Where is your business located?
1. North Portland 3%
2. Northeast Portland 18%
3. East Portland 3%
4. Southeast Portland 14%
5. West Portland 9%
6. Central City 48%
7. Outside Portland 6%

What is the size of your business?
1. Sole practitioner / no employees 26%
2. 1-4 employees 8%
3. 5-9 employees 10%
4. 10-19 employees 5%
5. 20-49 employees 9%
6. 50-100 employees 5%
7. 100-250 employees 13%
8. 250+ employees 25%

What is your racial or ethnic group?
1. Asian or Pacific Islander 2%
2. Black/African American 2%
3. Native American 0%
4. Latino/Hispanic 5%
5. White/Caucasian 86%
6. Mixed/Other 6%

How old will you be in 25 years?
1. Less than 40 years old 0%
2. 41-64 years old 34%
3. 65-80 years old 37%
4. 80+ years old 21%
5. I hope to be here in 2035 8%

1. What should Portland’s priority be for creating jobs over the next 25 years?
1. Market our products and services to other countries and regions 10%
2. Assist neighborhood businesses 13%
3. Improve public infrastructure 13%
4. Provide worker training programs 6%
5. Invest in basic education 37%
6. Drive innovation with higher education partnerships 13%
7. Other 10%

2. Portland should increase the amount of public funds invested to achieve long-range job growth.
1. Strongly Agree 32%
2. Agree 31%
3. Neutral 27%
4. Disagree 10%
5. Strongly Disagree 1%
3. What should Portland’s priority be to improve neighborhood business districts?

1. Market districts and recruit businesses (44%)
2. Invest in storefront improvement grants (8%)
3. Improve walkability and access to districts (3%)
4. Change the business license and other fees (18%)
5. Other (4%)

4. What is the most significant challenge to growing your business?

1. Global trends (30%)
2. Available capital (31%)
3. Trained workforce (11%)
4. Adequate infrastructure (4%)
5. Available land/building space (5%)
6. Taxes and fees (7%)
7. Other (10%)

5. What is the most important action Portland can take to improve high school graduation rates?

1. Recruit and retain great teachers (43%)
2. Provide better facilities (4%)
3. Provide more after school programs (3%)
4. Involve local businesses in schools (12%)
5. Provide more mentoring programs (18%)
6. Other (20%)

6. What is the most effective strategy to provide a well-educated and properly trained workforce?

1. Enhance basic K-12 education (35%)
2. Increase career programs for high school students (16%)
3. Expand apprenticeship programs (14%)
4. Enhance vocational training programs (10%)
5. Increase college scholarships (7%)
6. Closer connection between businesses and higher ed courses (14%)
7. Other (5%)

7. Many schools will need to be renovated and some rebuilt. What does your neighborhood school need the most?

1. Warm and dry buildings (13%)
2. Modern technology and classrooms (48%)
3. Improved access and security (1%)
4. Upgraded energy efficiency (13%)
5. Expanded community use (20%)
6. Other (4%)

8. What is your most important arts and culture need?

1. More space to practice and perform (1%)
2. More activities and arts education for children (58%)
3. More public art and activities in my neighborhood (20%)
4. More places for exhibitions and performances (5%)
5. More world-class events (10%)
6. Other (7%)
9. What one aspect of Portland’s natural areas do you care about most?
   1. Access to nature 35%
   2. Flood and landslide protection 1%
   3. Healthy watersheds (rivers, streams and habitat) 56%
   4. Enhanced property values in my neighborhood 7%
   5. Other 1%

10. What should be local government’s primary role in protecting the environment?
   1. Acquire and restore natural areas 23%
   2. Regulate to protect streams and trees 43%
   3. Help people to restore their own land 14%
   4. Educate about the value of natural resources 17%
   5. Other 2%

11. What is one new thing you are most willing to do to help combat climate change?
   1. Buy "green power" from utilities or install solar panels 23%
   2. Weatherize and improve home energy efficiency 26%
   3. Walk, bike and take transit for more daily trips 10%
   4. Eat more fruits and vegetables and less meat 17%
   5. Use long-lasting goods rather than disposable ones 18%
   6. Other 6%

12. What part of Portland’s park system do you value most?
   1. Natural areas 24%
   2. Playing fields, courts and pools 4%
   3. Playgrounds 8%
   4. Trails and greenways 37%
   5. Community centers, programs and classes 14%
   6. Public Plazas 13%
   7. Other 1%

13. What does your community need most to improve access to healthy food?
   1. More grocery stores 12%
   2. More affordable grocery stores 22%
   3. A farmers market 13%
   4. Community gardens 23%
   5. Support for home gardening 19%
   6. Other 10%

14. For you, what is the hardest part of maintaining a healthy lifestyle?
   1. Time and discipline for exercise 54%
   2. A place to exercise 1%
   3. A full service grocery store 0%
   4. Cooking healthy meals 17%
   5. Stress – not enough time to relax 23%
   6. Other 6%
15. Local governments should consider health impacts equally or greater with economic and environmental impacts.

1. Strongly Agree 39%
2. Agree 31%
3. Neutral 15%
4. Disagree 9%
5. Strongly Disagree 6%

16. With which of these groups are you most involved?

1. Place-based (neighborhood, block watch, etc.) 14%
2. Interest groups (Friends of Trees, BTA, etc) 13%
3. School-based (PTA) 7%
4. Cultural groups 7%
5. Business, trade or professional group 40%
6. Sports or recreation-based groups 7%
7. Other 2%

17. What is your most preferred way to comment on public issues?

1. Attend a public meeting 34%
2. Fill out a written questionnaire 7%
3. Write or call elected officials 16%
4. Online surveys 30%
5. Comment on websites, blogs, Twitter or Facebook 11%
6. Other 2%

18. All neighborhoods should have a range of housing choices – types, sizes and affordability.

1. Strongly Agree 37%
2. Agree 25%
3. Neutral 13%
4. Disagree 19%
5. Strongly Disagree 7%

19. In deciding where to live during the next 25 years, which factor is most important to you?

1. Walking distance to stores and restaurants 45%
2. Walking distance to public transit 10%
3. Close to work 9%
4. Close to quality schools 16%
5. Attractive neighborhood 14%
6. Other 6%

20. What would make it easier to meet your daily needs without having to drive?

1. More grocery stores and services within walking distance 30%
2. Better sidewalks and safer crosswalks 13%
3. Better bike routes 20%
4. Better transit service 28%
5. Better internet access 1%
6. Other 8%
21. What is your top spending priority for Portland’s limited transportation funds?

1. Maintain and repair existing streets 27%
2. Vehicle safety improvements 0%
3. Sidewalks and safer crosswalks 2%
4. Bicycle facilities and bikeways 15%
5. Transit facilities (MAX, streetcar, bus) 36%
6. Relieve traffic congestion 4%
7. Enhance truck, rail and shipping capacity 6%
8. Other 3%

22. Today, what is the most important issue facing Portland?

1. Prosperity, Business Success & Equity 53%
2. Education & Skill Development 19%
3. Arts, Culture & Innovation 13%
4. Sustainability & the Natural Environment 10%
5. Human Health, Food & Public Safety 0%
6. Quality of Life & Civic Engagement 2%
7. Design, Planning & Public Spaces 2%
8. Neighborhoods & Housing 3%
9. Transportation, Technology & Access 5%

23. Over the next 25 years, what will be the most important issue facing Portland?

1. Prosperity, Business Success & Equity 32%
2. Education & Skill Development 10%
3. Arts, Culture & Innovation 6%
4. Sustainability & the Natural Environment 4%
5. Human Health, Food & Public Safety 2%
6. Quality of Life & Civic Engagement 6%
7. Design, Planning & Public Spaces 3%
8. Neighborhoods & Housing 1%
9. Transportation, Technology & Access 2%