

## ***Willamette River Recreation Strategy Goals and Objectives***

### Goals

- Reaffirm river recreation vision for the City of Portland (tie to Public Trust and a recognition of dramatic improvement in river's water quality that warrants increased public use)
- Confirm existing, and identify new, river recreation needs, including for facilities, education, and enforcement.
- Develop/refine policies that address recreational needs while meeting fish & wildlife objectives.
- Develop a more coordinated and integrated City strategy to provide for present and future river-based recreation.

### Objectives

- double-check and supplement the analysis, findings and recommendations of the [Water Recreation Report and Recommendations](#) (August 2006)
- better align City boating policies and directions with the Oregon Marine Board, especially in the areas of user conflict and facilities standards and development.
- affirm or develop policies and guidelines that will serve as a dock master plan for Portland.
- Develop a partner-based action plan to secure necessary resources and funding to meet river recreation needs.
- provide timely input of information and recommendations to related processes (e.g., Portland Plan, River Plan, etc.)
- Research and demonstrate innovative approaches and designs to provide environmentally-sensitive river recreation.

### Guiding Principles

- Recreating on the Willamette River provides a uniquely "Portland" way to enjoy both nature and the city—and offers a critical means for reconnecting people to the River.
- Protecting and restoring fish and wildlife habitat in and along the River is a high priority for the City—both in terms of legal obligation and social responsibility.
- It is both possible and desirable that river recreation and habitat conservation be supported by the people and governments in Portland.
- River recreation and habitat conservation can co-exist, if properly managed.
- Proper management requires agreement on the part of multiple agencies and interests.

### Approach

- make most effective use of existing information sources (tap into most recent Marine Board Triennial Survey, 6 Year Facilities Plan, Park master plans, new ecological studies, etc.)
- be economical in requesting other people's time—use electronic surveys and individual interviews; limit group meetings.
- minimize "committees" and committee processes—place significant weight on relatively recent public engagement processes.
- prepare solid, well-developed draft reports to promote targeted commenting on the part of reviewers (i.e, don't require groups or advisors to start from scratch—present a coherent first product).
- use web to assure process is transparent and available for public review
- Rivers Office staff to lead dock master plan process, with help from Parks
- Parks to lead recreation report update, with help from Rivers Office.