) Launch Clean Energy Investment Fund in partnership with the Energy Trust of Oregon and local utilities



Completed. Developed funding model in partnership with local utilities, ETO and Shorebank. First homes will be retrofitted in June.

ii) District wide energy - Complete a study evaluating the technical and economic feasibility for a district energy system to provide heating and cooling



Completed. District energy feasibility study for N. Pearl completed in April.

Utilize the National League of Cities’ 2009 Green Cities Conference and Expo as a launch point for an annual green city conference



Completed. Provided the welcome address to 750 conference participants. Hosted opening reception and mobile workshops. [Received Solar American Cities Award.](#)
[Daily Journal of Commerce: Adams focuses on solar energy initiatives](#)
[KGW: Country’s first Green Cities Expo comes to Portland](#)
[National League of Cities: Mayors Discuss Local Sustainability Efforts](#)

GOAL

ACTIVITIES

OUTCOMES

Provide community-wide accountability of annual sustainability improvements based on the Portland Plan

a) Participate in Portland State University's Urban Ecology and Conservation Symposium



Completed. Hosted Symposium with PSU President Wim Wiewel. Additionally, developed and signed a MOU with PSU to enhance City/University partnership.

[PSU City MOU](#)

b) Participate in the 2009 Cascadia Green Building Council Living Future "Unconference"



Completed. Provided the welcome address to over 500 attendees.

Improve Sustainability Practices in City government

a) Complete assessment of City of Portland's existing sustainability practices



Completed. Assessment finalized in April.

i) Establish specific City resource efficiency and sustainable practice goals, targets and performance measures



Completed. Specific City resource and sustainable practice goals vetted by Bureau directors; Goals presented to council for adoption on May 20. RESOLUTION 36705 *Establish environmental sustainability goals for City government operations

b) Complete an assessment of car sharing benefits for all city employees



Completed. Assessment completed. Contract between City and Zipcar to extend car sharing benefits to all employees goes before council this summer.

c) Complete assessment for a City Hall green roof



Completed. Assessment completed in January. Implementation plan outlined in April.

d) Outline government commitments to environmental, economic and social responsibility, by Bureau & Citywide



Completed. Outline completed in May.

Divert Solid Waste from Land Fills

Improve Portland's composting and recycling facilities

GOAL

ACTIVITIES

OUTCOMES

a) Appoint Re-usable Bag Policy Task Force



Completed. First meeting will be held on June 23rd.

i) Launch single-use bag education program

Not completed. Strategy will be outlined with the Reusable Bag Taskforce.

b) Partner with private sector to locate 30 solar powered trash compactors



Completed. Ordinance passed by City Council in May. MOU signed by Portland Business Alliance and the City.

ORDINANCE (Not yet numbered) *Accept donation of solar powered compacting trash cans and recycling units from the Portland Business Alliance Charitable Institute (Agenda Item 659, May 20th)

c) Identify best practices for public recycling bins in business districts



Completed. Draft report completed in May.

IN ADDITION TO 100 DAYS AGENDA

a) Merge the Bureau of Planning and the Office of Sustainable Development into the Bureau of Planning and Sustainability

[Ordinance 182464](#) passed on January 7. [OregonLive: Merging city bureaus places sustainability out front](#)

b) Planned and planted the Better Together City Hall vegetable garden

Resolution passed by council on April 22; Garden inaugurated on May 4, with produce to be donated to Loaves and Fishes Elm Court.

[RESOLUTION No. 36699](#) *Establish a Better Together Organic Garden at Portland City Hall to encourage the production of community-grown food and urge Portland and Multnomah County residents to assist hunger relief efforts by supporting the Plant a Row for the Hungry campaign.

[Portland Tribune: City Hall hopes new garden puts food on the table](#)

c) Began a Rose Quarter redevelopment planning process

Details of a planning process and opportunities for public involvement will be announced in June.

d) Convened the [West Hayden Island Community Working Group](#)

Intergovernmental Agreement with Port of Portland will be heard by council on May 28; Community Working Group will make an initial recommendation to Council by end of 2009.

[West Hayden Island – Habitat, or industry?](#)

e) Advocated for expanded design review authority in the City of Portland

SB 907 did not pass in Salem; City will explore a non-legislative solution to address infill housing design.

f) Worked with BPS staff to refine the [North Reach River Plan](#)

Planning Commission will discuss latest draft on May 26.

g) Participated in Metro Policy Advisory Committee (MPAC)

Mayor Adams attends biweekly meeting to advocate for retaining a tight Urban Growth Boundary, for planning development in existing town centers and corridors, and for cleaning up brownfields to utilize as industrial land.

h) Participated in C40 Large Cities Climate Summit in Seoul, South Korea

Planning and Sustainability Policy Director Lisa Libby and Bureau Director Susan Anderson represented Portland among international delegations and presented [Portland's draft Climate Action Plan](#)

i) Participated in a charrette to design the [Oregon Sustainability Center](#)

Met with representatives from Acedemia Bus, non-profit and other Government agencies the week of April 6 to develop concepts for OSC.

j) Began the pre-planning process for siting a AAA baseball stadium in Lents

Should a financial agreement be reached with Peregrine LLC and the Lents Town Center Urban Renewal Advisory Committee and the City Council, public discussions around design, parking, replacement parks, a Good Neighbor Agreement, and more will begin.

k) Updated green building policy for City facilities

Resolution passed April 29
[RESOLUTION 36700 *Adopt a comprehensive update to the Green Building Policy for City government facilities to reflect advances in green building](#)

l) Adopted RICAP 4 code amendments for Division Main Street

Ordinance passed January 14
[ORDINANCE 182474](#) *Revise Retail Sales And Service regulations for Division Main Street through the Regulatory Improvement Code Amendment Package 4

m) Endorsed Portland's participation in Earth Hour 2009

Resolution passed March 18: Made in Oregon sign, Convention Center, Rose Quarter, and others turned off in observance March 28.
[RESOLUTION 36690](#) *Support extinguishing all non-essential lighting in all city government buildings and public landmarks for the hour between 8:30 p.m. and 9:30 p.m. on March 28, 2009 in support of Earth Hour; establish March 28, 2009 as Earth Hour Day in the City of Portland
[OregonLive: Blazers, Made in Oregon sign to go dark for Earth Hour](#)

n) Accepted SustainLane award for most sustainable city in U.S.

Received award on March 27.
[OregonLive.com: Portland gets its reward: Most sustainable city](#)

PRIORITY: TRANSPORTATION

FIRST 100 DAYS

GOAL	ACTIVITIES	OUTCOMES
APPOINT A TRANSPORTATION CABINET		
Establish cabinet, including representatives from labor, business, regional government partners, community stakeholders, non-profit organizations and academia	✓	Completed. The cabinet has met twice to discuss strategic issues.
	a) Freight Advisory Committee	✓ Complete. Meets monthly.
	b) Pedestrian Advisory Committee	✓ Complete. Meets monthly.
	c) Bicycle Advisory Committee	✓ Complete. Meets monthly.
	d) Motorcycle/Scooter Advisory Committee	✓ Completed.
Enhance broad-based Safe, Sound and Green Street coalition to stabilize funding and improve safety and accessibility of city streets		
Work on the local and national level to address insufficient transportation funding		See deliverables below.
	a) Advocate for transportation issues at United States Conference of Mayors and National League of Cities conferences	✓ Completed. Met with the National League of Cities to discuss transportation in early April. Worked with the National Coalition of City Transportation Officials (NACTO) to advocate for city transit funding. Met with NACTO members to discuss freight accommodations. Established a multi-jurisdiction “Progressive Bicycling Cities Coalition” to provide information sharing, establish best practices, and advocate for cutting-edge designs among cities that are leading the nation on bicycle innovations.

GOAL

ACTIVITIES

OUTCOMES

b) Advocate for transportation issues at state legislature and US Congress



Completed. Met with members of Portland's congressional delegation to discuss appropriation and reauthorization requests for several key projects. Worked with Oregon Legislature to define and support the Transportation funding package. Met with National Transportation Secretary Ray LaHood to discuss national transportation strategy, with a special emphasis on transit and streetcar funding. Advocated for funding for Portland Safe, Sound & Green projects - including the Sellwood Bridge.

Develop a four-year transportation strategic vision

Alignment with regional priorities for Portland's transportation investments and infrastructure, guided by the Transportation Cabinet

a) Expand Portland's transit network to provide transportation options and leverage development opportunities

See deliverables listed below.

i) Identify the local funding match necessary to secure federal funds for the Milwaukie to Portland light rail line



Completed. Have identified funding sources for Portland's \$30 million match commitment for the Portland-Milwaukie light rail line; Council will approve draft funding plan in June.

[OregonLive.com: U.S. approves Milwaukie MAX line](https://oregonlive.com/news/politics/government/2015/06/01/us-approves-milwaukie-max-line/)

ii) Release the draft of city-wide Streetcar System Plan



Completed. Draft plan has been released. Presented the plan for public comment at six open houses in May; hosted a "developer's roundtable" to solicit feedback.

iii) Advance the funding and development of a new Eastside Streetcar line



Completed. Eastside Streetcar Loop was listed in the Federal Register as the first Streetcar project funded under the "Small Starts" program. The city of Portland will order 6 streetcar vehicles; will adopt budget and finance plan in June; utility work will commence in June/July. The Project will receive \$75 million dollars toward construction.

[Daily Journal of Commerce: City gets \\$30M more for streetcar project](http://www.dailyjournalofcommerce.com/2015/06/01/city-gets-30m-more-for-streetcar-project/)
[Portland Tribune: Streetcars soon to be made in Oregon](http://www.portlandtribune.com/2015/06/01/streetcars-soon-to-be-made-in-oregon/)

GOAL

ACTIVITIES

OUTCOMES

b) Enhance the safety and accessibility of bicycling for everyone

See deliverables listed below.

i) Unveil the City's first Cycle Track in a high-visibility, high-use location to promote safety and increase bicycle use



Completed. Unveiled a Cycle Track on SW Broadway from Clay to Jackson in May; will be constructed in late summer. Unveiling "enhanced bike lanes" on Stark and Oak. Both are pilot projects; will evaluate community and bicycle safety benefits.

[The Oregonian: Bicyclists on Broadway to get a lane of their own](#)

[Portland Online: Cycle track in Portland](#)

[Bike Portland: Has Mayor Adams fulfilled his bike promises?](#)

ii) Identify 15 miles of Bicycle Boulevards for implementation in the coming year



Completed. 15 miles of new bike boulevards have been identified for construction within the next year, including N Wabash/Hamlin from Willamette Blvd to Columbia, SE Spokane from 20th to the river; NE Going from I-5 past Cully; SE Mill from 60th to I-205; a section of SW Westwood/Terwilliger; a section of N Concord; and a section of SE Center/Gladstone.

Bike Portland: Identify 15 miles of Bicycle Boulevards for implementation in 2009

iii) Complete the next link in the Bike Boulevard network on N Wabash, connecting N Willamette Blvd to the bike path along the Columbia River



Completed. Will come to Council in Early July, construction will be completed this summer.

iv) Construct on-street bike parking corrals in four high-demand locations



Completed. Four corrals have been installed: St Johns Cinema; Vita Café (NE 31st & Alberta); Food Front (NW 24th & Thurman); PNCA (NW 13th & Johnson).

[BikePortland: Mayor announces first of four bike corrals](#)

[BikePortland.org: With new racks, finally some good news for PNCA](#)

GOAL

ACTIVITIES

OUTCOMES

c) Improve transportation safety and mobility on Portland's roadways

See deliverables listed below.

i) Promote state legislation to give cities jurisdiction over speed limits within city limits



Completed. Sent a letter to ODOT Director Matt Garrett, initiating an effort to address the process of reducing speed limits on certain streets (i.e. neighborhood and residential streets) within the city.

[Letter to Matt Garrett](#)

[KATU: Radar-equipped signs pop up in Portland](#)

ii) Identify funding for high-priority arterial paving projects



Completed. Have identified new money for high-priority paving projects; \$6.4 million from the federal stimulus, \$1 million from new revenues in the Mayor's Proposed budget, and possible additional funding from the state transportation package.

iii) Participate in the Columbia River Crossing Project Sponsors Council to promote Portland's interests

See deliverables listed below.

[RESOLUTION No. 36684 *Support the creation of a Columbia Crossing Mobility Council charged with developing performance-based management recommendations for the Columbia River Crossing Project](#)

(1) Achieve a high-quality, aesthetically appealing bridge design that is appropriate for Portland's "front door"



Completed. As a co-chair of the CRC Urban Design Advisory Group, Sam has been a strong voice in favor of design options that address concerns raised by committee and community members. Sent a letter in early May to the CRC requesting that the project consider a stacked bridge design with the light rail and bicycle/pedestrian facilities on the top deck of the bridge.

[CRC Bridge Design](#)

[The Oregonian: Adams not impressed with I-5 bridge's design](#)

[The Columbian: Portland mayor wants other bridge options](#)

(2) Secure world-class bicycle and pedestrian accommodations on (and accessing) the bridge



Completed. As a CRC Urban Design Advisory Group co-chair - as well as working informally with community members, Sam is actively seeking design alternatives that are supported broadly by bicycle and pedestrian advocates.

GOAL

ACTIVITIES

OUTCOMES

(3) Ensure the bridge supports the city's land use and transportation goals as set out in the Portland Plan



Completed. Negotiated with Vancouver Mayor Royce Pollard and other Washington representatives to achieve a compromise in which the new CRC bridge is built with the eventual ability to accommodate 12 lanes, and is actively managed by a "Mobility Council" according to performance-based goals including trip time reliability, reducing greenhouse gases, and avoiding sprawl.

[CRC Op Ed](#)

[Portland Business Journal: Key bridge council backs 12 lanes over Columbia](#)

d) Promote "green" transportation technologies: develop a "Get Charged Portland" strategy to increase electric use



Completed. State Building codes are being revised to incorporate residential electric car charging stations. Over the counter permits will be available for residential use with the introduction of vehicles for sale to the public. Portland is positioned to be an early fleet test city. Developing on street charging station policies that promote use and balance use of the ROW. In partnership with the State DOE we are submitting a Clean Cities grant application. Working on the financing for the match of the grant. State has asked for a letter of firm commitment, our investment could total \$8 million over two years if we are fully funded and would result in \$8 million match. Determining how much of the local match will be covered by vehicles that are scheduled for replacement and savings based on eclectic vs. gasoline. Installed new charging station and developing expansion plan.

[RESOLUTION 36701 *Adopt a City-wide strategy and guiding principles to further Portland efforts to deploy electric vehicles and work with regional partners to develop a network of charging stations for public use](#)

[Portland Octopus: Portland vs San Francisco](#)

[Gas 2.0: It's On! Portland and San Francisco Battle For Electric Car Domination](#)

[Reuters: Portland Will Continue as Leader in Sustainability and Electric Cars | Green Business](#)

GOAL

ACTIVITIES

OUTCOMES

Conduct a snow and ice storm readiness assessment



Completed. Worked with the Portland Office of Emergency Management and the Bureau of Transportation to develop a storm readiness assessment and a series of recommendations for near- and medium-term implementation.

Develop a plan of action for improvements to future efforts

[Storm Readiness Report](#)

In addition to 100 Days Plan

a) Worked with Chair Ted Wheeler to secure funding for the Sellwood Bridge

Committed Portland transportation funds for match, helped secure a \$30 million earmark for the bridge in the state transportation package and supported the County's effort to retain authority to enact a countywide vehicle registration fee to support reconstruction of the bridge.

b) Secured \$14.5 million in transportation funding for the city from the federal stimulus bill; worked with PBOT to develop a mix of projects that are shovel-ready, create jobs, and support Portland's multi-modal transportation priorities

Bike boulevards and Springwater Corridor repaving; Repaving high-priority arterial corridors (Madison, Hawthorne, NW 23rd SE 39th) that serve as transit routes and, in some cases, city bikeways; Transit improvements downtown and along the future Portland-Lake Oswego Streetcar line; Streetcar signals for the Eastside loop; Freight projects - N Going RR overcrossing and improvements to NE 82nd Ave and Columbia; Sidewalk infill in East and SW Portland.

c) Developed a Mayor's Proposed Budget for transportation that preserves core transportation services in the fact of economic recession and a continuing reduction of gas tax revenues

Established a \$500,000 ongoing "Active Transportation Fund" that will support the development and delivery of bicycle - and eventually pedestrian - projects. Preserved funding for abandoned auto removal program.

d) Provided leadership at Metro's Joint Policy Advisory Committee (JPACT) and Metro Planning Advisory Committee (MPAC) on policies that discourage expansion of the urban growth boundary and encourage investment to promote livability, vitality and affordability within the boundary.

e) Represented the City of Portland as a keynote speaker at the International Velo-City conference in Brussels. Was the only US city invited to present.

PRIORITY:
CITYWIDE

FIRST 100 DAYS

GOAL	ACTIVITIES	OUTCOMES
DEVELOP CITYWIDE STRATEGIC PORTLAND PLAN		
Establish a baseline that assesses citywide current performance and trends based on city bureau data		 Completed draft baseline indicators of a thriving city.
	Complete Service and Program Improvement Workplans	 Completed. See Mayor's Proposed Budget .
Complete bureau baseline reports to mark the starting point to improve the quality, efficiency and effectiveness of all city operations		 Completed. Bureaus completed reports as part of the budget process. They are posted online.
	a) Schedule mid-year check-in on bureau progress towards meeting goals outlined in the Service and Program Improvement Workplans	 Completed. These work plans will be part of the adopted budget. They will list 3 key areas of improvement which will be tracked in future years.
Reform Budget Process		 Completed. See Mayor's Proposed Budget . OregonLive: Groups applaud mayor's proposed budget Portland Business Journal: Adams proposes business-friendly budget Portland Tribune: Council pleased with Adams' proposed budget OregonLive: Portland budget focuses on 'basic needs of the city'
Increase transparency and better facilitate council decision-making		

GOAL

ACTIVITIES

OUTCOMES

a) Establish Bureau Budget Advisory Committees (BACs) with labor, management, and stakeholder representation



Completed. See [Mayor's Proposed Budget](#).

b) Identify bureau programs and services including administrative costs



Completed. See [Mayor's Proposed Budget](#).

c) Working with the BACs, rank bureau programs and services on two scales: core mission and community priority



Completed. See [Mayor's Proposed Budget](#).

d) Get input from the BACs on the service and program improvement workplans noted above



Completed. See [Mayor's Proposed Budget](#).

Complete Bureau Structural Reforms

Sharpen focus and improve services

a) Establish the Bureau of Planning & Sustainability



Completed.
[ORDINANCE No. 182464](#) *Merge the Bureau of Planning and the Office of Sustainable Development into the Bureau of Planning and Sustainability
[ORDINANCE No. 182671](#) *Establish the duties and responsibilities of the Bureau of Planning and Sustainability and amend code to reflect bureau title
[OregonLive: Merging city bureaus places sustainability out front](#)

GOAL

ACTIVITIES

OUTCOMES

b) Create Bureau of Housing merging housing programs within the Portland Development Commission to the Bureau of Housing



Completed. Created the Bureau of Housing. Co-location will be the initial phase.
[ORDINANCE No. 182465](#) *Transition appropriate budget, functions and staff from the Bureau of Housing and Community Development and the Portland Development Commission and create the Portland Housing Bureau

c) Move workforce training and community development programs from Bureau of Housing and Community Development to the Portland Development Commission



Completed. Effective July 1, 2009

d) Establish the Office of Healthy Working Rivers: create with merged River Renaissance program in the Bureau of Planning with the Superfund cleanup program



Completed. Proposed [budget](#) includes funding and staffing for office.
[ORDINANCE No. 182466](#) *Establish the Office of Healthy Working Rivers
REPORT *Accept report on the status of the Office of Healthy Working Rivers (Agenda Item 536, April 29th)

GOAL

ACTIVITIES

OUTCOMES

e) Consolidate all permitting into the Bureau of Development Services: merge seven different city bureaus that take part in the review of a request for permits to develop



Completed. Permitting staff from across 8 City bureaus will now be located in the Bureau of Development Services. All permitting staff will be responsible for meeting standardized BDS turnaround times, establishing predictable fee schedules, creating consistent formal appeals processes, and developing a standardized systems development charge (SDC) program. BDS will update the Council regarding program effectiveness by July 1, 2010.
REPORT *Accept the report on the co-location of permitting functions within the permitting center located at 1900 SW 4th Ave (Agenda Item S-438, April 16th)

f) Study the feasibility of improving Delivery of Direct Services to Customers with a "One Stop" Service Center: providing a "one stop" customer service center where all services government provides directly to individuals or businesses will be available in one physical location

Not completed. This will be a goal for the next 100 days.

Establish regular direct communication with each Portland household



Completed. Online version will be launched on June 1, 2009. First edition will focus on the Federal Economic Stimulus projects in the City.

Initiate external quarterly "Portland City Council Bulletin"

PRIORITY:

EMERGENCY MANAGEMENT

FIRST 100 DAYS

GOAL

ACTIVITIES

OUTCOMES

Establish Communication Protocols for Emergency Management Situations



Completed. See "Guidance for City of Portland Public Officials During a Disaster" guide.

Develop cross communication between bureaus and other stakeholders during emergency situations

Appoint an Emergency Management Cabinet

Co-Chaired with Multnomah County Chair Wheeler. Initial meeting will be held on May 29, 2009.

Include region-wide representation of stakeholders

a) Reconvene Emergency Disaster Policy Council



Completed. The Council has met several times. The first meeting was held on January 30, 2009

Establish an Annual Comprehensive Emergency Management Summit

Summit will be held on May 29, 2009. Summit will be focused on City/County issues.

Review protocols of the Comprehensive Emergency Management Plan