

II. ACTION Areas

PORTLAND IS A THRIVING AND SUSTAINABLE CITY, NOW AND IN THE FUTURE. A THRIVING AND SUSTAINABLE CITY IS PROSPEROUS, HEALTHY AND OFFERS ALL OF US OPPORTUNITIES TO SUCCEED.

Sustainability means more than environmental stewardship; it is also about caring for our economy and for each other. It means recognizing that our actions matter and that each individual choice makes a difference to our health and to the health of our community.

This aims to support the local economy while addressing the equity gap in household incomes. The nine proposed action areas set a framework to initiate discussions and identify choices. These provide a starting place to identify the targets we'll need to reach and the actions we'll need to

ACHIEVING THIS VISION OF A THRIVING AND SUSTAINABLE CITY IS POSSIBLE. BUT, IT WILL TAKE WORK.

When pursuing our vision for a sustainable city, equity matters. If we are going to thrive, we need to ensure all Portlanders have access to the jobs, quality housing, education, art, nature, recreation and other services and amenities we need to live full and enriching lives. We value our diverse communities, so it is important to ensure that we have the social networks and built environment that helps us stay connected.

The Portland Plan will address a diversity of topics that are interrelated. In the following pages, you'll see how each action area responds to multiple trends. For example, 'Human Health, Food and Public Safety' responds to increasing inequities in the city, climate change and threats to environmental quality. 'Prosperity, Business Success & Equity' covers job development, education and growing infrastructure needs.

take to achieve our vision. The action areas may change to better meet community needs, but that's OK, that's what the planning process is for.

We've set some targets with the Climate Action Plan and the Economic Development Strategy. And, we have a strong foundation in other areas like watershed health. As part of the planning process, we will need to establish additional common goals in areas like human health and education.

We are on the right track; however there is a lot of work yet to do. We need to work together – public agencies, individuals, community groups, businesses and non-profits – to establish shared priorities, set targets, and take action to achieve them.



 **Prosperity, Business Success & Equity**

 **Education & Skill Development**

 **Sustainability & the Natural Environment**

 **Human Health, Food & Public Safety**

 **Design, Planning & Public Spaces**

 **Neighborhoods & Housing**

 **Transportation, Technology & Access**

 **Quality of Life & Civic Engagement**

 **Arts, Culture & Innovation**

How do I use the action areas?

The following pages include a description of each area and a collection of facts and information that give you a snapshot of how we're doing. At the end of each action area are a series of questions to consider. Please use the action areas as a framework for organizing your thoughts and ideas about what we should do to ensure that Portland is a thriving and sustainable city into the future.

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ACTION AREA MEASURES MATRIX

These measures are some topics we might use to evaluate how our community is doing and what issues we need to focus on. This chart shows how the topics in each action area are integrated with other action areas.

Prosperity & Business Success & Equity	Education & Skill Development	Sustainability & the Natural Environment	Human Health, Food & Public Safety	Design, Planning & Public Spaces	Neighborhoods & Housing	Transportation, Technology & Access	Quality of Life & Civic Engagement	Arts, Culture & Innovation

	Employment Growth Forecast	●	●		●	●		●
	Target Employment Sectors	●	●					●
	Market Capture	●			●	●		
	High School Graduation Rate by School	●	●		●			●
	High School Graduation Rate by Race and Ethnicity	●	●		●			●
	Third Grade and Middle School Achievement	●	●		●			●
	Educational Attainment (Adults 25 and over)	●	●		●			●
	Carbon Emissions			●	●			●
	Percentage of Energy Produced with Clean District Energy			●	●	●	●	
	Solid Waste Reduction			●	●			
	Tree Canopy Coverage			●	●	●		
	Nature in Neighborhoods			●	●	●		
	Stream Water Quality			●	●			
	Access to Neighborhood Parks				●	●	●	●
	Access to Full-Service Grocery Stores, Farmer's Markets and Community Gardens				●	●	●	●
	Adult and Teenage Obesity				●	●		
	Emergency Response Time						●	
	Life Expectancy			●	●			●
	Drinking Water Quality			●	●			
	Crime Rate			●	●			●
	Walkability			●	●	●	●	●
	Household Affordability	●	●			●	●	●
	Housing Stock	●				●	●	
	New Building Permits	●				●	●	
	Neighborhood Change					●	●	●
	Daily Vehicle Miles Traveled Per Person			●	●	●	●	
	Access to Work (Commute Mode Split)			●	●	●	●	
	Home Internet Access	●	●				●	●
	Sidewalks				●	●	●	●
	Volunteerism						●	●
	Neighborhood Block Parties						●	●
	Voter Turnout						●	
	Public Arts Spending	●					●	●
	Library Circulation		●				●	●
	Participation in Parks and Recreation Arts Classes		●				●	●