

Community Involvement Committee

Meeting Minutes

Meeting Date: Wednesday, May 16, 2012

Time: 8:00 a.m. to 10:00 a.m.

Committee Members present: Paula Amato, Jason Barnstead-Long, Liz Gatti, Anyeley Hallova, Shirley Nacoste, Linda Nettekoven, Stanley Penkin, Kevin Pozzi,

Ryan Schera, Howard Shapiro, Peter Stark

Absent: Judy BlueHorse Skelton, Lois Cohen, Judith Gonzalez Plascencia, Brian

Heron, Lai-Lani Ovalles, Alison Stoll

Staff: Al Burns, Eden Dabbs, Eric Engstrom, Alexandra Howard, Deborah Stein,

Marty Stockton, Desiree' Vaughn-Rose, Sandra Wood

Visitors: None

Welcome

Howard Shapiro began the meeting. The CIC had achieved a quorum and approved the CIC minutes from the February 15, 2012 meeting.

Howard gave a brief overview of the day's agenda and shared that he is looking for a direction for the committee, re-commitment from its members and why the group is important. Peter Stark responded that the committee looks at how the public can get engaged and how the process can be inviting to the public. Stan Penkin suggested that through additional subcommittee work, as well, as involvement in the Policy Expert Groups are ways that the committee can transition; thereby providing a different committee structure moving forward. Howard stated a message to staff; "help us feel that we are making an impact". Al Burns offered that the CIC work is required by State law. Regular reporting to staff, the Planning and Sustainability Commission (PSC) and City Council are not only necessary, but formalize the impact the CIC has.



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Howard added he would like to see an organizational chart showing where the CIC fits into the Comprehensive Plan Update and more regular reporting to the PSC. Linda Nettekoven asked for a budget update related to the Comp Plan Update Project. Eric responded that the Comp Plan Update had received funding in the approved budget, but not to the full extent of what was asked for by the bureau.

Announcements

Marty Stockton announced the following upcoming events:

Policy Expert Groups - Orientation Sessions

- Friday, June 8, 8:30a.m. at 1900 SW 4th Avenue, 2nd Floor
- Monday, June 11, 4:30p.m. at 1900 SW 4th Avenue, 2nd Floor

Planning and Sustainability Commission

 Tuesday, June 12, 12:30p.m. at 1900 SW 4th Avenue, 2nd Floor (Portland Plan: Employment Opportunities Analysis and Buildable Lands Inventory)

CIC Decisions and Follow up Actions

As requested by Linda during the February meeting, an opportunity for the CIC to have a Portland Plan Debrief was offered during the May meeting. Al Burns gave a brief overview, referencing the involvement approaches used in the three prior phases.

Using the CIC evaluation questions, Al asked the group how did Phase 4 work or not work. Linda responded that Phase 4 was a little disappointing following the other phases. One month to submit comments following the release of the Proposed Draft, is not enough time and that the proportions were off. Also, the timing of the public comment period that ran into the holidays is not ideal. Peter agreed and offered that there wasn't enough time for the neighborhood and business associations to read and get back with comments. Linda added that she would have preferred less time in the other phases and more time in Phase 4.



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Liz Gatti shared that she wanted more synergy and more engagement at the Council hearing. Al summarized that the first three phases were all about community and informal, while Phase 4 was more formal with the hearings and adoption. Liz added that Portlanders need to own the process. Stan agreed that the first three phases were too long and that he expected Council to be packed. Eric offered a staff perspective that there was prior "buy-in" by Council and therefore much less debate than usual.

Jason Barnstead-Long shared that BPS did a great job, although Phase 4 seemed to blur together. Linda shared that despite the short time frame, the PSC hearings were lively and thoughtful and the public provided great comments which resulted in really good additions and changes. Linda complimented the staff on a great response to the feedback. Liz stated that there were potentially less people at Council due to the staff incorporating changes requested during the PSC hearings.

Howard asked the group, "did we do well." Stan offered that Phase 1 was a self critical time and that Phase 2 was better and that the CIC did report this information to PSC. Deborah Stein shared that each phase had it's own pace and intensity of engagement, which affected the energy level.

Al asked the group how they each felt about their individual role in the Portland Plan.

Peter stated that the business community does things a bit different, for example, Phase 4 was the easiest for the business community to provide feedback by responding to a written draft. Providing different layers of engagement is important. Peter continued that with drafts, six months to review the plan would have been ideal or at least an improvement from the one month given to the Proposed Draft.

Anyeley Hallova shared that she is ready to move on to specifics, such as, architectural details. People and process create policies, but how does that transform into implementation?

Kevin Pozzi suggested that the framing and trumpeting occurs when the accomplishments happen. This is one potential role of the CIC. Alex Howard added



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that BPS is working with other bureaus to help incorporate the plan and will report two times a year to Council.

All prompted the group by asking do you think that the form of the plan works (e.g., strategies and actions).

Liz responded that some communities may have the connection as to the next steps, but asked whose role is it to move people to action. Ryan Schera shared that the challenge will be on how to manage the comments for the Comp Plan with less time to process.

Eric offered that because of the Portland Plan's change of topics from typical land use to the topics of education, equity, etc. many traditional stakeholders did not recognize the value in participating and potentially may want to go back to an older conversation. Eric acknowledged an overall lower participation from the usual participants. Peter countered that the business community is waiting for the Comp Plan. In regards to the Central City process, the ties to the Portland Plan still seem unclear. Peter continued that we need to have a process where the direct connections to the Portland Plan are clear and dynamic. Howard asked what this would look like. Peter responded that there needs to be direct reference made, but still allow the plan to evolve and that decisions have to achieve multiple goals/actions in the Portland Plan.

Howard stated we need buy in from the new Portland City Council and perhaps the PSC needs to sit down with the new Council. Liz wondered if the CIC could invite the mayoral candidates to an upcoming meeting or the new mayor early next year. Alex countered that staff have great limitations on these requests and that they are better coordinated by the committee itself.

Portland Plan Implementation

Alex presented that she is working on a management and coordination plan and how the City is going to work with partners to develop the work plan. Work with the Office of Management and Finance is ongoing to incorporate the Portland Plan in the



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annual budget process. The myportlandplan.com webpage presents what households and organizations can do and the actions individuals can take to implement the plan. In the fall there will be further updates. Marty ask the committee what are their expectations for future Portland Plan updates. Liz hoped that they would be regular. Alex said the bureau would provide another update in the fall.

Comprehensive Plan Update

Sandra Wood presented the overall process and timeline and referenced a couple of key upcoming dates before both the Planning and Sustainability Commission and the City Council this summer. Sandra shared that BPS is working on Task 4 – Policy Choices within the Periodic Review Work Program. A Discussion Draft of the Comprehensive Plan Update is expected in November 2012. The Policy Expert Groups will function for approximately one year with a concentration of their energy following the release of the Discussion Draft by helping staff digest and incorporate the public feedback into the Proposed Draft that will be released approximately summer 2013. City Council hearings are projected for the end of 2013. Howard asked how realistic this timeline is. Al shared that during the first Portland Comprehensive Plan process, it was spring of 1980 when the plan was turned over to the City Council from a CIC that was established and active from 1977 through 1980. Linda asked how the PEGs fit in and Sandra answered that starting in June of this year the PEGs will help form the direction of the Discussion Draft but again will have more ownership of the Proposed Draft going to the PSC.

Marty shared that there are eight PEGs that had over 150 applicants with 8 to 10 community members selected per PEG. Eric stated that the applicant pool had more men than women. Marty speculated that the term "Expert" in the name was a barrier/detractor from those that may have applied, especially women. Marty talked about the next steps for the CIC member's involvement in the PEGs. Eric stated that the PEG meetings will strive to achieve public meeting requirements and will be announced on the website. Marty stated that the CIC members may participate as PEG members, but the process comments/questions should be saved for CIC meetings. The CIC's role is to watchdog the public involvement process occurring in both the PEG meetings and the overall community involvement process. Finally each



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CIC member brings their own expertise and perspective to the PEGS and can definitely add to the content discussion.

Comments from the public

No members of the public were in attendance.

Next steps

The next CIC meeting will be Wednesday, June 20, 2012 from 8:00 a.m. to 10:00 a.m.