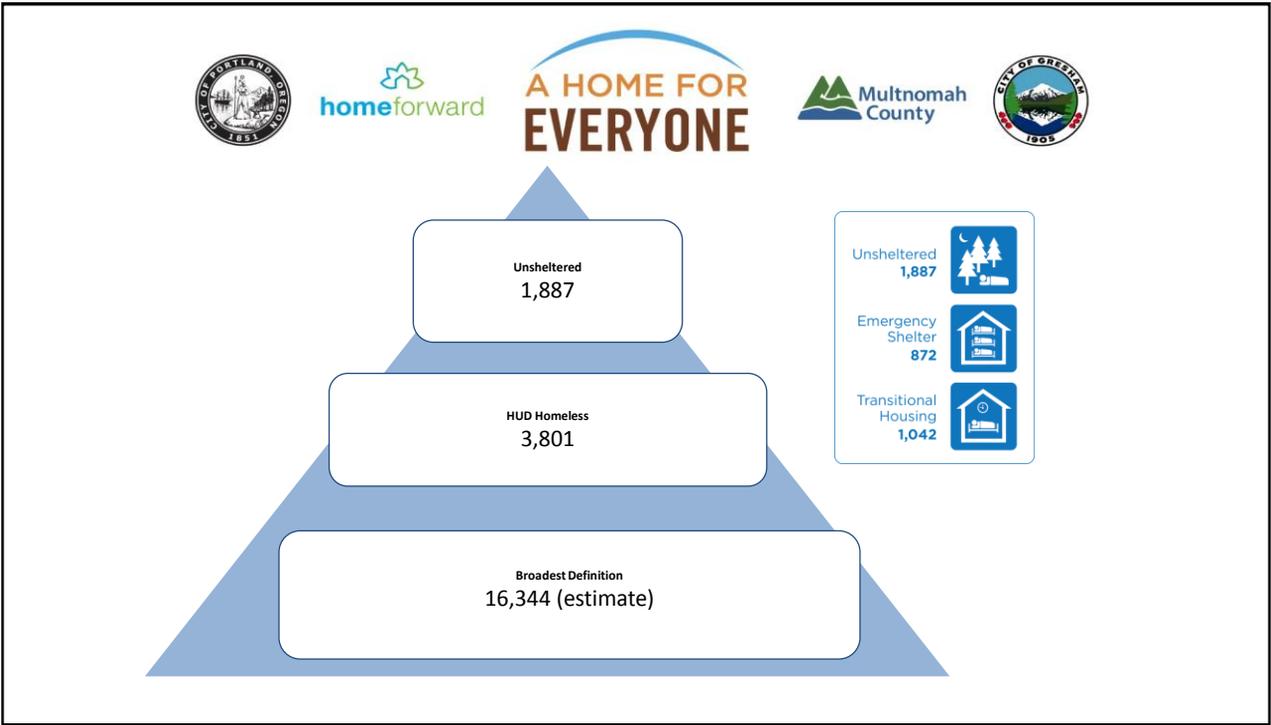
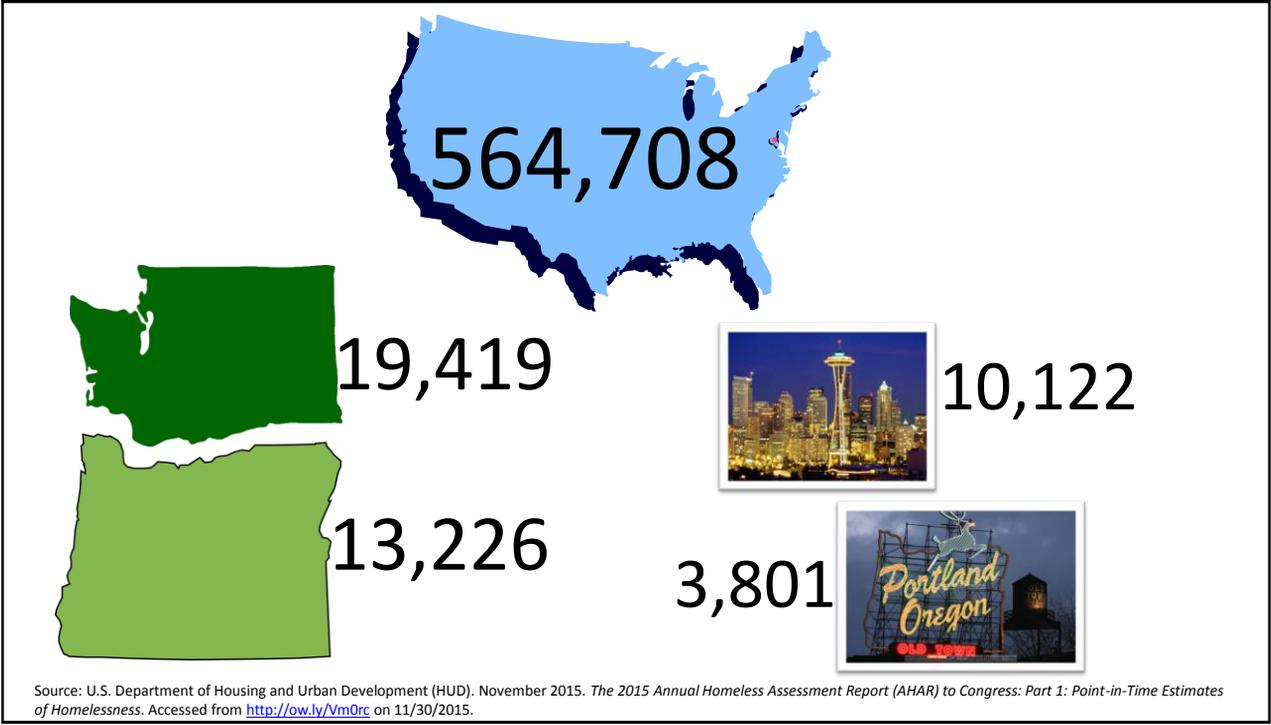




# Portland City Council Work Session

02/16/2016

How many  
people are  
homeless?



# Who is homeless?



## As of January 2015:

Adult Women – 31% (1161)

In Families w. Children - 17% (653)

Over 55 – 20% (704)

African Americans – 24% (861)

Communities of Color – 41% (1477)

Youth Under 24 – 7% (266)

Veterans – 12% (422)

DV (F) – 45% (552)

Children under 18 - 374

Disabled - 57% (2177)

Chronically Homeless – 48%  
of Unsheltered (875)

Homeless < 6 months – 33%

**Average Age of Death - 45**



### Portland Change in Median Rent and Renter Household Income

*Indexed to 2000 (2000 = 1), Inflation Adjusted (2014 \$)*



Source: U.S. Census Bureau – Decennial Census, American Community Survey 2000-2014. Analyzed by Portland Housing Bureau 01/2016.

**Our Plan:**  
A clear vision, shared  
values & focus



## Shared vision and values

### The Vision:

No one should be homeless. Everyone needs a safe, stable place to call home.

### Guiding Values:

- Prioritize the most vulnerable
- Promote racial and ethnic justice
- Hold the programs we fund accountable and using data to make decisions
- Engage and involve the community
- Strengthen system capacity and increase leveraging opportunities

## Shared plan

### Key Focus Areas:

1. Housing
2. Income and benefits
3. Health
4. Survival and emergency services
5. Access to services
6. Systems coordination

**Our Plan:  
Proven Strategies**

## rapid rehousing

short-term rent assistance

benefits access

employment assistance

## eviction prevention

## permanent supportive housing

long-term rent assistance

“housing first”

wrap-around services

**Our Plan:  
Accountable Community  
Governance**



**Executive Committee**

(Multnomah County, Portland, Gresham, Home Forward, Meyer Memorial Trust, Portland Leadership Foundation)

**Coordinating Board**

(Majority Culture Providers, Culturally Specific Providers, Housing, Faith, Business, Public Safety, Education, DV, Consumers, Advocates)

**Community Advisory Forum**

(Consumers, Providers)

**Resource Adv. Committee**

(CB Members)

**Data & Eval.**

(CB Members & Staff)

**System Adv. Groups**

(HYOC, HFSC, DV)

**Ad Hoc Policy Committees**

(Housing, Health Care, Employment, Veterans, Safety Off the Streets)

**Our Plan:  
Do Enough for Long Enough**

# Modeling what it would take

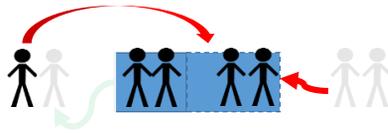


Single point-in-time



Outflow:

- Permanent housing
- "Self-resolved"/unknown

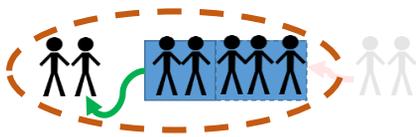


Inflow:

- Newly homeless
- Return to homelessness



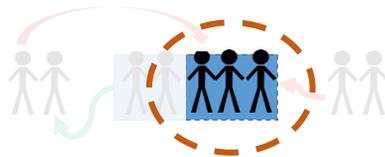
# Modeling what it would take



Annualized population



Met need

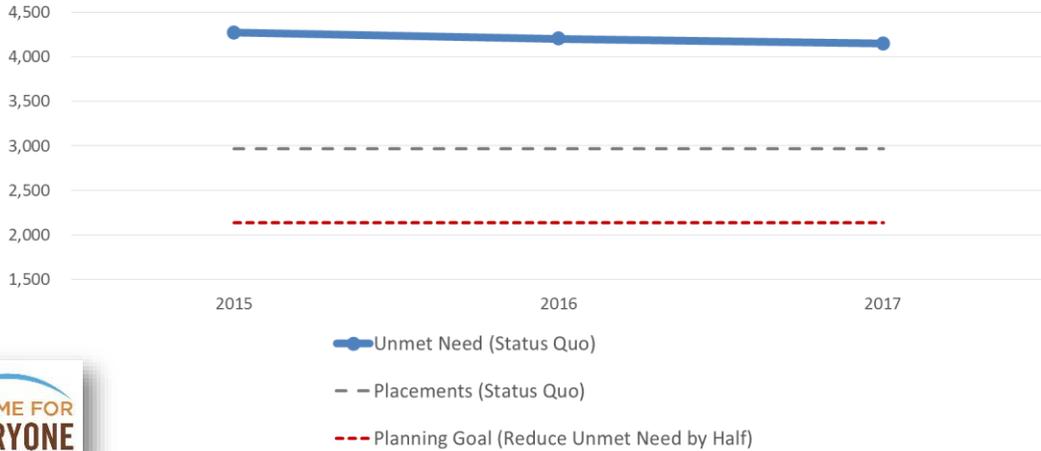


Unmet need



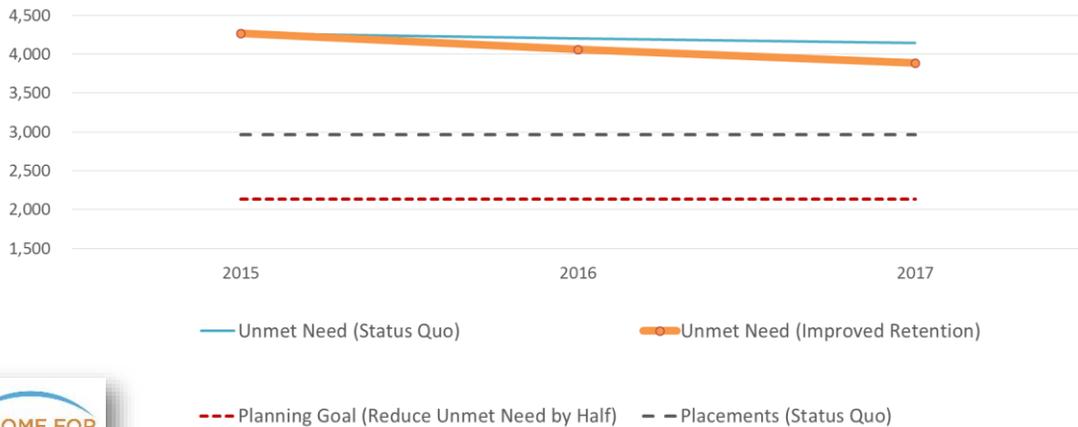
## Pre-HFE Status Quo

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)



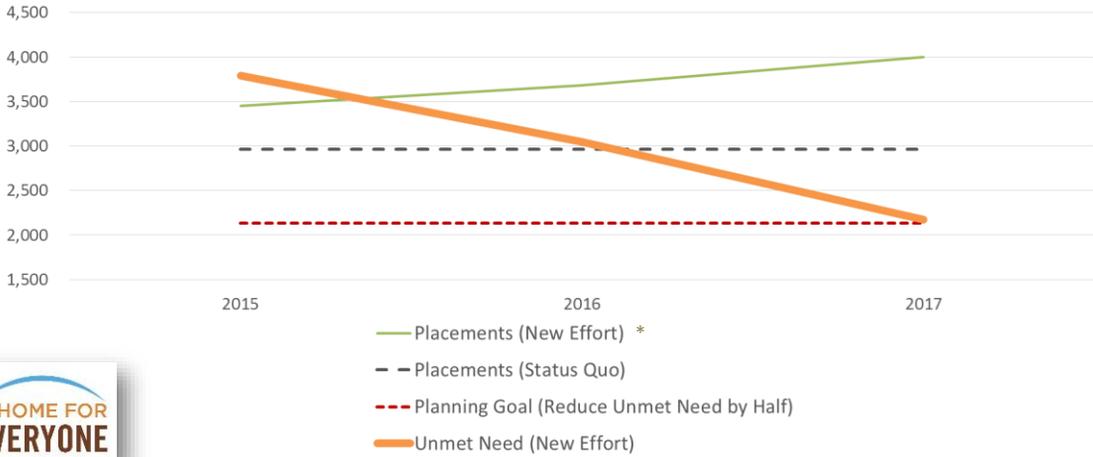
## Improve retention?

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)



# What it takes: Additional Placement

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)

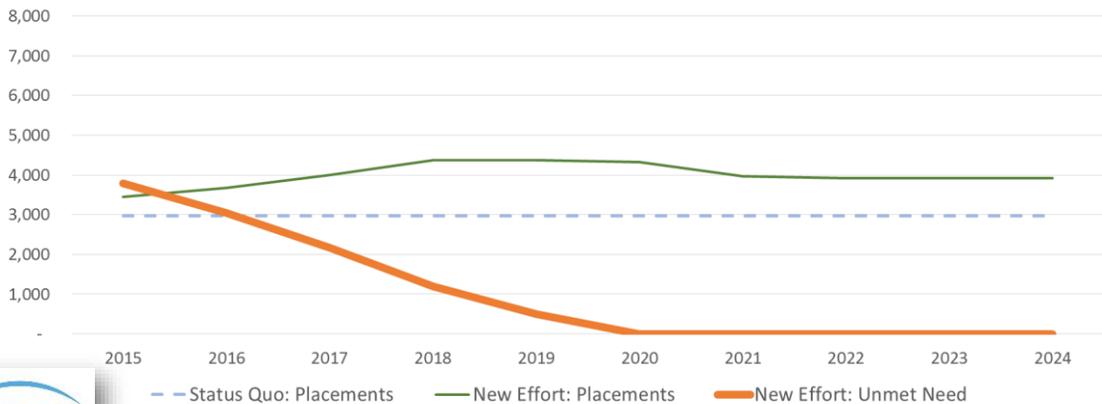


\*Assumes reduce rate of return to homelessness to 15%



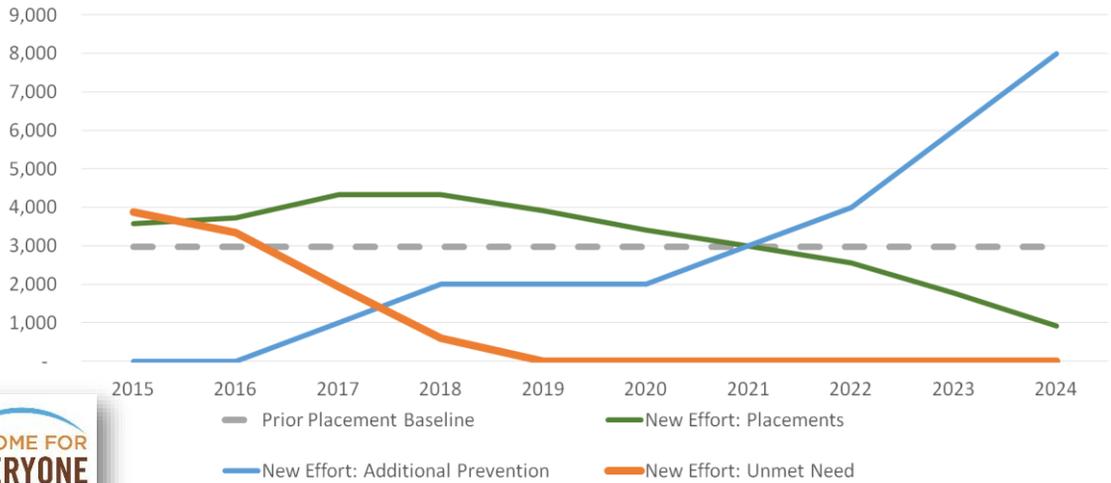
# Long-term: Additional Placement Only?

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)



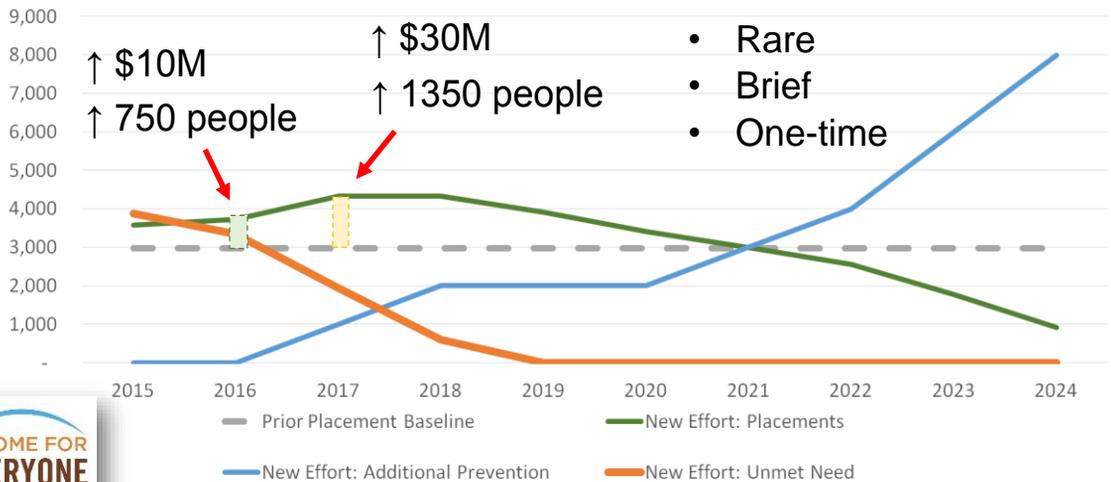
## What it takes to end homelessness: (Do enough, for long enough)

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)



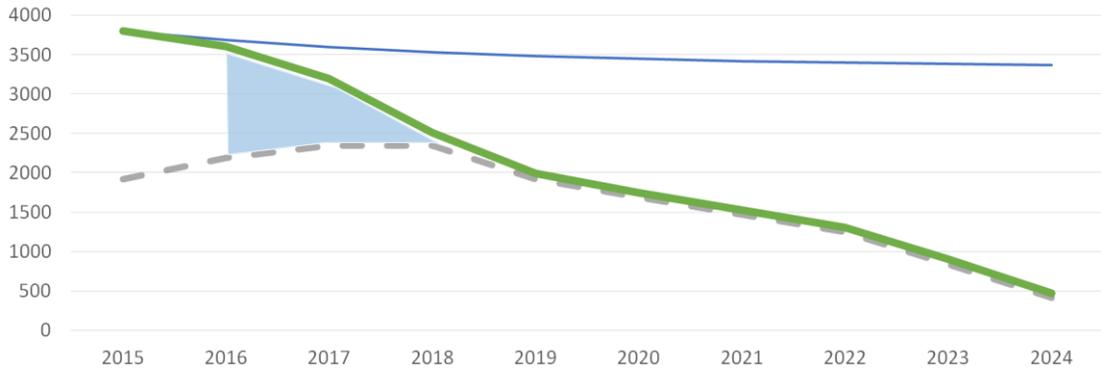
## What it takes to end homelessness: (Do enough, for long enough)

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)



# The “on any given night” view – Shelter Need

Estimated people experiencing homelessness in Multnomah County (Point-in-time)



— Current Capacity: Shelter/Transitional Hsg    — Status Quo: PIT    — New Effort: PIT

Progress:  
2015-2016



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EVERYONE**



## 2015-2016 New Resources & Outcomes

- **Homeless Families:**

Year-Around Shelter for 130 people (no turn away)  
248 additional families placed/retained  
(200 dedicated housing choice vouchers)



- **Homeless Youth:**

100 additional youth into permanent housing  
80 additional pregnant and parenting youth into housing



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EVERYONE**



- **Disabled Adults:**

75 additional people receive disability benefits  
50 additional severely disabled adults receive housing  
50 additional severely disabled receive mental health

- **Women:**

125 year around emergency shelter beds  
35 additional women placed in housing



- **Veterans:**

- Shelter capacity for 22 veterans

- 180 additional housing placements/retentions

- **East County:**

- \$130,000 set aside for East County services

- **Housing Development:**

- 125 additional units for households homeless/at risk of homelessness

Next Year:  
2016-2017 Goals



**Additional Permanent Housing Placements:**

**1350**

**Additional Homeless Preventions:**

**1000**

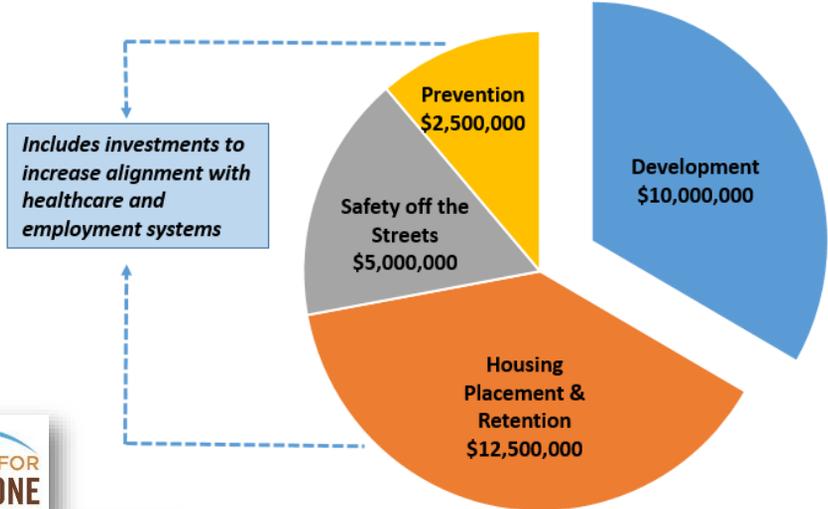
**Additional Safety off the Streets Beds:**

**650**

**Prioritize: (1) women (2) elimination of disparities  
(3) people with severe mental illness**

**Pledged new investment: \$30M**

**Investment Areas**



# Work Group Priorities



## Key Strategies: Housing

*There is not a single neighborhood in Portland where a family of three earning 30% of AMI (\$20,000) can find a 2 bedroom rental unit that is affordable to them (\$502/month)*

*There are no neighborhoods where the average African American or Native American household can afford to rent a 2 bedroom apartment.*

*State of Housing Report 2015.*





### Original Housing Workgroup Members

**Workgroup Chair: Stacy Borke\***, Transition Projects

**Original Workgroup Participants:**

- Anna Plum, Multnomah County
- April Woods, Central City Concern
- Art Rios, Sr\*, Advocate
- Beth Burns\*, p:ear
- Bimal RajBhandary, Portland Housing Bureau
- Bobby Weinstock, Northwest Pilot Project
- Cathy Briggs, Community Member
- Cheryl Thompson\*, Community Member
- Ian Slingerland, Home Forward
- Javier Mena, Portland Housing Bureau
- Jean DeMaster\*, Human Solutions
- Jillian Detweiler, Office of Mayor Charlie Hales
- Kevin Donegan, Janus Youth
- Kris Bilhardt, VOA Home Free
- Leah Breen, New Avenues for Youth
- Margaret Bax, Community Member
- Marisa Zapata\*, Portland State University
- Martha Strawn Morris\*, Gateway Center for Domestic Violence Services
- Matt Morton\*, Native American Youth and Family Center
- Michael Parkhurst\*, Meyer Memorial Trust
- Rob Justus\*, CASH Oregon
- Shannon Callahan, Office of Comm. Dan Saltzman
- Sharon Fitzgerald, Central City Concern
- Shasta Leming, Transition Projects Women's Winter Shelter
- Susan Emmons\*, Northwest Pilot Project
- Victor Merced\*, Hacienda CDC
- Wendy Smith, Portland Housing Bureau

\* Coordinating Board Members/Exec. Committee Liasion



## Ranked Priority Investments

- #1 Shared Housing for Women and Youth
- #2 Placement and Retention Services for Women and Children
- #3 Benefits Acquisition
- #4 Eviction Prevention for All Populations
- #5 Tenant Protection Team
- #6 Contingency Assistance Pool
- #7 East County Placement and Retention



## Total Projected Outcomes

**1,411** additional placements

**15%** retention improvement

**1,090** additional preventions



## Key Strategies: Employment Income

*130,000 people in Multnomah County live below the poverty line (17%)*

*13% of Oregon households earn less than \$15,000/yr.*

*Supplemental Security Income (SSI): \$733/month*

*Full time minimum wage: \$19,240/yr., but most minimum wage workers have less than full time work*



## The Workforce & Economic Opportunity Team



How these Fit...

- Prevention
- Retention
- Income/Advancement
- Alignment



**Bring Workforce to Housing:**

*Broaden access to employment and career track services through the Economic Opportunity Program (EOP) for people served by housing and homeless service agencies*

**Bring Housing to Workforce:**

*Rent assistance to Economic Opportunity Program partners to provide housing for participants enrolled in employment services/career training*

**Housing & Workforce Alignment for TANF Families:**

*Connects DHS self-sufficiency programs with career track employment services, housing resources and community-based support.*

**Equitable Access to Employment:**

*Creates employment pipeline for job-seekers through partnership with public workforce system, community agencies and employers/businesses*

**Immediate Access Income Opportunities:**

*Expansion of a low-barrier, immediate income options for individuals who are homeless (to East Portland, Gresham area)*



## Projected Outcomes

**1,085** households gain employment and job placement services, including:

**105** new housing placements

**105** new preventions of homelessness

**1,085** households gain improved retention



## Key Strategies: Health

*People who are homeless have high rates of both chronic disease and acute illnesses, with many of these conditions associated with and/or exacerbated by their living situations. Kaiser FF, 2014*



### Health + Homelessness WG planning charge

To deliver actionable recommendations for engaging health care providers and funders in Multnomah County to:

- **Assess**, at an individual client level, **cross over between people experiencing homelessness and high-cost utilizers of health services**
- **Prioritize housing options** for those individuals; **explore funding sources** that leverage existing investments with recaptured health system cost savings
- **Further identify health needs** of people experiencing homelessness in Multnomah County **and strategies to increase engagement** in health care.



## Background and context

- This workgroup and its recommendations require a collaborative approach of working across systems with new partners, in new ways
- Workgroup includes 25 experts from CCOs, Medicaid insurers, Oregon Health Authority, Multnomah County, Oregon Housing and Community Services, hospitals, clinics and housing and service providers
- We know what works – successful pilots, CORE research, BCC study
- Scale of need:
  - Point-in-time Count (57% report disability)
  - Preliminary Health Share Data (most recent high utilizers = 5,400)



## Ranked Priority Strategies

1. Permanent Supportive Housing - 100 units
2. Housing Stability and Eviction Prevention
  3. PSH - 50 units connected to UNITY
  4. Discharge Planning
5. Health and Homelessness Project Coordinator
  6. Tuberculosis Registry
  7. Benefits Recovery
8. Training Development and Delivery



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**EVERYONE**



## Key Strategies: Safety Off the Street

*Even if we are successful in reducing homelessness by 50%, we will still need 650 additional SOS options for women and disabled individuals. AHFE SOS Workgroup, 2015*



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**EVERYONE**



## Membership

### Workgroup Members:

Lynnae Berg, Downtown Clean & Safe & Portland Business Alliance  
 Tony Bernal, Transition Projects  
 Andrew Brown, Human Solutions  
 Anna Cale, Salvation Army Female Emergency Shelter  
 Kevin Donegan, Janus Youth  
 Peter Fournier, Community Member  
 Jason Kersten, Advocate  
 Shasta Leming, Human Solutions

Susan Madar, Elders in Action  
 Alexa Mason, Portland Rescue Mission  
 Ibrahim Mubarak, Right to Survive, Right to Dream Too & Homeless Bill of Rights Coalition  
 Rebecca Nickels, Portland Women's Crisis Line  
 Rachel Payton, Volunteers of America  
 Bimal RajBhandary, Portland Housing Bureau  
 Bob Robison, PWCL volunteer  
 Wendy Smith, Portland Housing Bureau



## Goals and Considerations

FY 16-17 Community Level Goal: 650 additional safety off the streets options

To qualify as “safety off the streets” an option must meet the following criteria:

- People are legally able to sleep there
- Access to bathrooms
- Clean facilities
- Heat/Warmth
- Oversight/support by people trained to assist in creating physical safety
- Dry/overhead shelter
- Lighting designed to ensure adequate visibility for safety purposes



## Ranked Priority Investments

- (1) Strengthen Existing Non-Profit SOS Options**
- (2) Expand Non-Traditional SOS Options**  
*(Church-based/Non-Profit ‘villages’/Open Space Shelter/Eugene car camp program)*
- (3) Expand Facility-Based Shelter**
  - (a) Domestic Violence
  - (b) Reception Center (Invitation Shelter)
  - (c) Veterans
  - (d) Safe Haven Shelter
- (4) Shelter Diversion**

# Coordinating Board Prioritization

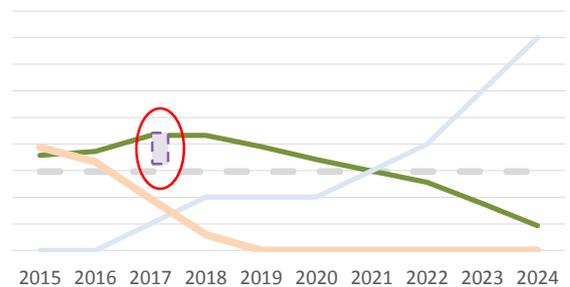


Placement and Retention (Goal: 1350 Placements; Increase Retention for at Least 350)										Impact on		
PIP #	PIP Description	Outcomes (Placements)	Running Total Outcomes	Served with Retention	Ranked Top 2/3	Ranked High	Ranked Medium	Ranked Low	People Disabled by Mental Illness	Women	Racial Equity	
HLH.1	Permanent Supportive Housing - Site based and scattered site	100	100	-	13	13	0	1	●	●	●	
HSG.2	Placement and Retention Services for Women and Families	419	519	-	12	12	0	1	●	●	●	
HSG.1	Shared Housing for Women and Youth	400	919	-	12	11	1	1	●	●	●	
HSG.6	Contingency Assistance Pool	-	919	200	12	8	4	2	●	●	●	
HSG.9	Rent Assistance for all Populations	175	1,094	-	12	6	6	2	●	●	●	
HLH.3	PSH - Site based and scattered site (units connected to Unity)	50	1,144	-	11	10	1	3	●	●	●	
HSG.NR	Local Section 8 Voucher Program	50	1,194	-	11	5	6	2	●	●	●	
HSG.5	Tenant Protection Team	-	1,194	230	10	6	4	4	●	●	●	
HSG.7	East County Placement and Retention	200	1,394	-	9	4	5	3	●	●	●	
VET.1	Flexible Retention and Prevention Funds for Veterans	-	1,394	30	9	2	7	3	●	●	●	
WKF.1	Housing and Workforce Alignment for TANF Families	30	1,424	-	8	4	4	3	●	●	●	
WKF.4	Equitable Access to Employment Project	-	1,424	50	8	4	4	4	●	●	●	
WKF.1	Bring Workforce to Housing	-	1,424	230	8	3	5	4	●	●	●	
VET.3	Local Section 8 Voucher Program for Veterans	30	1,454	-	8	1	7	5	●	●	●	
WKF.NR	Bring Workforce to Housing and Housing to Workforce for Youth	-	1,454	200	8	0	8	4	●	●	●	
HLH.5	Health and Homelessness Project Coordinator	-	1,454	-	7	3	4	5	●	●	●	
WKF.5	Low Barrier Immediate Income Program	-	1,454	35	7	2	5	6	●	●	●	
WKF.3	Workforce Express Center	-	1,454	560	6	0	6	6	●	●	●	
WKF.2	Bring Housing to Workforce	75	1,529	-	4	2	2	7	●	●	●	
HSG.NR	Fair Housing Education & Advocacy	-	1,529	-	3	1	2	10	●	●	●	
HLH.8	Training Development and Delivery	-	1,529	-	2	1	1	11	●	●	●	

# Executive Committee Recommendations

## Budget recommendation - 1350 Placements

Population	RRH	PSH	\$
COC*	380	140	\$5,650,000
Women	780	50	\$6,850,000
SPMI**			
TOTAL	1160	190	\$12,500,000



Total Served: Women: 1000 CH: 190 SPMI: 57

Strategies:

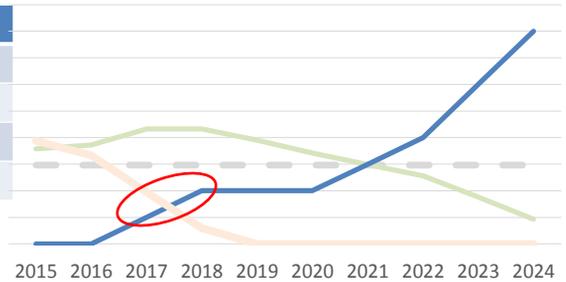
- (1) PSH – deep rental support and services, will require access to units
- (2) RRH – rental assistance and housing placement staff, along with income acquisition supports through employment and benefits services.
- (3) Use of innovative housing models, including shared housing and master leasing
- (4) Reliance on culturally specific service providers

\*Communities of Color - African American / Native Hawaiian and Pacific Islander are overrepresented in HUD Homeless Population

\*\* Severe and Persistent Mental Illness

## Budget recommendation – 1000 Prevention & Diversion

Population	Preventions	Diversions	\$
COC	200		\$525,000
Disabled (SPMI/F)	150	150	\$1,475,000
General Population	200	300	\$450,000
<b>Total</b>	<b>550</b>	<b>450</b>	<b>\$2,500,000</b>



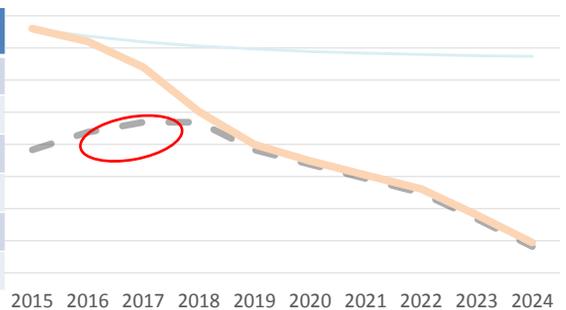
Total Served: Women: 500 SPMI: 210

Strategies:

- (1) General Eviction Prevention Investments
- (2) Clinical staff working with disabled people in affordable housing units to avoid eviction
- (3) Housing stabilization workers assisting patients as they enter and prepare to exist health care facilities
- (4) Legal representation for people at risk of homelessness
- (5) Transportation assistance for individuals with identified housing and support in other communities

## Budget recommendation – Safety off the Streets

Population	Facility Based	Alternatives	\$
Single Women	170	100	\$1,775,000
Couples	80 (160 beds)	40 (80 beds)	\$1,600,000
DV	50		\$600,000
SPMI	30		\$600,000
CH		85	\$425,000
<b>Total</b>	<b>410</b>	<b>265</b>	



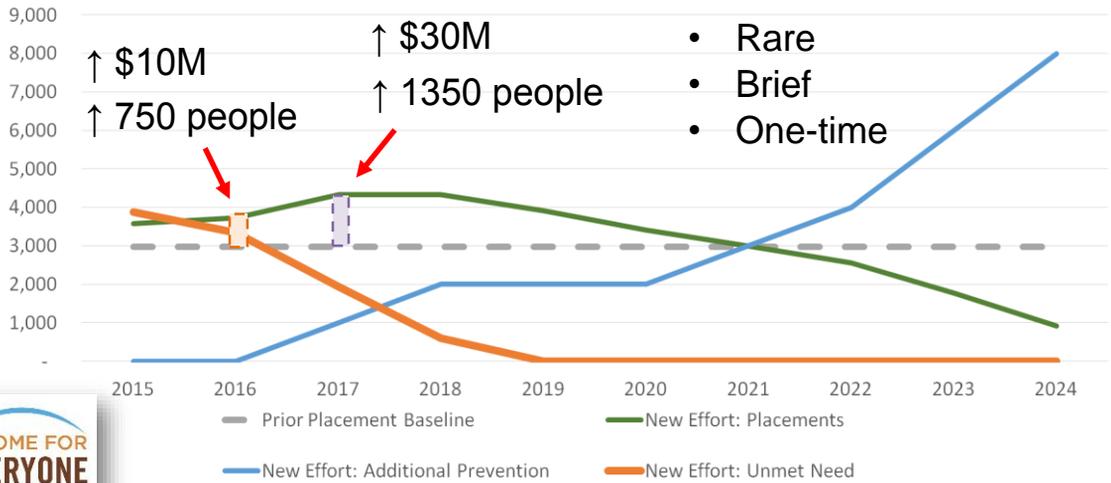
Totals: Women: 410 Chronic Homelessness (CH): 400 SPMI: 150

Strategies:

- (1) Low barrier facility based shelter for chronically homeless women, single and in couples.
- (2) Secure domestic violence “shelter” capacity – may be master leased hotel rooms or other model
- (3) Unity referral shelter with 30 beds serving SPMI homeless people.
- (4) Alternatives include: Open space pop up shelters, car camping, master leased motel rooms, churches

# What it takes to end homelessness: (Do enough, for long enough)

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)



## Board Members

*Michael Anderson-Nathe, Health Share of Oregon*  
*Raihana Ansery, Portland Business Alliance*  
*Alexandra Appleton, Community Member*  
*Carolyn Bateson, U.S. Dept. of Veterans Affairs*  
*Israel Bayer, Street Roots*  
*Kris Billhart, Volunteers of America*  
*Ed Blackburn, Central City Concern*  
*Stacy Borke, Transition Projects Inc.*  
*Beth Burns, p:ear*  
*Lee Po Cha, IRCO & Asian Family Services*  
*Julia Delgado, Urban League of Portland*  
*Jean DeMaster, Human Solutions*  
*Rene DuBoise, Department of Human Services*  
*Susan Emmons, Northwest Pilot Project*  
*Maurice Evens, Community Member*  
*Shane Kinnison, Front Line - Gresham*  
*Brad Malsin, Beam Development*  
*Monique Manconi, Still Life*  
*Alexa Mason, Portland Rescue Mission*

*Andrew McGough, Worksystems Inc.*  
*Victor Merced, Hacienda CDC*  
*Matt Morton, NAYA Family Center*  
*Anne O'Malley, Mercy Corps - ROAR*  
*Arthur Rios Sr., Community Representative*  
*Shannon Singleton, JOIN*  
*Nicole Stein, Umpqua Bank*  
*Martha Strawn Morris, Gateway Cener*  
*Cheryl Thompson, Community Member*  
*Derald Walker, Cascadia Behavioral Healthcare*  
*Sara Westbrook, Portland Police Bureau*  
*Marisa Zapata, Portland State University*

Shelter Siting  
Code

Housing  
Development



For more information:  
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[Marc.jolin@multco.us](mailto:Marc.jolin@multco.us)  
503-988-5531