I SHARE THE ROAD Pledge Program

Take the **I SHARE THE ROAD** pledge and make a commitment to be an **I Share The Road** driver. Pledge forms are available by calling the Traffic Safety and Neighborhood Livability Hot Line at 503-823-SAFE (823-7233) or online at http://www.portlandonline.com/transportation/index.cfm?c=55303.

Excessive vehicle speed is the leading cause of crashes in Portland. Vehicle speed affects stopping distance and pedestrian fatality rates. For example:

- A vehicle traveling 30 MPH requires an average of 112' to stop
- A vehicle traveling 40 MPH needs an average of 170' to stop.
- A pedestrian hit by a vehicle traveling 30 MPH has a 40% fatality rate
- A pedestrian hit by a vehicle traveling 40 MPH has a 95% fatality rate.

Please, slow down and drive a family friendly speed!

Mail completed pledge forms to:

City of Portland, Bureau of Transportation
1120 SW 5th Ave., Suite 800,
Portland, OR 97204
Attn: Sharon White

Neighborhood Speed Reduction and Traffic Safety

Pledge to:

- Slow Down, Set the Pace
- Look for Bikes, Pass Slowly
- Stop for Pedestrians
- Slow Down, Stop for Kids and Seniors

I SHARE THE ROAD Pledge

I pledge to set the pace and:

- **drive a family friendly speed**
- **look for bikes and pass safely**
- **stop for pedestrians at marked and unmarked crossings**
- **slow down and look for kids and seniors**
- **work with neighbors to make my neighborhood a better place**
- **be safe and courteous when walking and bicycling**

Signed: _____

Name Date

_____

Address

_____

_____

Phone Email

Neighborhood Speed Reduction and Traffic Safety Program

Designed to bring more awareness about speeding and encourage drivers to share the road, the Neighborhood Speed Reduction and Traffic Safety Program services include:

- **Yard signs** to remind drivers to share the road, look for kids and seniors, stop for pedestrians, pass bikes safely, and slow down
- ***I Share the Road* Pledge** to indicate our individual commitment for driving a neighborhood friendly speed

For more information contact:

Traffic Safety and Neighborhood Livability Hotline
(503) 823-SAFE (823-7233)
TTD (503) 823-6868
www.portlandtransportation.org
Mayor Sam Adams

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CITY OF PORTLAND BUREAU OF TRANSPORTATION

CITY OF PORTLAND OREGON 1851

I SHARE THE ROAD

I SHARE THE ROAD Pledge Form Program

PORTLAND SHARES THE ROAD

Community and School Traffic Safety Partnership