



## Community Involvement Committee Workshop Subcommittee August 20, 2009

**Committee Members Present:** Paula Amato, Jason Long, Linda Nettekoven, Stanley Penkin,  
**Staff:** Tom Armstrong, Deborah Stein, Kim White

### Agenda

- Concept Plan Work Program 2009-2010
- Round 1 (Nov) Workshops Production Schedule
- Round 1 (Nov) Workshops Format and Content
- Next Steps:
  - CIC full committee Wednesday, September 2
  - CIC Workshop Subcommittee on Monday, September 14, 5:00-6:30, BPS Conf Rm. 7E

### Concept Plan Work Program 2009-2010

Tom reviewed the work program for the next year to get to a Concept Plan by next summer (handout). Schedule is organized around a series of traditional planning workshops. The challenge will be to re-package workshop materials into formats that we can use to reach out beyond the typical person that attends a public workshop. The younger crowd can be reached through Facebook and Twitter, but how do we get to the everyday person? Need to establish meaning to the individual – make it interesting to them, then they will pull in their friends and neighbors.

It will be important to structure the workshop so participants can enter at any point and get quickly up to speed. The workshops will build on each other, but there needs to be a basic overview at each round.

What size of event are we planning for? 50-75 participants, similar to Climate Action Plan town halls. Should look at a weather contingency plan – maybe a back-up date with a room reserved just in case there is a snow storm.

We will be looking for community groups to act as hosts for each event to provide a familiar connections and help extend marketing effort.

Need to look for opportunities to integrate business and neighborhood perspectives – create the opportunity for them to listen to each other.

### Round 1 (Nov) Workshops Production Schedule

Tom reviewed the short-term schedule for reviewing and producing the workshop materials (handout). Lots of different groups are going to have input – culminating with the Mayor's Office review in mid-September. Next Workshop Subcommittee meeting will be September 14 to review materials before it goes to the Mayor.

### Round 1 (Nov) Workshops Format and Content

Tom explained the purpose of the first round of workshops is to create a common understanding of the overarching concepts (20-min neighborhoods, etc) and solicit feedback on setting a direction for

the concept planning process. The format of the event is a two-part meeting – first part an interactive presentation with “clicker” polling questions, with the second part focused on small group discussions around 3-4 questions to provide some depth and detail to the feedback.

The “neighborhood” part of 20-min neighborhoods can be a loaded term. Not everyone feels connected or identifies with their neighborhood. Need to be clear in defining terms – 20-min neighborhood refers more to physical form and characteristics, not necessarily the “community” part of the neighborhood. Everywhere in Portland, where you live, work, play, should have walkability elements of 20-min neighborhood.

Need to make connection between short-term Economic Development Strategy themes and the long-term Economic Development issues in the Portland Plan.

Add to demographic questions – renter or homeowner, total people in household, sexual orientation.

Connections and Access – need some context for funding choices – how much do we spend on the different modes; need to split bikes and peds – different facility needs.

Arts and Culture – need to make connection to public support for education element.

Public facilities – need to look at adaptive reuse of existing assets (not just surplus to be sold off).