

MEASURE EXPLANATORY STATEMENT

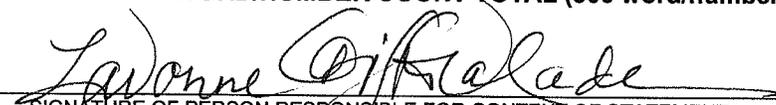
Required for all Measures Submitted with Multnomah County Elections

ELECTION DATE <p style="text-align: center;">November 2, 2010</p>	MEASURE NUMBER <p style="text-align: center;">26-108</p>	
BALLOT TITLE CAPTION <p style="text-align: center;">Continues City public campaign financing for Mayoral, Commissioner, Auditor candidates.</p>		
NAME OF PERSON RESPONSIBLE FOR CONTENT OF STATEMENT <p style="text-align: center;">LaVonne Griffin-Valade</p>		
NAME OF JURISDICTION PERSON REPRESENTS <p style="text-align: center;">City of Portland</p>		
E-MAIL <p>LaVonne.Griffin-Valade@portlandoregon.gov</p>	TELEPHONE NUMBER <p>503-823-4808</p>	FAX NUMBER <p>503-823-4571</p>

Please use space below or attach text on a separate sheet of paper.

Please see additional attached sheets.

WORD/NUMBER COUNT TOTAL (500 word/number limit) 490


SIGNATURE OF PERSON RESPONSIBLE FOR CONTENT OF STATEMENT

6/8/10
DATE

EXPLANATORY STATEMENT

Effect of Vote

A “yes” vote on this measure would approve continuing the Campaign Finance Fund.

A “no” vote on this measure would reject continuing the Campaign Finance Fund.

Voter approval means existing Campaign Finance Fund requirements would still apply. Current program requirements and historical information are provided below.

The Campaign Finance Fund

Portland City Council created a public campaign financing program, the Campaign Finance Fund, by ordinance in 2005. Under this program, administered by the City Auditor, candidates for Mayor, Commissioner, and Auditor may voluntarily seek certification to receive public funds in primary, general, or special elections by meeting City code requirements. These requirements include: collecting a certain number of \$5.00 qualifying contributions from Portland registered voters; limiting any private seed money contributions collected during the qualifying period; and meeting additional campaign disclosure requirements. If certified, a candidate must adhere to spending limits by only using public funds, qualifying contributions, and seed money contributions. Certified candidates must adhere to City limitations on the use of public funds, including only using these funds for direct campaign purposes. Nonparticipating candidates have additional campaign disclosure requirements if contributions or expenditures exceed certain thresholds. The Auditor has the authority to issue penalties for violations of City code. Candidates may appeal an Auditor’s certification, matching funds, or penalty determination.

Public Funds to Candidates

A certified candidate in the primary election is eligible for the following public funds, less qualifying and seed money contributions, collected during the qualifying period:

- Mayor: \$200,000
- Commissioner and Auditor: \$150,000.

If no candidate for a City office receives a majority of votes cast in the primary election, a runoff is held at the general election. A certified candidate in the general election is eligible for the following public funds:

- Mayor: \$250,000
- Commissioner and Auditor: \$200,000.

If a certified candidate is outspent by another candidate, the certified candidate is eligible to receive limited matching funds from the City.

Program Use, 2006 through 2010

- The City certified eleven candidates for public funds.
- Two certified candidates were elected to City office.
- In 2006, the City provided \$389,253 to three certified candidates.
- In 2008, the City provided \$1,224,466 to six certified candidates.
- In 2010, the City provided \$142,150 to one certified candidate.
- Two certified candidates, one in 2006 and one in 2008, were decertified for code violations.

Program Monies

- Campaign Finance Fund monies are appropriated annually by City Council.
- According to City code, the Campaign Finance Fund “shall limit annual impact on City funds to two tenths of one percent without raising any new taxes or fees.”
- City taxes or fees have not been raised to fund the Campaign Finance Fund.

Total Program Expenditures

As of May 1, 2010, the City made the following total expenditures from the Campaign Finance Fund:

- \$1,755,869 to certified candidates.
- \$219,893 on materials, services, and administrative costs.

EXPLANATORY STATEMENT

Submitted by: LaVonne Griffin-Valade
Portland City Auditor