

Community Involvement Committee

Meeting Minutes

February 15, 2012

Committee Members Present: Judy BlueHorse Skelton, Lois Cohen, Liz Gatti, Brian Heron, Shirley Nacoste, Linda Nettekoven, Stanley Penkin, Howard Shapiro, Alison Stoll

Absent: Paula Amato, Jason Barnstead-Long, Judith Gonzalez Plascencia, Anyeley Hallova, Lai-Lani Ovalles, Kevin Pozzi, Ryan Schera, Peter Stark

Staff: Raihana Ansary, Stephanie Beckman, Eden Dabbs, Deborah Stein, Marty Stockton, Desireé

Vaughn-Rose **Visitors**: none

Welcome

Howard Shapiro began the meeting. The CIC had achieved a quorum and approved the CIC minutes from the January 18th meeting.

Howard gave a brief overview of the day's agenda and shared now that the Portland Plan is wrapping up; the CIC is now changing gears by moving focus towards the Comp Plan.

Linda Nettekoven requested that the CIC discuss what was learned from the Portland Plan process. She suggested having this topic be an agenda item in the near future, as soon as early May. The CIC members agreed.

Announcements

Marty announced the following upcoming events:

Outreach in February

• Fix It Fair, Saturday, February 25, 8:30am at Jefferson High School

Planning and Sustainability Commission

- Tuesday, February 28, 6:00pm at 1900 SW 4th Ave, 2nd Floor (Portland Plan: Final Draft Review)
- Tuesday, April 24, 6:00pm at 1900 SW 4th Ave, 2nd Floor (Portland Plan: Schools Background Report)

CIC Decisions and Follow up Actions

As requested, Marty gave an update on the BPS and Diversity and Civic Leadership partners' sponsorship which will be adopted as an emergency item at council later today. The ordinance was written to address the comprehensive plan through the implementation of the Portland Plan; meaning that there is flexibility on how each organization may use the sponsorship. Money is confirmed for this fiscal year, but as the sponsorship is written for this and next fiscal year; funding is only guaranteed this year and once funding is confirmed for the following year, the sponsorship will need to be amended. Again, the sponsorship is similar to the previous draft with a designated \$5,000 per organization for this fiscal year and hopefully the following.



It was asked how the Diversity and Civic Leadership partners influenced the Proposed Draft. Marty responded that both CIO and IRCO submitted testimony and notable revisions were made to the Thriving Educated Youth strategy and a new section on gentrification and displacement had been added. The Proposed Draft will be available February 22nd with copies to be mailed to the CIC members.

Judy BlueHorse Skelton asked if there were national grants. BPS staff responded that this is a great idea and worth exploring. Linda stated that it's worth looking at the past relationships that were formed with the Vision-into-Action project related to managing and partnership with community groups.

Portland Plan Communications Update

Eden Dabbs distributed a calendar highlighting the monthly "to do" list for the final Portland Plan push.

- Week of February 13th: wrap up the video's "visual story board".
- Week of February 20th: the redlined Word document of the Portland Plan will be loaded online.
- Week of February 27th: the Communications team is working with an artist who does infographics, another visual tool to help the community understand the concepts within the Portland Plan, for example the 20-minute neighborhoods concept.
- Week of March 5th: briefing with the Commissioners.
- Week of March 12th: Recommended Draft released
- Week of March 19th: Online version available, media release and website to be refreshed.

Additionally, the Communications team has been working with Coates Kokes on the treatment of the Portland Plan in the Curbsider and other communication tools.

Eden shared that My Portland Plan is now online, which is about making the plan real for Portlanders. My Portland Plan is framed by "if you are a household/business/organization"…here are some actions that you can take to help implement the Portland Plan. Eden stated that ideally the site will become more interactive.

Howard suggested asking if the process is more of a push for everyone in Portland to adopt the concept themselves; an invitation to make the plan your own. Marty commented that the idea is if you are an organization or a business that you would take initiative and, for example, adopt a park or whatever idea(s) to make the Portland that you want. Howard suggested that a thought might be to have each of the City Council members take over an action in the Plan. Judy offered that the My Portland Plan should highlight what business are already doing and could include maybe a video or clips to how the Portland Plan is already being implemented – tapping into what is already out there. Marty asked Judy to please help in identifying businesses who are taking the lead in implementation of the Portland Plan. Lois Cohen reminded the group to not forget K-12 students and educators when thinking about My Portland Plan examples. Shirley Nascoste agreed with the attention to schools.

After the final review from City Council the Portland Plan document will be final. Until then, the Portland Plan document will remain the PSC recommended version.



Eden talked about the different publicity suggestions for the Portland Plan. Again, BPS is committed to using community papers for advertising. No billboards due to the cost or appearance of cost at this point, instead ½ page ads in the community papers and an April local media briefing.

Eden continued that agency partners are willing and able to stand in front of Council at the hearing and council vote is tentatively scheduled for April 25th. This will be followed by a meeting with The Oregonian editorial board.

N/NE Quadrant Project Update

Marty stated that back in November the CIC wanted to know about the N/NE Quadrant Project. Stanley Penkin asked how this project connects with the Portland Plan. Marty, referencing the Comprehensive Plan Update timeline showed that the N/NE Quadrant Project is considered a refinement plan, which is more detailed to a specific geography, but still is consistent with the citywide policy of the Comprehensive Plan.

Marty introduced Stephanie Beckman who presented that the update to the 1988 Central City Plan has been going on for awhile, which is called the Central City 2035 Plan, which includes policy standards for the Central City with more detailed plans in each of the quadrant plans. The quadrant planning has started with the N/NE Quadrant Project due to a partnership with ODOT to study the I-5/I-84 interchange area at the Rose Quarter.

Stan asked how the planning for the N/NE Quadrant connects with the Portland Plan. Stephanie responded that the themes and concepts are similar and that staff works to address any inconsistencies.

Linda stated that the interface between the concept plan and strategies from the Portland Plan need to show how they intertwine or complement each other and that there is a big conversation around supporting the same themes within the Central City 2035 advisory committee.

Stan stated he wants to feel comfortable about the mesh between other plans and how they will be addressed in the Comp Plan.

Stephanie continued outlining the public involvement process, which included three public open houses. One at Lloyd Center turned out well due to great accessibility to those participants there for the open house as well as those just walking by shopping. ODOT had a physical model to draw people into the conversation.

Stephanie continued that at tomorrow night's advisory stakeholder meeting the goal is to sign-off on the key concepts. One key concept is around the North Broadway/Blanchard site which involves rezoning this site to employment. Stephanie added that there has been favorable input so far. Additional items include more residential in the Lloyd Center and improved transportation facilities and connections over the freeways.

Stephanie brought up that the Lloyd District has been determined an Eco-District, although each Eco-District is defining what that means for themselves. Lois asked is there a list of Eco-Districts and what an Eco-District is. Stephanie stated the Lloyd District Eco-District recently established a group and a work plan with the intent that this all adds value to show district energy/ water reuse.



Review of Comprehensive Plan Update Community Involvement Plan

Marty stated that a new section on evaluation criteria had been added to use in the review of each public involvement phase. Marty also stated that the revised timelines and milestones still need to be added, but have also been a bit in flux with changes in scope being further clarified.

Comprehensive Plan Update Policy Expert Groups (formerly Policy Work Groups)

Marty asked the CIC to review of drafts of the Policy Expert Group charter and application. Marty stated that the announcement of the recruitment for seven of the eight Policy Expert Groups will be going out in early March and that there would be approximately six to eight community members per group.

Raihana Ansary asked if staff would like adding a blog posting about the announcement on the Mayors website with BPS staff responding yes.

Stan asked how non-PEG members can stay involved. Marty responded that prior to the release of the Discussion Draft one idea is to host an event specifically with the purpose of "come see our work in process". This event could include a brief intro about the Comp Plan and then the Policy Expert Groups could share work to date and highlight some items that the group is struggling with these and items up for discussion.

Deborah added that the Policy Expert Groups are themed based and will have a District Liaison from the Bureau of Planning and Sustainability at the table.

It was asked if people will apply for a specific group or in general. Eden answered that community members may pick their first through third choices. Also do CIC members have to submit an application? What is the selection process?

Marty responded that CIC members are welcome to apply and would need to fill out an application. At the same time, the Policy Expert Groups will be the main public involvement approach leading up to the release of the Discussion Draft, so CIC members may also want to track the Policy Expert Groups to observe public involvement in practice. Marty continued that one of the Policy Expert Groups, Community Involvement will be a policy subgroup of the Public Involvement Advisory Council (PIAC).

Deborah added that staff would love for CIC members to be on the selection committee.

Linda asked how historic preservation fit into the Policy Expert Groups. Marty answered that it partially fits into the Neighborhood Centers and Residential Development & Compatibility groups.

Stan stated that the CIC has already developed a selection evaluation process for when new CIC members were selected last summer. Several CIC members expressed interest in assisting with the Policy Expert Group selection process.

Comments from the public

No members of the public were in attendance.

Next steps

Next CIC meeting will be on March 21, 2012 from 8:00 a.m. to 10:00 a.m.

Followed by monthly meetings (third Wednesday) on:

- April 18 from 6:00 to 8:00 PM
- May 16 from 8:00 to 10:00 AM
- June, 20 from 8:00 to 10:00 AM