Maura White

Maura started her career working for and managing non-profits when she was 19 while a college student at Oregon State University. As Director of the OSU Experimental College she was instrumental in reviving the program growing it to 600 extra curricular classes annually. Fundraising, community outreach, marketing and public relations have always been part of Maura's career.

She came to Portland to establish herself and begin her career, starting with a substitute teaching position and followed by a role with Portland State University's Student Services all focused on increasing the awareness and use of PSU's housing and food services. Still she missed the overall management, fundraising and community outreach she was part of at OSU.

Then her dream job became available. Maura joined University of Portland as Assistant Director of the Alumni Association and was promoted to Executive Director in 1990. Her efforts increased alumni contributions and participation significantly. She was instrumental in reaching out to niche alumni groups by developing tailored programs. The Salzburg Alumni reunion events helped to foster a strong relationship with this group to the point where they've become very generous and consistent donors.

Maura became the Police Activities League as Executive Director in 1992. Shortly after the organization had formed, they realized they need a proven fundraiser and ED. Maura fought for the role because she was passionate about the mission, programs for at risk youth and Portland's parks. Over the next 18 years Maura has grown PAL from a financially unstable new organization reaching 500 at risk youth through one sports camp every summer to a stable organization reaching over 3,400 through a multitude of programs and centers that reach throughout the Tri-county area.

Optimism, energy and passion for all of Portland Parks drives Maura. She has no fear of fundraising and ability to get those who may ordinarily be in opposition to each other to agree on supporting the organization she believes in. Because of her work with PAL, she has a deep understanding of the City political environment and the type of partnering attitude to represent Portland Parks Foundation well. She is a doer, a strategist, and strong team leader/player.