Portland Plan Advisory Group

October 28, 2010
9:00 a.m.
1900 SW 4th Ave., Room 2500A

Four Principles

1. **Equity**
   - Economic, social and environmental benefits and burdens are equitably shared across the population and geography.

2. **Opportunity**
   - Race and ethnicity are not predictive of success in school, health or income and all communities are safe and have access to opportunity.

3. **Health**
   - The air, water, land and habitat are healthy for people and the planet and the physical environment is accessible to all.

4. **Resiliency**
   - The economy and the physical environment are designed to mitigate and adapt to climate change.

Six Drivers of Change

1. **Economic Opportunity**
2. **20-Minute Neighborhoods**
3. **City Green**
4. **Education/Student Success**
5. **Future-oriented Technologies and Practices**
6. **Equitable Decision-making/Equity**

20-Minute Neighborhoods

A City of Walkable Complete Communities

1. **Strong centers**
   - Commercial
   - Schools
   - Parks

2. **Housing**
   - Amount
   - Affordability
   - Diversity

3. **Walkability**
   - Bike/ped networks
   - Transit

4. **Household needs**
   - Support for Children & Elders
   - Safety
   - Lower energy costs
   - Healthy affordable food

5. **Design**
   - Infill design
   - Plazas and open space

6. **Community initiative**
   - Local action
   - Involvement in decisions
Poll 1: 20-Minute Neighborhoods

1. Green Light 44%
2. Yellow Light 50%
3. Red Light 6%

Poll 1: Economic Opportunity

1. Green Light 52%
2. Yellow Light 45%
3. Red Light 3%

20 - Minute Neighborhoods

It’s about...

Economic Opportunity

Business Growth and Household Prosperity

1. Economic Development Strategy
   • Competitiveness
   • Innovation
   • Neighborhood
   • Business Vitality

2. Land supply / Centers of employment
   • Brownfields
   • Central City
   • Institutions

3. Household Prosperity
   • Education and training
   • Childcare availability
   • Housing & Transportation
   • Affordability

4. Freight Mobility
   • Regional freight rail
   • Sustainable Freight Strategy
   • Harbor infrastructure
City Green

City Green Network
1. Habitat areas
2. Parks
3. Bike/ped connections
4. Greenways
5. Civic Corridors
6. Community destinations

Poll 1: City Green

1. Green Light 57%
2. Yellow Light 30%
3. Red Light 3%