Planning Commission Hearing: Portland Plan Background Reports (what are they, what they say)

January 26, 2010
6:00 – 8:00 p.m.
1900 SW 4th Ave., Room 2500A
IN A CITY OF 575,930
WHO GIVES A RIP
WHAT YOU THINK?
WE DO!
The Portland Plan

Building the plan...

PHASE 1: NOVEMBER–FEBRUARY
WHERE ARE WE NOW? (THE FACTS)
9 ACTION AREAS
GROUNDTRUTHING AND CROWDSOURCING

PHASE 2: MARCH–MAY
WHERE DO WE WANT TO GO? (SETTING DIRECTION)
OBJECTIVES
TARGETS
BARRIERS
DRivers OF CHANGE
POTENTIAL SOLUTIONS

PHASE 3: JUNE–SEPTEMBER
HOW DO WE GET THERE? (STRATEGY BUILDING)
SYNERGIES
TRADE-OFFS
PRIORITIES

PHASE 4: OCTOBER–DECEMBER
WHAT DO YOU THINK OF IT? (THE DRAFT PLAN)
THE PLAN HAS:
OBJECTIVES
TARGETS
DRivers OF CHANGE
QUICK STARTS
POLICY DIRECTIONS
PARTNERSHIPS

OUTCOME
A SHARED STRATEGIC PLAN

CITY AND PARTNER ADOPTION OF PORTLAND PLAN
The Portland Plan: Spring 2010 Hearings

January 26
Overview of Background Reports

February 9
Periodic Review: What is it?
How does it relate to the Background Reports?

March 9
Land Supply Assumptions and Maps

future hearings tbd…
HALF OF PORTLANDERS WHO LIVE HERE TODAY WERE NOT HERE IN 1980
WE HAVE ADDED MORE THAN ONE-THIRD OF OUR LAND AREA SINCE 1980
RACIAL & ETHNIC GROUP CHANGES

Change in % of Population

<table>
<thead>
<tr>
<th>Group</th>
<th>Change 1980-2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black or African American</td>
<td>-12.4%</td>
</tr>
<tr>
<td>Native American</td>
<td>-0.5%</td>
</tr>
<tr>
<td>Other/Mixed</td>
<td>2.9%</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>5.5%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>7.4%</td>
</tr>
</tbody>
</table>

1980-2009
THE PORTLAND PLAN WILL BE OUR STRATEGIC PLAN FOR THE NEXT 25 YEARS

City of Portland | Metro | Multnomah County
Portland State University | Oregon Health & Science University
Portland Public Schools | Parkrose School District
Centennial School District | David Douglas School District
Reynolds School District | Worksystems, Inc.
Portland Community College | TriMet | ODOT
Mt Hood Community College | University of Oregon
Portland Development Commission | Housing Authority of Portland
East Multnomah Soil & Water Conservation District
West Multnomah Soil & Water Conservation District
Multnomah County Drainage District No. 1
NINE ACTION AREAS

Prosperity, Business Success & Equity
Education & Skill Development
Arts, Culture & Innovation
Sustainability & the Natural Environment
Human Health, Food & Public Safety
Quality of Life & Civic Engagement
Design, Planning & Public Spaces
Neighborhoods & Housing
Transportation, Technology & Access
Background Reports

- Snapshots
- Overviews
- Full Reports

www.PDXPLAN.com
PROSPERITY,
BUSINESS SUCCESS
& EQUITY
Prosperity, Business Success & Equity

- City lags in share of regional job growth
- 150,000 new jobs are forecast by 2035: average annual growth rate of 1.3%
- Institutional sectors are growing fastest (e.g., hospitals and universities, etc.)
- Shortfalls in developable land for industrial and institutional growth
Prosperity, Business Success & Equity

• Traded sector firms drive the region’s prosperity
• We spend a lot of money on energy, and much of that money leaves the local economy
• Global production of oil and natural gas will reach its peak between 2010 and 2020
EDUCATION & SKILL DEVELOPMENT
PORTLAND PLAN

Public Schools

PORTLAND PLAN BACKGROUND REPORT
FALL 2009

City of Portland Bureau of Planning and Sustainability
Sam Adams, Mayor | Susan Anderson, Director

THE PORTLAND PLAN
Education & Skill Development

- There are six school districts in Portland
- High school graduation rates are low
- Low-income and minority students face an achievement gap
- ‘Mid-County’ districts growing rapidly
- Signs that the pattern of declining enrollment for Portland Public Schools may be ending
Education & Skill Development

• Student populations at Portland metro area schools are diversifying
• School facilities suffer from years of deferred maintenance
• Schools and neighborhoods benefit from city/school district collaboration
• Community access to facilities is important issue
ARTS, CULTURE & INNOVATION
PORTLAND PLAN

Arts and Culture

PORTLAND PLAN BACKGROUND REPORT
FALL 2009

City of Portland Bureau of
Planning and Sustainability
Sam Adams, Mayor | Susan Anderson, Director

ACT FOR ART
THE CREATIVE ACTION PLAN FOR THE PORTLAND METROPOLITAN REGION

PORTLAND PLAN

THE PORTLAND PLAN
Arts, Culture & Innovation

- Portland’s public per capita arts funding lags behind other western cities
- Arts are an under-appreciated economic development tool
- Access to the arts and arts education, especially at the neighborhood level, should be expanded
SUSTAINABILITY & the NATURAL ENVIRONMENT
Sustainability & the Natural Environment

• Need to reduce greenhouse gas emissions by as much as 80% by 2050

• Transportation and building energy use are primary contributors to greenhouse gas emissions

• Adjusting to climate change and rising energy costs will effect our economy and how the city develops
Sustainability & the Natural Environment

- 25,500 acres of riparian corridor and upland resources identified in the Natural Resource Inventory (NRI)
- Metro Title 13 requires an update of the City’s regulatory programs related to riparian and stream protection
- Existing regulatory programs (e-zones) do not protect some significant natural resources
Sustainability & the Natural Environment

- The Watershed Management Plan presents policies and strategies for improving watershed health.
- The Portland Plan is an opportunity to better integrate watershed health into land use planning.
- Trees, green streets, rain gardens, and ecoroofs can improve watershed conditions and reduce the cost of infrastructure.
Sustainability & the Natural Environment

- Willamette River water quality ratings have improved in the last 5 years
- Portland’s major waterways have problems with temperature, bacteria and pollutants
- Portland has about 725 green street facilities
- There are about 10 acres of ecoroofs in Portland
- Over 20 acres of floodplain restored
HUMAN HEALTH, FOOD & PUBLIC SAFETY
Human Health and Safety
Human Health, Food & Public Safety

• Rising rates of obesity, diabetes, chronic disease, cancer and asthma
• Availability of walking and biking networks improve public health by making it easier to live healthy and active lifestyles
• Some parts of the City do not have these networks
Human Health, Food & Public Safety

- The 1,300 person waiting list for community garden plots - evidence that Portlanders are interested in healthy food
- Access to healthy food is unevenly distributed
- Natural hazards such as severe weather, landslides, flooding, wildfires and earthquakes pose threats to the safety of Portlanders
QUALITY OF LIFE & CIVIC ENGAGEMENT
The State of Black Oregon
www.ulpdx.org

Making the Invisible Visible — NAYA
www.nayapdx.org

Vision into Action
www.visionpdx.com

Diversity and Civic Leadership Program
www.portlandonline.com/oni

Public Involvement Advisory Council (PIAC)
www.portlandonline.com/oni
Quality of Life & Civic Engagement

- Portlanders value community connections
- Civic engagement and volunteerism are core values
- One type of civic engagement does not fit all
- The role of neighborhood associations in decision-making is a common question
- Prosperity gap - minorities are not benefiting as much when Portland has economic success
DESIGN, PLANNING & PUBLIC SPACES
Urban Form
Design, Planning & Public Spaces

- Portland has at least 5 different distinctive pattern areas
- Portland’s fabric is woven in several patterns, each a different combination of street and block types, natural features, building forms and other physical characteristics
Design, Planning & Public Spaces

- The public realm of streets and parks represents a large amount, nearly 30%, of Portland’s land area.
- How we design and manage those public spaces has a big impact on the City.
- The landmarks and prominent features that shape the form, structure and identity of Portland at the citywide scale.
- The City has no master plan of how the future development of the City can incorporate and build off these existing features.
Much of Portland’s post-World War II modern architecture is now (or soon will be) old enough to apply for historic designation.

East Portland is underserved by historic preservation research, policies and protections.

Older and historic buildings have value in terms of their embodied energy, quality materials, and represent durable assets.
Neighborhoods & Housing

• The city added 29,300 units between 1997 and 2007 (an average of just under 3,000 units each year)

• 105,000 - 136,000 new households are projected in the city by 2035 (3,500 to 4,500 new units each year)

• The city captures a big part of the regional housing market (36% market capture 1997-2007)
Neighborhoods & Housing

- Housing development requires both zoning and infrastructure capacity and market need
- City has the zoning capacity for more than enough units to meet demand
- We are checking to see if we can provide infrastructure to all of those places
- We also need to confirm market and community acceptance/desire for that development
Neighborhoods & Housing

• Models suggest that the Central City will see the highest growth in demand for housing – nearly 277% growth

• Sixty percent of the existing housing units in Portland are single-family detached homes

• For the last decade most new construction has been multifamily apartments, condos, and townhouses. This trend is likely to continue
Neighborhoods & Housing

- The neighborhoods with best access to jobs, transit and services have become the most expensive.
- The combined housing and transportation costs leave lower income households "cost burdened."
- Retrofitting older homes for energy efficiency will be an important aspect of maintaining affordable housing in coming decades.
Transportation, Technology & Access

- At current funding levels, some of Portland’s infrastructure will continue to deteriorate
- The city faces significant maintenance backlogs for existing assets
- Many neighborhoods in East and West Portland lack sidewalks and street connections
Transportation, Technology & Access

• Bicycle investments have been relatively low cost way to reduce number of cars on the road

• Rail transit investments have had impact on urban form and where development occurs (streetcar as private development magnet)
What’s Next: Portland Plan

• Fill out your [Round 1] surveys by March 31!

• Planning Commission meetings in February and March

• Open staff meetings in March

• Setting Direction: Round 2 Workshops in April and May

• Monthly PPAG and CIC meetings (ongoing)
Upcoming Planning Commission Meetings

February 9
Periodic Review: What is it?
How does it relate to the Background Reports?

March 9
Land Supply Assumptions and Maps

future hearings tbd...
Next Meeting

February 9
Periodic Review: What is it?
How does it relate to the Background reports?

• Housing Supply
• Housing Affordability
• Economic Opportunities Analysis
• Natural Resource Inventory
• Citywide Systems Condition and Capacity
KEEP UP WITH THE CONVERSATION

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