Portland City Council Work Session

02/16/2016

How many people are homeless?
Who is homeless?

As of January 2015:

- Adult Women – 31% (1161)
- In Families w. Children - 17% (653)
- Over 55 – 20% (704)
- African Americans – 24% (861)
- Communities of Color – 41% (1477)
- Youth Under 24 – 7% (266)
- Veterans – 12% (422)
- DV (F) – 45% (552)
- Children under 18 - 374
- Disabled - 57% (2177)
- Chronically Homeless – 48%
- of Unsheltered (875)
- Homeless < 6 months – 33%
- Average Age of Death - 45
Why are people homeless?

low or no income + lack of affordable housing = homelessness

untreated addictions  untreated mental illness
domestic violence  recession
health problems  unemployment

lack of social supports  racism
Our Plan:
A clear vision, shared values & focus
Shared vision and values

The Vision:
No one should be homeless. Everyone needs a safe, stable place to call home.

Guiding Values:
• Prioritize the most vulnerable
• Promote racial and ethnic justice
• Hold the programs we fund accountable and using data to make decisions
• Engage and involve the community
• Strengthen system capacity and increase leveraging opportunities

Shared plan

Key Focus Areas:
1. Housing
2. Income and benefits
3. Health
4. Survival and emergency services
5. Access to services
6. Systems coordination

Our Plan:
Proven Strategies
rapid rehousing
short-term rent assistance
benefits access
employment assistance

eviction prevention

permanent supportive housing
long-term rent assistance
“housing first”
wrap-around services

Our Plan:
Accountable Community Governance
Our Plan: Do Enough for Long Enough
Modeling what it would take

Single point-in-time

Outflow:
- Permanent housing
- “Self-resolved”/unknown

Inflow:
- Newly homeless
- Return to homelessness

Annualized population

Met need

Unmet need
Pre-HFE Status Quo

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)

Improve retention?

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)
What it takes: Additional Placement

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)

- Placements (New Effort) *
- Placements (Status Quo)
- Planning Goal (Reduce Unmet Need by Half)
- Unmet Need (New Effort)

*Assumes reduce rate of return to homelessness to 15%

Long-term: Additional Placement Only?

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)
What it takes to end homelessness: (Do enough, for long enough)

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)

- $10M → 750 people
- $30M → 1350 people

• Rare
• Brief
• One-time
The “on any given night” view – Shelter Need

Estimated people experiencing homelessness in Multnomah County (Point-in-time)

Progress: 2015-2016
2015-2016 New Resources & Outcomes

• Homeless Families:
  Year-Around Shelter for 130 people (no turn away)
  248 additional families placed/retained
  (200 dedicated housing choice vouchers)

• Homeless Youth:
  100 additional youth into permanent housing
  80 additional pregnant and parenting youth into housing

• Disabled Adults:
  75 additional people receive disability benefits
  50 additional severely disabled adults receive housing
  50 additional severely disabled receive mental health

• Women:
  125 year around emergency shelter beds
  35 additional women placed in housing
• Veterans:
  Shelter capacity for 22 veterans
  180 additional housing placements/retentions

• East County:
  $130,000 set aside for East County services

• Housing Development:
  125 additional units for households homeless/at risk of homelessness

Next Year:
2016-2017 Goals
Additional Permanent Housing Placements: 
1350
Additional Homeless Preventions: 
1000
Additional Safety off the Streets Beds: 
650
Prioritize: (1) women (2) elimination of disparities (3) people with severe mental illness

Pledged new investment: $30M
Work Group Priorities

Key Strategies: Housing

There is not a single neighborhood in Portland where a family of three earning 30% of AMI ($20,000) can find a 2 bedroom rental unit that is affordable to them ($502/month).

There are no neighborhoods where the average African American or Native American household can afford to rent a 2 bedroom apartment.

Original Housing Workgroup Members

Workgroup Chair: Stacy Borke*, Transition Projects

- Original Workgroup Participants:
  - Anna Plum, Multnomah County
  - April Woods, Central City Concern
  - Art Rios, Sr*, Advocate
  - Beth Burns*, p:ear
  - Bimal RajBhandary, Portland Housing Bureau
  - Bobby Weinstock, Northwest Pilot Project
  - Cathy Briggs, Community Member
  - Cheryl Thompson*, Community Member
  - Javier Mena, Portland Housing Bureau
  - Jean DeMaster*, Human Solutions
  - Jillian Detweiler, Office of Mayor Charlie Hales
  - Kevin Donegan, Janus Youth
  - Kris Bilhardt, VOA Home Free
  - Leah Breen, New Avenues for Youth
  - Margaret Bax, Community Member
  - Marisa Zapata*, Portland State University
  - Martha Strawn Morris*, Gateway Center for Domestic Violence Services
  - Matt Morton*, Native American Youth and Family Center
  - Michael Parkhurst*, Meyer Memorial Trust
  - Rob Justus*, CASH Oregon
  - Shannon Callahan, Office of Comm. Dan Saltzman
  - Sharon Fitzgerald, Central City Concern
  - Shasta Leming, Transition Projects Women’s Winter Shelter
  - Susan Emmons*, Northwest Pilot Project
  - Victor Merced*, Hacienda CDC
  - Wendy Smith, Portland Housing Bureau

* Coordinating Board Members/Exec. Committee Liaison

Ranked Priority Investments

#1 Shared Housing for Women and Youth
#2 Placement and Retention Services for Women and Children
#3 Benefits Acquisition
#4 Eviction Prevention for All Populations
#5 Tenant Protection Team
#6 Contingency Assistance Pool
#7 East County Placement and Retention
Total Projected Outcomes

- **1,411 additional placements**
- **15% retention improvement**
- **1,090 additional preventions**

Key Strategies: Employment Income

- 130,000 people in Multnomah County live below the poverty line (17%)
- 13% of Oregon households earn less than $15,000/yr.
- Supplemental Security Income (SSI): $733/month
- Full time minimum wage: $19,240/yr., but most minimum wage workers have less than full time work
The Workforce & Economic Opportunity Team

How these Fit...

- Prevention
- Retention
- Income/Advancement
- Alignment
Bring Workforce to Housing:
Broaden access to employment and career track services through the Economic Opportunity Program (EOP) for people served by housing and homeless service agencies.

Bring Housing to Workforce:
Rent assistance to Economic Opportunity Program partners to provide housing for participants enrolled in employment services/career training.

Housing & Workforce Alignment for TANF Families:
Connects DHS self-sufficiency programs with career track employment services, housing resources and community-based support.

Equitable Access to Employment:
Creates employment pipeline for job-seekers through partnership with public workforce system, community agencies and employers/businesses.

Immediate Access Income Opportunities:
Expansion of a low-barrier, immediate income options for individuals who are homeless (to East Portland, Gresham area).

Projected Outcomes

1,085 households gain employment and job placement services, including:
105 new housing placements
105 new preventions of homelessness
1,085 households gain improved retention
Key Strategies: Health

People who are homeless have high rates of both chronic disease and acute illnesses, with many of these conditions associated with and/or exacerbated by their living situations. Kaiser FF, 2014

Health + Homelessness WG planning charge

To deliver actionable recommendations for engaging health care providers and funders in Multnomah County to:

- **Assess**, at an individual client level, *cross over between people experiencing homelessness and high-cost utilizers of health services*
- **Prioritize housing options** for those individuals; *explore funding sources* that leverage existing investments with recaptured health system cost savings
- **Further identify health needs** of people experiencing homelessness in Multnomah County and **strategies to increase engagement** in health care.
Background and context

- This workgroup and its recommendations require a collaborative approach of working across systems with new partners, in new ways
- Workgroup includes 25 experts from CCOs, Medicaid insurers, Oregon Health Authority, Multnomah County, Oregon Housing and Community Services, hospitals, clinics and housing and service providers
- We know what works – successful pilots, CORE research, BCC study
- Scale of need:
  - Point-in-time Count (57% report disability)
  - Preliminary Health Share Data (most recent high utilizers = 5,400)

Ranked Priority Strategies

1. Permanent Supportive Housing - 100 units
2. Housing Stability and Eviction Prevention
   - PSH - 50 units connected to UNITY
3. Discharge Planning
4. Health and Homelessness Project Coordinator
5. Tuberculosis Registry
6. Benefits Recovery
7. Training Development and Delivery
Key Strategies: Safety Off the Street

Even if we are successful in reducing homelessness by 50%, we will still need 650 additional SOS options for women and disabled individuals. AHFE SOS Workgroup, 2015

Membership

Workgroup Members:

- Lynnae Berg, Downtown Clean & Safe & Portland Business Alliance
- Tony Bernal, Transition Projects
- Andrew Brown, Human Solutions
- Anna Cale, Salvation Army Female Emergency Shelter
- Kevin Donegan, Janus Youth
- Peter Fournier, Community Member
- Jason Kersten, Advocate
- Shasta Leming, Human Solutions
- Susan Madar, Elders in Action
- Alexa Mason, Portland Rescue Mission
- Ibrahim Mubarak, Right to Survive, Right to Dream Too & Homeless Bill of Rights Coalition
- Rebecca Nickels, Portland Women’s Crisis Line
- Rachel Payton, Volunteers of America
- Bimal RajBhandary, Portland Housing Bureau
- Bob Robison, PWCL volunteer
- Wendy Smith, Portland Housing Bureau
Goals and Considerations

**FY 16-17 Community Level Goal:** 650 additional safety off the streets options

To qualify as “safety off the streets” an option must meet the following criteria:

- People are legally able to sleep there
- Access to bathrooms
- Clean facilities
- Heat/Warmth
- Oversight/support by people trained to assist in creating physical safety
- Dry/overhead shelter
- Lighting designed to ensure adequate visibility for safety purposes

Ranked Priority Investments

1. **Strengthen Existing Non-Profit SOS Options**
2. **Expand Non-Traditional SOS Options**
   *(Church-based/Non-Profit ‘villages’/Open Space Shelter/Eugene car camp program)*
3. **Expand Facility-Based Shelter**
   - Domestic Violence
   - Reception Center (Invitation Shelter)
   - Veterans
   - Safe Haven Shelter
4. **Shelter Diversion**
## Coordinating Board Prioritization

<table>
<thead>
<tr>
<th>PIP #</th>
<th>PIP Description</th>
<th>Outcomes (Placements)</th>
<th>Running Total Outcomes</th>
<th>Served with Retention</th>
<th>Ranked Top 2/3</th>
<th>Ranked High</th>
<th>Ranked Medium</th>
<th>Ranked Low</th>
<th>People Disabled by Mental Illness</th>
<th>Women</th>
<th>Racial Equity</th>
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<td>1,424</td>
<td>230</td>
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<td>1,529</td>
<td>-</td>
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</table>

Impact on Placement and Retention (Goal: 1350 Placements; Increase Retention for at Least 350)

- Ⓜ: High
- Ⓜ: Medium
- Ⓜ: Low

Impact on Placement and Retention (Goal: 1350 Placements; Increase Retention for at Least 350)
Executive Committee Recommendations

Budget recommendation - 1350 Placements

<table>
<thead>
<tr>
<th>Population</th>
<th>RRH</th>
<th>PSH</th>
<th>$</th>
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<tbody>
<tr>
<td>COC*</td>
<td>380</td>
<td>140</td>
<td>$5,650,000</td>
</tr>
<tr>
<td>Women</td>
<td>780</td>
<td>50</td>
<td>$6,850,000</td>
</tr>
<tr>
<td>SPMI**</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>TOTAL</td>
<td>1160</td>
<td>190</td>
<td>$12,500,000</td>
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</table>

Total Served: Women: 1000 CH: 190 SPMI: 57

Strategies:
1. PSH – deep rental support and services, will require access to units
2. RRH – rental assistance and housing placement staff, along with income acquisition supports through employment and benefits services.
3. Use of innovative housing models, including shared housing and master leasing
4. Reliance on culturally specific service providers

*Communities of Color - African American / Native Hawaiian and Pacific Islander are overrepresented in HUD Homeless Population
** Severe and Persistent Mental Illness
## Budget recommendation – 1000 Prevention & Diversion

<table>
<thead>
<tr>
<th>Population</th>
<th>Preventions</th>
<th>Diversions</th>
<th>$</th>
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<tbody>
<tr>
<td>COC</td>
<td>200</td>
<td></td>
<td>$525,000</td>
</tr>
<tr>
<td>Disabled (SPMI/F)</td>
<td>150</td>
<td>150</td>
<td>$1,475,000</td>
</tr>
<tr>
<td>General Population</td>
<td>200</td>
<td>300</td>
<td>$450,000</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>550</strong></td>
<td><strong>450</strong></td>
<td><strong>$2,500,000</strong></td>
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</tbody>
</table>

Total Served: Women: 500  SPMI: 210

Strategies:
1. General Eviction Prevention Investments
2. Clinical staff working with disabled people in affordable housing units to avoid eviction
3. Housing stabilization workers assisting patients as they enter and prepare to exist health care facilities
4. Legal representation for people at risk of homelessness
5. Transportation assistance for individuals with identified housing and support in other communities

## Budget recommendation – Safety off the Streets

<table>
<thead>
<tr>
<th>Population</th>
<th>Facility Based</th>
<th>Alternatives</th>
<th>$</th>
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</thead>
<tbody>
<tr>
<td>Single Women</td>
<td>170 (160 beds)</td>
<td>100</td>
<td>$1,775,000</td>
</tr>
<tr>
<td>Couples</td>
<td>80 (160 beds)</td>
<td>40 (80 beds)</td>
<td>$1,600,000</td>
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<tr>
<td>DV</td>
<td>50</td>
<td></td>
<td>$600,000</td>
</tr>
<tr>
<td>SPMI</td>
<td>30</td>
<td></td>
<td>$600,000</td>
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<tr>
<td>CH</td>
<td>85</td>
<td></td>
<td>$425,000</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>410</strong></td>
<td><strong>265</strong></td>
<td><strong>$4,250,000</strong></td>
</tr>
</tbody>
</table>

Totals: Women: 410 Chronic Homelessness (CH): 400 SPMI: 150

Strategies:
1. Low barrier facility based shelter for chronically homeless women, single and in couples.
2. Secure domestic violence “shelter” capacity – may be master leased hotel rooms or other model
3. Unity referral shelter with 30 beds serving SPMI homeless people.
4. Alternatives include: Open space pop up shelters, car camping, master leased motel rooms, churches
What it takes to end homelessness: (Do enough, for long enough)

Permanent housing placement and unmet housing need among people experiencing homelessness in Multnomah County (annual, estimated)

↑ $10M  ↑ $30M  ↑ 750 people  ↑ 1350 people

• Rare  • Brief  • One-time

Board Members

Michael Anderson-Nathe, Health Share of Oregon
Raihana Ansery, Portland Business Alliance
Alexandra Appleton, Community Member
Carolyn Bateson, U.S. Dept. of Veterans Affairs
Israel Bayer, Street Roots
Kris Billhart, Volunteers of America
Ed Blackburn, Central City Concern
Stacy Borke, Transition Projects Inc.
Beth Burns, p:ear
Lee Po Cha, IRCO & Asian Family Services
Julia Delgado, Urban League of Portland
Jean DeMaster, Human Solutions
Rene DuBoise, Department of Human Services
Susan Emmons, Northwest Pilot Project
Maurice Evens, Community Member
Shane Kinnison, Front Line - Gresham
Brad Malsin, Beam Development
Monique Manconi, Still Life
Alexa Mason, Portland Rescue Mission

Andrew McGough, Worksystems Inc.
Victor Merced, Fiacienda CDC
Matt Morton, NAYA Family Center
Anne O’Malley, Mercy Corps - ROAR
Arthur Rios Sr., Community Representative
Shannon Singleton, JOIN
Nicole Stein, Umpqua Bank
Martha Strawn Morris, Gateway Center
Cheryl Thompson, Community Member
Derald Walker, Cascadia Behavioral Healthcare
Sara Westbrook, Portland Police Bureau
Marisa Zapata, Portland State University
Shelter Siting Code

Housing Development
For more information:
www.AHomeForEveryone.net
Marc.jolin@multco.us
503-988-5531